

LinkedIn Post 1

What do @/Knuckies Hoagies, @/Flame Broiler, and @/Angry Chickz have in common?

Simple: each restaurant has become a high-growth brand after partnering with StudioD/VGS to scale smarter. Working with us allowed each store to:

- Create branded environments
- Strengthen customer journey flow
- Select scalable, affordable design packages customized to their own needs
- Save on branded elements that are manufactured domestically at our 110k sq ft facility

In particular, Knuckies went from 2 locations to QSR's 40/40 list, and is aiming for 25+ by 2025. That growth wasn't by accident—it was designed.

Curious what a franchise-ready design system could look like for your brand? Let's talk!

Image:



Post 2

Design isn't just about how a space looks—it's how a brand grows.

@/Knuckies Hoagies started with just two stores in Atlanta. Now, they're on QSR Magazine's 40/40 Hot Franchise list, with Walmart and modular locations in the pipeline.

How did they do it? With a scalable, flexible, and cost-conscious store design system built by StudioD.

For all of our customers, we:

- ✓ Build your brand expression
- ✓ Design your customer journey
- ✓ Create every branded element in-house, from signage to furniture
- ✓ Keep costs low for franchisees

Looking to franchise or attract investors in 2025? We're ready to help your brand grow into a household name. Please don't hesitate to reach out!

Image:



Post 3

Love your space but feel like something's missing? You're not alone.

Many restaurant brands have great-looking stores that lack one key element: storytelling.

For most stores, it's often not about starting over but instead dialing up the story your brand is already trying to tell, whether through signage, store displays, or something else entirely.

StudioD has helped brands like Krispy Kreme, Panda Express, and Fazoli's find that "something extra" — and scale it fast using our in-house fabrication team, where everything is manufactured domestically.

Are your walls speaking your story? If you're feeling like you're still stuck on the first draft, let's chat!