

## **Manhattan-Intro 1 [Multi]**

Quick call {{weekdays\_from\_now 3}}?

{{first\_name}},

There's more to security than installing a lock on the front door—you also need complete confidence that your business is physically protected from every angle. We can get you there.

I'm {{sender.name}}, the {{sender.title}} here at The Flying Locksmiths of Manhattan, and we're a best-in-class physical security solution for everything from Electronic Access Control to master key systems and door repairs & installations. Simply put, our business is the security of yours, and with more than 70 years spent protecting companies and homes of all sizes, we're ready to provide the highest level of workmanship.

To get things started, we'd love to offer you a complimentary security assessment. We can identify weak points that are currently leaving {{company}} vulnerable and then map out the right kinds of solutions.

Are you available on {{weekdays\_from\_now 3}} for a phone call?

Best,  
{{sender.first\_name}}

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## **Manhattan-Intro 2 [Multi]**

*Introduction*

{{first\_name}},

When it comes to your company, the physical security of your premises is the last thing that should be keeping you up at night. We're here to help you sleep soundly knowing your property is protected.

My name's {{sender.name}}, and I'm the {{sender.title}} at The Flying Locksmiths of Manhattan. For more than 70 years, we've outfitted properties of all sizes with cutting edge security infrastructure, from Electronic Access Control systems, to door repair and replacement. We're not your average locksmiths—we're a team of highly specialized technicians who leave no room for error when it comes to protecting your business.

In fact, we'd like to offer a sample of our expertise at no charge—let's set some time for our team to complete a complimentary security assessment on your business.

Are you available {{weekdays\_from\_now 3}} to discuss?

Thank you,  
{{sender.first\_name}}

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**\*\* NEW EMAIL THREAD \*\***

**Manhattan-Reintro 1 [Multi] (4 Days)**

*Any Updates?*

Touching base again, {{first\_name}}.

It's been a few days since I last reached out, and I understand any hesitations you may have—you need to be confident that your security investments are made with the right partners. Well, at The Flying Locksmiths, we're not your ordinary mom and pop shop.

We call ourselves Physical Security Specialists because our expertise goes well beyond your front door—we look for every weak point of your property to determine best-in-class solutions. As a local business with nationwide resources, we're prepared to offer you both the attention to detail and the top-line technology you need to feel protected.

We'd love to come by and see the premises. After a complimentary security assessment, our team can sit with you to plan a security solution optimized to {{company}}'s specific needs.

Can you talk this coming {{weekdays\_from\_now 3}}?

Thanks,  
{{sender.first\_name}}

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**Manhattan-Reintro 2 [Multi] (4 Days)**

*Checking in*

{{first\_name}}:

While I hadn't heard from you since my last email, I wanted to follow up and urge you to make security at {{company}} a high priority. Trust me—after more than 70 years in the business, The Flying Locksmiths have seen the consequences of a weak lock or a faulty exit device.

But 70 years also means we've become the industry experts at keeping your property secure. With nationwide resources, we have access to all the infrastructure and top-line technology you need to keep your business protected. So while you could choose to continue with a one-size-fits-all solution, we're ready to offer {{company}} a complimentary security assessment that better understands your individual security needs.

We'd love to chat with you about our solution. Are you available on {{weekdays\_from\_now 3}} to talk?

All the best,  
{{sender.first\_name}}

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**Manhattan-Follow-Up A [Multi] (5 Days, Re:)**

{{first\_name}},

I understand you've probably had a busy couple of days. Is now a better time to connect about security solutions from The Flying Locksmiths of Manhattan?

Best,  
{{sender.first\_name}}

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**Manhattan-Follow-Up B [Multi] (5 Days, Re:)**

{{first\_name}},

I'm dropping a line about physical security solutions from The Flying Locksmiths of Manhattan again. Have you had a chance to review my previous message?

Many thanks,  
{{sender.first\_name}}

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**Manhattan-Referral A [Multi] (4 Days, Re: Re:)**

{{first\_name}},

I was under the impression I contacted the appropriate person to discuss physical security for your company.

If I didn't, can you point me in the right direction?

Thank you,  
{{sender.first\_name}}

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**Manhattan-Referral B [Multi] (4 Days, Re: Re:)**

{{first\_name}},

Your name came up when I researched {{company}}, but it's possible I should have messaged someone else about your physical security.

If that's the case, can you put me in touch with them?

Thanks,  
{{sender.first\_name}}