

# RICKI HARRIS

300 Mercer Street, Apt 17F, New York, NY 10003  
Ricki.Hrrs@gmail.com • (201)-803-3356 • Twitter: @rickithegirl

## JOURNALISM EXPERIENCE

**WIRED, Condé Nast**, New York, NY

**April 2021 – Present**

*Deputy Ideas Editor*

- Regularly assign and edit complex, analytical essays about science and technology, including reported stories, personal essays, and pieces adapted from books.
- In the absence of a senior editor, oversaw the Ideas section for more than six months, fielding pitches, developing ideas with writers, and editing essays. I worked with many of the section's existing contributors as well as brought in new voices to keep the vertical robust.
- Under the leadership of a new senior Ideas editor, I've helped develop and execute a strategic plan for the vertical, including imagining new columns and formats, identifying and recruiting new contributors, and coaching writers.

*Associate Editor*

**January 2020 – April 2021**

- Assigned and edited op-eds and occasional Ideas essays for the website, often working to identify experts who could offer timely, compelling analysis in response to a news event. I edited the Opinion page for a month while the senior editor overseeing op-eds was on leave.
- Helped develop and regularly edit various newsletters to further promote the website's content and increase subscribers, including the Coronavirus Update and Steven Levy's weekly Plaintext newsletter.
- Strengthened WIRED's streams of free content by creating and executing a system for syndicating content daily from sister sites, and by spearheading book excerpting efforts, working with publishers to bring in more feature-style excerpts, adapted essays, and other book-related content that I would often edit.
- Reported and wrote stories for the Business vertical focused on campaigning during Covid.

*Editorial Assistant to the Editor in Chief*

**January 2018 – January 2020**

- Supported Editor in Chief Nicholas Thompson with all facets of day-to-day operations as well as larger editorial projects, such as: researching, copyediting, and fact checking his stories, including feature-length investigations; gathering preparation materials for interviews, panels, and speeches; and maintaining his social media presence.
- Curated WIRED's daily email newsletters as well as a weekly longform newsletter using an analysis of site traffic and referral rates in order to drive subscriptions.
- Staged print front of book pieces and features for the website monthly in the CMS, rewriting heds, deks, captions, and adjusting the display for digital.

**Backchannel, Condé Nast**, New York, NY – *Editorial Fellow*

**July 2017 – January 2018**

- Reported and wrote stories for the weekly, longform magazine published on Wired.com.
- Led production for Backchannel's weekly digital publication in Associate Editor's absence. Copy edited stories, conducted art research, and staged pieces in the CMS.
- Promoted content on Facebook and Twitter daily, and launched and managed Backchannel's Instagram account.

**Esquire, Hearst Magazines Digital Media**, New York, NY – *Editorial Intern*

**January 2017 – March 2017**

- Wrote an average of three posts per week for the Lifestyle and Politics sections of the website, and prepared other stories for publishing in the CMS, constructing suitable headlines that fit the Esquire brand.
- Conducted first round of edits on freelance pieces and prepared for publishing by building in CMS, constructing suitable headlines, and adding visual elements.
- Syndicated content from other Hearst Digital platforms and adjusted headlines and voice to fit the Esquire brand.

**ABC News Digital**, New York, NY – *Editorial Intern*

**June 2016 - September 2016**

- Pitched stories to editors each morning for the Lifestyle and Entertainment verticals of ABCNews.com.
- Generated upwards of three news articles with photo/video components under tight deadlines daily and worked with fellow reporters to produce a multimedia, feature-length piece.
- Input each of my own stories and stories for others into the CMS using basic HTML.

**Downtown Magazine**, New York, NY – *Editorial Intern*

**July 2015 - September 2015**

- Authored twelve articles for the Culture, Health, Dining and News sections as well as one feature-length piece.
- Covered and reported on various special events such as community projects, restaurant openings and art exhibits.
- Pitch stories across verticals daily.

## BOARD EXPERIENCE

**ASME Next**, Board of Directors

**July 2019 - Present**

## EDUCATION

**Northwestern University**, Medill School of Journalism

**Class of 2017**

- Bachelor of Science in Journalism; Magna Cum Laude
- Spanish minor