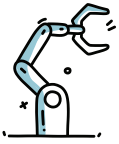




see what's possible...



Children'sSM
Healthcare of Atlanta
Foundation



When we *dream big* for Georgia's kids



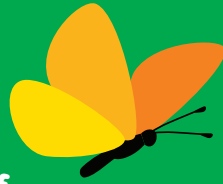


Introducing:
**The next generation
of pediatric care**

Opening on Sept. 29, 2024, Arthur M. Blank Hospital is more than a new facility. This hospital is 2 million square feet of progress in our quest to care for Georgia's kids. It's **19 stories** of steadfast support for families statewide. It's more than **20 green acres** blooming with the promise of new discoveries. And it's a beacon of hope for healthier tomorrows.



We're *transforming* pediatric care for the better



To build the hospital of tomorrow takes a shared dream, common goals, a lot of planning and hard work, not to mention a significant investment.

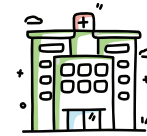
Never Settle: A Campaign for Kids is the largest fundraising effort in Children's **107-year** history.

We set out to raise more than **\$1 billion**, and we need **YOU** to help us reach our goal.

To learn more, please contact Michelle Martin at WeCare@choa.org or **404-785-7315**.

Never Settle: A Campaign for Kids

The funds donated by our community will go toward **five key pillars**:



CAPITAL

Opening in September 2024, our new, 19-story Arthur M. Blank Hospital and expanded North Druid Hills campus will allow us to transform the way we care for Georgia's kids.



RESEARCH

With new, dedicated spaces for cutting-edge research, we can further our efforts to make tomorrow's treatments even more effective than today's.



TEACHING

We're inspiring and equipping future healthcare leaders to help ensure Georgia's kids have access to the quality specialty care they need, when they need it, for generations to come.



BEHAVIORAL AND MENTAL HEALTH

We aim to change the trajectory of the youth mental health crisis by helping ensure kids have access to a full continuum of care, including prevention, intervention, crisis care and ongoing recovery services.

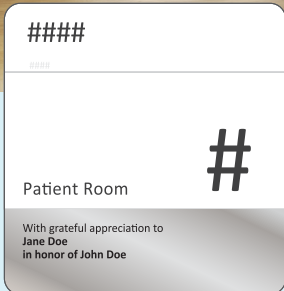


CLINICAL EXCELLENCE

As one of the top pediatric care providers in the country, we are committed to clinical excellence, and we will continue to raise the bar so that we can meet the healthcare challenges of tomorrow.

Be a part of Children's *legacy*

Join us as we take a **giant leap forward** in our effort to care for Georgia's kids, and we'll honor your philanthropic contribution by **including your name** at our new hospital campus.



Opportunities are still available for individual donors, including silver lettering in a family lounge, a plaque outside of a patient room and more!



Corporate donors contributing \$100,000 or more will be recognized in the Corporate Garden at the North Druid Hills campus.



Fulfilling the *wishes* of those who matter most—our patients

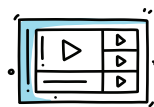
“It should have a soccer field.” —Hannah, 6

- The Great Lawn will be as long as a soccer field and as wide as a football field.
- On our 70-acre campus, there will be multiple gardens, more than 1,200 newly planted trees and 3 miles of sidewalks.
- With basketball, miniature golf, larger-than-life musical instruments and lots of room to let kids' imaginations soar, The Zone will be a place kids and families can put their cares behind them and have a little fun.



“I would make the hospital look more like home, so patients feel more welcome.” —Josh, 15

- Patients and their families will have access to washers and dryers, family lounges and kitchenettes on every floor.



“The new hospital should have bright splashes of color everywhere.” —Onthsai, 14

- A 17- by 30-foot digital, interactive wall will keep kids engaged in play and focused on fun.
- Every patient room will have 100 square feet of glass, providing bright, healing views of nature.



“I wish nurses had a wand they could wave over me and make me better.” —Kenneth, 14

- There will be 22 operating rooms, including dedicated rooms for trauma surgeries.
- 3D printing capability will allow us to design lifesaving surgical tools.
- The catheterization lab will have hybrid capability, allowing OR heart and catheterization procedures to occur at the same time.

When we dream big for Georgia's kids ...
healthier tomorrows are *possible*



To learn more about how you can be part of **Never Settle: A Campaign for Kids** and help us shape the future of pediatric care in Georgia, please contact Michelle Martin at WeCare@choa.org or 404-785-7315.

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**NEVER
SETTLE**

A Campaign for Kids



Children's
Healthcare of Atlanta