

Jamie Rogers

DIGITAL AND PRINT CONTENT CREATOR
SOCIAL MEDIA MANAGER



PERSONAL DETAILS

I'm an energetic and self-motivated editorial content creator with a unique ability to communicate in an easy-to-understand voice for a variety of audiences across multiple platforms.

PROFESSIONAL SKILLS

- Writing, Copy Editing
- Associated Press Style
- WordPress
- Microsoft Office Suite
- Adobe Photoshop
- Canvas

EDUCATION

University of Kansas

Master of Arts in Journalism

University of Oklahoma

Bachelor of Arts in Journalism

CONTACT INFO

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MY INTERESTS

- Bicycles
- Movies
- Traveling
- Vintage Shops
- Tacos

WORK EXPERIENCE

Managing Editor

JumpCrew, November 2018 to August 2021

- Wrote, edited and published blog articles in CMS for MyBaseGuide.com, VeteranLife.com and AHRN.com.
- Edited and wrote content for My Base Guide relocation print publications and MyBaseGuide.com.
- Edited and wrote articles for [Alaska Contractor](https://AlaskaContractor.com), the magazine of the Associated General Contractors of Alaska.
- Edited and wrote for JumpCrew magazines highlighting chambers of commerce across the United States.

Social Media Assistant

SD County Bicycle Coalition, January to May 2020

- Created content and managed the Facebook and Instagram social media accounts for the coalition's IBactive 2020 transportation campaign.

Editor/Social Media Manager

MARCOA Media, April 2011 to November 2018

- Edited and wrote content for My Base Guide military relocation publications, MyBaseGuide.com blogs and the MBG social media pages.
- Edited and managed editorial production for Navy Compass, the official magazine of Navy Region Southwest.
- Edited and wrote content for Alaska Contractor, the magazine of the Associated General Contractors of Alaska.

Copywriter

Brilliant Media Strategies, January 2009 to March 2011

- Wrote, edited and proofed print, online, TV, radio and industry materials for clients, such as AT&T Alaska and the Alaska Travel Industry Association.

Editor, Play magazine; Features Copy Editor

Anchorage Daily News, May 2003 to December 2008

- Coordinated all editorial production, managed in-house and freelance staff, designed pages, wrote and edited local stories and selected national content for entertainment section, Play, and Pop Cult & Tech sections.

WORK SAMPLES

- jamierogers.journoportfolio.com • www.fb.com/IBactive • www.IG.com/ibactive