Wave 1
Subject line A: ID verification at {{Company}}?
Subject line B: {{FirstName}} / ID verification?

Hi {{FirstName}},

Gaming

When it comes to verifying ages on gaming platforms, it's not all fun and games — unless you've got the proper tools on your side.

Coolbet and Betway are just a few of the major companies who trust iDenfy's rapid identity verification process. With us, you can quickly verify every user's age to secure their gaming experience, attracting players and avoiding scammers.

Keep {{Company}} focused on delivering the entertainment and we'll handle user security.

Gambling

People have enjoyed gambling since the Stone Age. But with modern times comes modern technology, and it's become imperative for {{Company}} to have a way to verify your users to remain in good standing with the law.

Fortunately, iDenfy makes the verification process easy for businesses like ATB, RIPE NCC, and {{Company}}. In less than three minutes, you can properly vet your users, keeping your team compliant and providing your visitors the sense of security needed to have them coming back again.

Adult

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

They may say good things come to those who wait, but if your verification process takes too long, streamers, content creators, and users are closing the app and leaving the site.

iDenfy allows you to onboard first-time users in under 30 seconds and verify user identification in under 3 minutes. One of our clients, FriendFinder Networks, was able to improve their ID verification approval rates to 92%, with their average KYC process completion time at 90 seconds.

Dating

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

Proper identity verification keeps your users from kissing frogs instead of princes and you are in good standing with the law.

iDenfy makes the verification and onboarding processes easy. One of our clients, FriendFinder Networks, was able to improve their ID verification approval rates to 92%, with their average KYC process completion time at 90 seconds.

Crypto/Blockchain

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

For token and NFT launches and cryptocurrency exchanges, timing is everything. If {{Company}} can't quickly verify your users, they're going to lose interest in your project.

iDenfy allows you to onboard customers in as little as 30 seconds. Tradesilvania, Coinmerce, and MountainWolf all depend on us to keep them away from the time-consuming regulation hurdles that come with using AML, KYB, and KYC software.
—–------

I'm happy to set up a test account so you can see our services in real-time. How about we do a no-obligations demo {{weekdays_from_now 3}}?

Best,

Wave 2 - Same thread

Hi {{FirstName}},

High revenue doesn't match well with a lengthy onboarding process.

If you're ready to bring streamlined ID verification to {{Company}}, let's set aside some time for a convo next week. Or would you prefer I reach out to {{Referral_Name}} instead?

Best,

Wave 3
Subject line A: how are your verification times, {{FirstName}}?
Subject line B: improve ID verification times at {{Company}}

Hi{{FirstName}},

Yes, there are legal reasons for implementing ID verification protocols, but they're also what users want. Bots, scam accounts, and fraudsters all ruin an otherwise pleasant experience.

Adult/Dating:

iDenfy allows you to verify user identification in under 30 seconds, blocking minors, reducing the chances of exploitation, and keeping you compliant with various regulations. Plus, with {{Company}} just having to pay per successful ID verification, you can reduce up to 70% of user onboarding fees.

Crypto/Blockchain:

Our 24/7 in-house experts then manually review the verification in 3 minutes or less, ensuring your buyers don't miss out on a drop or trade. Plus, with {{Company}} just having to pay per successful ID verification, you can reduce up to 70% of user onboarding rates.

Gaming/Gambling:

Keep brand recognition strong and games running with iDenfy's simple identity verification services. Convert a higher number of users for {{Company}} with a platform that can also manage business verification, fraud prevention, and compliance

If you'd like to cut your verification times to under 30 seconds, how about we set up a quick chat for {{weekdays_from_now 3}}?

Best,

Wave 4 - Same thread

Hi {{FirstName}},

Businesses like {{Company}} that also work in your space may face higher levels of scrutiny from new users.

Assuage those fears with iDenfy's verification services, and achieve a 99% customer onboarding success rate.

Could I interest you in a complimentary test account? Or should I reach out to {{Referral_Name}} instead?

Best,

REPLY

Wave 1
Subject line A: ID verification at {{Company}}?
Subject line B: {{FirstName}} / ID verification?

Hi {{FirstName}},

==Gaming==

When it comes to verifying ages on gaming platforms, it's not all fun and games — unless you've got the proper tools on your side.

Coolbet and Betway are just a few of the major companies who trust iDenfy's {{Random | 'rapid' | 'quick' | 'efficient' }} identity verification process. With us, you can quickly {{Random | 'verify every user's age' | 'authenticate user identities' | 'confirm age requirements' }} to secure their gaming experience, attracting players and avoiding scammers.

Keep {{Company}} focused on delivering the entertainment and we'll handle user security.

==Gambling==

People have enjoyed gambling since the Stone Age. But with modern times comes modern technology, and it's become imperative for {{Company}} to have a way to {{Random | 'verify your users' | 'authenticate user identities' | 'validate player details' }} to remain in good standing with the law.

