




CYBER THREAT AWARENESS

ATTACKERS



-  HACKTIVISTS
-  MALICIOUS INSIDERS
-  ORGANIZED CRIME
-  TERRORISTS
-  RANDOM HACKERS

MOTIVES



POLITICAL & SOCIAL CHANGE, FEAR, MONETARY REWARD

REVENGE, SABOTAGE FOR PERSONAL GAIN & BUSINESS CORRUPTION






PROFIT; COLLECT INFORMATION FOR FUTURE MONETARY GAIN

PROPAGANDA, RECRUITMENT & FUNDRAISING

FINANCIAL GAIN, CURIOSITY & BRAGGING RIGHTS

TARGETS



-  INDIVIDUALS
-  CORPORATIONS
-  GOVERNMENTS
-  FINANCIAL SERVICES
-  LEGAL INTELLECTUAL PROPERTIES

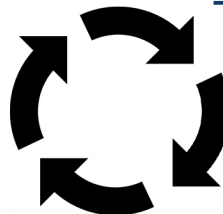
IMPACT



- ▶ DISRUPTION OF BUSINESS
- ▶ BRAND & REPUTATIONAL DAMAGES
- ▶ LOSS OF TRADE SECRETS
- ▶ LAWSUITS
- ▶ LOSS OF CONTROL CAPABILITIES
- ▶ LOSS OF ASSETS
- ▶ LOSS OF CUSTOMER CONFIDENCE
- ▶ REGULATORY PENALTY
- ▶ LOSS OF COMPETITIVE ADVANTAGE
- ▶ OPPORTUNITY FOR FUTURE ATTACKS

 **DETECT**
RAPID RESPONSE THROUGH
REAL-TIME SECURITY UPDATES

 **ANALYZE**
ANALYZE RISK & NATURE OF ATTACK;
ASSESS IMPACT OF THREATS



DETER 
ASSESS POTENTIAL
VULNERABILITIES & ACTIVELY PROTECT
ENDPOINTS, SERVERS & APPLICATIONS

DENY 
DETECT MALWARE BEHAVIOR &
COMMUNICATIONS INVISIBLE TO
STANDARD DEFENSES