

RACHEL T. HARRIS

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EXPERIENCE

NOV 2019 – PRESENT

WEB CONTENT MANAGER, LIVE CARE FOUNDATION

- Strategize and create content through collaboration with Nonprofit director
- Research, write, edit and publish content to inform public and draw donors

JAN 2018 – PRESENT

FREELANCE EDITOR, META EDITS

- Proofread resumes, cover letters, and other job application materials
- Collaborate with authors by providing developmental and line-edit feedback for manuscript revision
- Edit and revise webpages by writing new content and correcting grammatical errors

DEC 2015 – JAN 2021

NATIVE ADVERTISING COPYWRITER, DESERET DIGITAL MEDIA

- Conduct interviews and research to compile information for engaging sponsored content
- Implement relevant links along with other reputable sourcing for native advertising
- Write articles between 500 and 1000 words with a working knowledge of AP style

FEB 2016 – JAN 2018

BLOGGER AND CONTRIBUTOR, THE BABY CUBBY

- Created engaging and personal blogs to drive traffic and increase a loyal client base
- Proofread and published product posts, promotions, sales pages, and reviews
- Created back-end product webpages and managed SEO tags and meta data

AUG 2014 – DEC 2015

SEO COPYWRITER, BOOSTABILITY

- Wrote SEO product web pages for B2B and B2C
- Strategized and wrote blog content for multiple company blogs
- Skillfully implemented keywords and links to drive traffic

EDUCATION

JUNE 2014

BACHELOR OF ARTS IN ENGLISH, BRIGHAM YOUNG UNIVERSITY (3.51 GPA)

- CrystalBlock internship: conducted interviews and wrote journalistic pieces on local businesses
- [Kidzshake](#) internship: oversaw team members in writing new and editing existing web content

SKILLS

- Collaborative writing
- An eye for editing
- Social Media: Facebook, Instagram, Twitter
- Adept in Microsoft Office