

## ENTREPRENEURIAL SECTOR , TECHNOLOGY

# Digital Space Continuing to Grow in Adelaide

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The City of Adelaide has a well-deserved reputation for its world-class cultural and sporting events, unsurpassed food and wine, and all-round livability. But there's another vibrant sector gaining international accolades: the film and special effects industry.

Rising Sun Pictures is one particular local business that has grown from a modest 4-person operation to a thriving studio of 200, with a client list comprised of major Hollywood studios, and a crop of international awards.

RSP, as it's known, provides inspirational digital visual effects to the makers of feature films, television and streamed programs all around the world. The studio's work can be seen in over 100 major projects, including blockbusters such as Gravity, Pirates of the Caribbean: On Stranger Tides, and Harry Potter and the Goblet of Fire, to name just a few.

Co-Founder and Managing Director of RSP, Tony Clark is an Emmy Award-winning Cinematographer and has an incredible passion for what he does.

"Rising Sun's founders started the business in a tiny shopfront in the suburbs and we grew rapidly into the surrounding buildings, then the CBD. Seeing the business and the incredible talents of our team grow to reach the highest international standards is an

incredibly humbling experience.”

“The work we do in Visual Effects is very much in demand globally. New growth is being driven by outlets such as Netflix and Disney’s streaming service, and markets like China where their local skills aren’t yet as developed as our own. The potential to combine our wonderful lifestyle here in Adelaide with these cutting-edge opportunities means there’s plenty of room for the industry to expand and embrace emerging technologies like Virtual and Augmented reality.”

“RSP has come a long way in 23 years, but there are still a lot of exciting new developments to come: it’s such a rapidly evolving industry.” Tony said.

Lord Mayor Martin Haese believes Adelaide has a growing talent base of creative businesses and entrepreneurs.

Lord Mayor Martin Haese believes Adelaide has a growing talent base of creative businesses and entrepreneurs. “It truly is wonderful to have such talented companies, both emerging and established, making their name heard across the globe and continuing to draw eyes to Adelaide” said the Lord Mayor.

## **OTHER SUCCESS STORIES**

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### Technology

## **Ten Gigabit Adelaide reaches over 1000 building registrations ahead of schedule**

Ten Gigabit Adelaide has reached an exciting and significant milestone with well over 1000 buildings now registered for the revolutionary high-speed, high-performance fibre optic data network.

(<https://investadelaide.com.au/news/ten-gigabit-adelaide-reaches-over-1000-building-registrations-ahead-of-schedule>)

## Driving Growth in Adelaide CBD

One of Australasia's largest professional IT services companies is on the move to Franklin Street and will take advantage of the city's high-speed fibre-optic data network, Ten Gigabit Adelaide.

(<https://investadelaide.com.au/news/ten-gigabit-adelaide-driving-growth-in-adelaide-cbd>)

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