

## **Should You Use a Travel Agent for Your Next Vacation?**

With the prevalence of online booking sites for everything from car rentals to cruises, you may be wondering if you should enlist the help of a travel agent for your next vacation. The short answer: yes! These specialized professionals are ready, willing, and able to assist you with every detail of your trip. Tapping into their knowledge can add value to your experience — at no extra cost.

### **Deciding Where to Go**

The beach or the mountains? Summer or fall? By land or by sea? You could spend hours on the internet researching thousands of options, or you could simply visit your local travel agency. Agents have extensive knowledge in all types of vacation styles and destinations and can help you choose the right one based on your budget, schedule, and personal preferences.

### **Getting the Best Deal**

It's a common misconception that it costs more to book a trip with a travel agent. In fact, it can often save you money. Agents have insider access to the best deals and lowest fares thanks to their longstanding relationships with the world's largest travel companies. Plus, there is never an extra fee to use their services.

### **Handling the Details**

When you have a professional on your side, you don't have to worry about things like tight airport connections, visa applications, or inclement weather. You can enjoy peace of mind that your agent has left no stone unturned in the planning process and will be there as your advocate should the unexpected happen.

### **Rewarding Loyalty**

Many travel agencies offer loyalty programs with special perks for repeat customers. Common features include things like upgrades, discounts, and VIP treatment. Plus, there is the comfort of knowing that your preferences will always be remembered and honored.

### **Enjoying the Ride**

Perhaps one of the best things about booking with a travel agent is the contagious passion each one has for exploring the world. Whether you are planning a grand, international adventure with your family or flying solo for a work event in a nearby state, you can bet that your agent cares deeply about you getting there safely and enjoying every minute of your experience.