

It's no secret that I'm a beauty enthusiast. The new product reviews, swatches, first scoops- it's what we do here! But a lesser known fact about me is that I'm also a biologist. I'm an outdoors woman through and through. Science and nature are a big part of who I am.

All through college I really struggled with balancing these two aspects of myself. As a woman in a male-dominated field I often felt that I needed to suppress the more "feminine" side of myself to fit in. Something about being the only person in the room with painted nails just made me feel silly, like I couldn't be taken seriously if I cared so much about my appearance. I stopped doing my makeup and tried way too hard to dress casually, like the guys in flannels and jeans.

Out of college I've worked very hard to work through these feelings. It's a wonderful thing to love nature, and it's a wonderful thing to love yourself. I can do a full face of makeup one day and go for a sweaty hike the next. Women have so many barriers when it comes to doing what they love. I want to encourage everyone to embrace their passions, even if society seems to think they don't go together. There's nothing wrong with planning your skincare routine for a camping trip (in fact, I'd love to help you)! You're a wonderful, multi-faceted being who can hit the trails before you hit Sephora. Do what you love!

Until next time,

OurWildBeauty