



Name: Bianca Miller-Cole

Profession: Entrepreneur

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She was a runner-up on BBC's *The Apprentice* in 2014, but it seems award-winning businesswoman Bianca Miller is so much more than a TV talent.

Whether it's offering an unrivalled service in personal development and branding with her prosperous company *The Be Group* – where her clients include the likes of Google and BT – or speaking out on the importance of diversity in business, the 29-year old is at the top of her game and there's no slowing her down.

After solidifying *The Be Group's* success in more recent years, with it now being considered the number one company for employability skills training, Bianca went on to use her industry knowledge to embark on a new journey.

Admitting that she has always struggled to find hosiery that perfectly suited her skin tone, she made it her mission to create a brand that understands every woman is unique. Her namesake label *Bianca Miller London* was founded in 2015, providing a bespoke range of tights and lace hold-ups that suit every complexion. Initially launching the first collection online, her pieces have since gone on to be sold through fashion dominators like *Topshop* and *QVC*.

With aims to branch into make-up with nude lipsticks and glosses, the *Bianca Miller London* brand has also launched their gel nail polish collection, which we have tried and tested at *Amor*, and vouch for. If the colours of the varnishes are anything to go by, we are looking forward to the release.

With this under her belt, it's no surprise the London-born entrepreneur was awarded a 'Power Profile' by LinkedIn in 2016, meaning she's one of the social network site's Top 10 most inspirational leaders alongside iconic names such as Richard Branson and David Beckham. Bianca also made *Forbes' 30 Under 30* in the retail and ecommerce section, earlier this year.

Continuing to inspire others through each ground-breaking achievement, Bianca now spends a lot of time public speaking, captivating audiences – talking on topics relating to business. She also co-wrote the best-selling book *Self-Made: The Definitive Guide to Startup Business Success* with her husband Byron Cole at the end of last year.

Attaining all of this before she's even reached the age of 30, Bianca's success is driven by her simple yet powerful motto:

“A dream without a plan is merely an idea. Make your dream a reality.” Bianca Miller-Cole