

Wave 1

Subject line A: About your clients, {{FirstName}}

Subject line B: Invitation for {{FirstName}}

Hi {{FirstName}},

As a trusted advisor to leading healthcare organizations, you know that patient expectations for seamless, digital-first healthcare experiences are at their highest. I wanted to share how Clearstep's AI-powered chat tools are helping top health systems and their consulting partners meet - and exceed - these demands.

Clearstep's clinically validated AI chat and voice bots are more than symptom checkers. They enable patients to self-triage, book appointments with specialists, determine insurance eligibility, and receive real-time updates from their care team - all through a conversational interface that integrates directly with EMRs, IVRs, CRMs, and existing digital front doors.

Leading health systems and government agencies have chosen Clearstep to optimize capacity, enhance patient experience, and modernize care navigation at scale. As a consultant, bringing Clearstep to your clients can help you deliver transformative outcomes and strengthen your strategic partnerships.

Would you be interested in a brief demo to see how Clearstep could differentiate your consulting offerings and unlock value for your clients?

Best,

Wave 2 - Same thread

About that demo of our Smart Access (self-triage + care navigation) tool, {{FirstName}}.

As a reminder, Clearsteps clinically-validated AI triage tool helps health systems treat and communicate with their patients.

How does your availability look next Tuesday or Wednesday?

Best,

Wave 3

Subject line A: Self-triage for your clients

Subject line B: {{FirstName}}, your availability {{weekdays_from_now 3}}?

Hi {{FirstName}},

Since the happiest patients do the strongest advertising for your clients, {{FirstName}}, you must present them with the strongest tools designed to elicit the most positive responses.

Recent studies have shown that tools that allow patients to efficiently take control of their health and care needs generate a higher number of positive experiences.

Clearstep is a perfect example, as top health providers across the country use our platform to empower patients to schedule specialist appointments, triage adults + children, communicate directly with providers, and take many other actions to lead them to the care they need.

Would you be interested in a quick overview demonstration next Wednesday?

Best,

LinkedIn

Wave 1A - Connection request

Hi {{FirstName}}! Working in health tech myself, I always enjoy networking with healthcare consultants. Can we connect?

Wave 1B - Empty connection request

Wave 2

Happy we could connect, {{FirstName}}! I have a niche question for you: how many of your clients currently use chat/voice bots for activities like self-service patient triage and care navigation? My follow up question would be if they're satisfied with the chatbots they're using or if there's room for enhancements?

Wave 3

Hi {{FirstName}}, when you're pitching strategies on improving patient access and provider efficiency, has Clearstep ever come up?

Already trusted by more than one hundred hospitals nationwide, our market-leading solution in self-service triage, and care navigation allows you to streamline the patient experience in accessing care needs.

As you're a consultant in this space, I'd be happy to show you a quick walkthrough of our solution next week.

Wave 4

If an overview demo of our virtual patient triage tool isn't possible for you next week, {{FirstName}}, just let me know some convenient times.

SPINTAX

Wave 1

Subject line A: About your clients, {{FirstName}}

Subject line B: Invitation for {{FirstName}}

{{Random | 'Hi' | 'Hi there'}} {{FirstName}},

As a {{Random | 'trusted' | 'respected' | 'reliable'}} advisor to leading healthcare organizations, you know that patient expectations for seamless, digital-first healthcare experiences are at their highest. I wanted to share how Clearstep's AI-powered chat tools are helping top health systems and their consulting partners {{Random | 'meet' | 'exceed'}} these demands.

Clearstep's clinically validated AI chat and voice bots are more than symptom checkers. They enable patients to {{Random | 'self-triage' | 'assess symptoms independently'}}, book appointments with specialists, determine insurance eligibility, and receive real-time updates from their care team - all through a conversational interface that integrates directly with EMRs, IVRs, CRMs, and existing digital front doors.

Leading health systems and government agencies have chosen Clearstep to {{Random | 'optimize' | 'streamline' | 'improve'}} capacity, enhance patient experience, and modernize care navigation at scale. As a consultant, bringing Clearstep to your clients can help you {{Random | 'deliver' | 'provide' | 'achieve'}} transformative outcomes and strengthen your strategic partnerships.

Would you be interested in a brief demo to see how Clearstep could differentiate your consulting offerings and {{Random | 'unlock' | 'create' | 'drive'}} value for your clients?

{{Random | 'Best,' | 'Regards,' | 'Looking forward,'}}

Wave 2 - Same thread

About that demo of our Smart Access ({{Random | 'self-triage' | 'symptom assessment'}} and {{Random | 'care navigation' | 'care coordination'}}) tool, {{FirstName}}.

As a reminder, Clearstep's clinically-validated AI triage tool helps health systems {{Random | 'treat' | 'assist' | 'support'}} and communicate with their patients.

How does your availability look next {{Random | 'Tuesday' | 'Wednesday'}}?

{{Random | 'Best,' | 'Regards,' | 'Looking forward,'}}

Wave 3

Subject line A: Self-triage for your clients

Subject line B: {{FirstName}}, your availability {{weekdays_from_now 3}}?

{{Random | 'Hi' | 'Hey' | 'Hi there'}} {{FirstName}},

Since the {{Random | 'happiest' | 'most satisfied' | 'most engaged'}} patients do the strongest advertising for your clients, {{FirstName}}, you must present them with the strongest tools designed to elicit the most positive responses.

Recent studies have shown that tools that allow patients to efficiently {{Random | 'take control of' | 'manage' | 'oversee'}} their health and care needs generate a higher number of positive experiences.

Clearstep is a perfect example, as top health providers across the country use our platform to {{Random | 'empower' | 'enable' | 'allow'}} patients to {{Random | 'schedule' | 'book'}} specialist appointments, triage adults and children, communicate directly with providers, and take many other actions to lead them to the care they need.

Would you be interested in a quick overview demonstration next {{Random | 'Wednesday' | 'Tuesday'}}?

{{Random | 'Best,' | 'Regards,' | 'Looking forward,'}}