# Transform healthcare, change lives together

**Manage population health**
with holistic views and targeted analytics

**Engage consumers**
with information to support decisions

**Deliver effective care**
with timely, evidence-based support

**Optimize performance**
with benchmarking and action-driving insights

Truven Health Analytics
is now part of IBM Watson Health
Rooted in data. Enriched by cognitive insights.
Sustained by our vision for the future.

# Give life to possibilities with our new transformative offerings:

- **Flexible analytics** that deliver enterprise insights, quickly—from existing data sets and IT investments
- Benchmarks, forecasting, guidance and monitoring to help you succeed with **bundled payment models**
- **Value-based care** platform for population health with cognitive features, holistic consumer data and next-level performance tracking