Fortunately, iDenfy makes the verification process easy for businesses like ATB, RIPE NCC, and {{Company}}. In less than three minutes, you can properly {{Random | 'vet your users' | 'verify your customers' | 'screen your players' }}, keeping your team compliant and providing your visitors the sense of security needed to have them coming back again.

==Adult==

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

They may say good things come to those who wait, but if your verification process takes too long, {{Random | 'streamers' | 'content creators' | 'users' }} are closing the app and leaving the site.

iDenfy allows you to onboard first-time users in under 30 seconds and {{Random | 'verify user identification' | 'authenticate users' | 'confirm identities' }} in under 3 minutes. One of our clients, FriendFinder Networks, was able to improve their ID verification approval rates to 92%, with their average KYC process completion time at {{Random | '90 seconds' | 'just 90 seconds' | 'around 90 seconds' }}.

==Dating==

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

Proper identity verification keeps your users from {{Random | 'kissing frogs instead of princes' | 'wasting time on fake profiles' | 'encountering fraudulent users' }} and you are in good standing with the law.

iDenfy makes the verification and onboarding processes easy. One of our clients, FriendFinder Networks, was able to improve their ID verification approval rates to 92%, with their average KYC process completion time at {{Random | '90 seconds' | 'just 90 seconds' | 'around 90 seconds' }}.

==Crypto/Blockchain==

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

For token and NFT launches and cryptocurrency exchanges, timing is everything. If {{Company}} can't quickly {{Random | 'verify your users' | 'authenticate customers' | 'validate user identities' }}, they're going to lose interest in your project.

iDenfy allows you to onboard customers in as little as {{Random | '30 seconds' | 'half a minute' | 'a minute' }}. Tradesilvania, Coinmerce, and MountainWolf all depend on us to keep them away from the time-consuming regulation hurdles that come with using {{Random | 'AML' | 'Anti-Money Laundering (AML)' | 'compliance checks' }}, {{Random | 'KYB' | 'Know Your Business (KYB)' | 'business verification' }}, and {{Random | 'KYC' | 'Know Your Customer (KYC)' | 'identity verification' }} softwares.

—--------

I'm happy to set up a test account so you can see our services in real-time. How about we do a no-obligations demo {{Random | 'on' | 'during'}} {{weekdays_from_now 3}}?

Best,

Wave 2 - Same thread

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

High revenue doesn't match well with a lengthy onboarding process.

If you're ready to bring {{Random | 'streamlined' | 'efficient' | 'quick' }} ID verification to {{Company}}, let's set aside some time for a {{Random | 'convo' | 'chat' | 'discussion' }} next week. Or would you prefer I reach out to {{Referral_Name}} instead?

Best,

Wave 3
Subject line A: how are your verification times, {{FirstName}}?
Subject line B: improve ID verification times at {{Company}}

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

Yes, there are legal reasons for implementing ID verification protocols, but they're also {{Random | 'what users want' | 'what your users expect' | 'essential for a better user experience' }}. Bots, scam accounts, and fraudsters all ruin an otherwise {{Random | 'pleasant' | 'smooth' | 'enjoyable' }} experience.

==Adult/Dating:==

iDenfy allows you to verify user identification in under {{Random | '30 seconds' | 'a minute' }}, blocking minors, reducing the chances of exploitation, and keeping you compliant with various regulations. Plus, with {{Company}} just having to pay per successful ID verification, you can reduce up to {{Random | '70%' | 'a significant portion' | 'nearly 70%' }} of user onboarding rates.

==Crypto/Blockchain:==

Our {{Random | '24/7' | 'around-the-clock' | 'always-available' }} in-house experts then manually review the verification in {{Random | '3 minutes or less' | 'under 3 minutes' | 'just a few minutes' }}, ensuring your buyers don't miss out on a drop or trade. Plus, with {{Company}} just having to pay per successful ID verification, you can reduce up to {{Random | '70%' | 'a significant portion' | 'nearly 70%' }} of user onboarding rates.

==Gaming/Gambling:==

Keep brand recognition strong and games running with iDenfy's {{Random | 'simple' | 'streamlined' | 'easy' }} identity verification services. Convert a higher number of users for {{Company}} with a platform that can also manage {{Random | 'business verification' | 'company verification' | 'corporate checks' }}, fraud prevention, and compliance.

\---------------------

If you'd like to cut your verification times to under {{Random | '30 seconds' | 'a minute' | '60 seconds '}}, how about we set up a {{Random | 'quick chat' | 'short conversation' | 'brief meeting' }} for {{weekdays_from_now 3}}?

Best,

Wave 4 - Same thread

{{Random | 'Hi' | 'Hey' | 'Hi there' }} {{FirstName}},

Businesses like {{Company}} that also work in your space may face higher levels of scrutiny from new users.

Assuage those fears with iDenfy's verification services, and achieve a {{Random | '99%' | 'nearly perfect' }} customer onboarding success rate.

Could I interest you in a {{Random | 'complimentary test account' | 'free demo account' | 'no-cost test account' }}? Or should I reach out to {{Referral_Name}} instead?

Best,