

Cameron Bailey

Commercial Script

**A Social Distancing Dance (30 Sec)**

Fade In:

Shot: A karate actor is surrounded by everyday people. The camera pans the crowd as the actor puts on a headband that says Covid 19.

Cut to: Quick shots of kicking and punching the surrounding people to the ground in a flurry of moves. From overhead they fall around him in a way that looks eerily like the disease cell.

**Narrator: All it takes,**

Cut To:

Shot: Same karate actor with a covid headband but this time everyone is 6 feet away with him in the middle.

**Narrator: Is a little distance,**

Shot: Karate actor is frantically kicking and punching the air in a circle around him. Close up shots of kicks and punches just whiffing on surrounding people.

**Narrator: To keep everyone safer and healthier.**

**Tag Line: Do your part, by staying apart.**