

DANICA MARIE B. LUCERO

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Unit 915 Banjar bldg., Bali Oasis Phase 2, Marcos Highway, Brgy. Santolan, Pasig City



PROFILE

A social media practitioner eager to expand her content writing, storytelling, and social media management skills. Aims to effectively and expertly use the online platform in helping an individual or company establish their name and personality in the digital space.



EDUCATION

Massive Open Online Courses

August 2021

Stellar Freelancing Academy

- Fundamentals of Copywriting

May 2021

Elevate Elites Academy

- Social Media Management and Marketing

April 2021

Course Belt

- Social Media Management
- Email Management and Support

Tertiary Education

October 2020 - Present

Center for Culinary Arts Manila

Diploma in Culinary Arts and Technology Management

August 2018 - June 2020

(1st and 2nd year college level)

Far Eastern University

Bachelor of Science in Psychology

Secondary Education

August 2016 - June 2018

University of Santo Tomas Manila
Humanities and Social Sciences
Senior High School

June 2012 - March 2016

St. Bridget School, Quezon City
Junior High School



EXPERIENCE

Administrative Staff

Partido Reporma | October 2021 (Part-time work)

- Data entry, Email support, Organizing records, Responsible for outgoing and incoming calls

Seminar Attendee

United Nations Development Program Philippines | April 2021

- Lessons on Circularity and Innovation to Combat Plastic Pollution

The World Through Nica

Personal Blog | www.theworldthroughnica.com | February 2021 - Present

Social Media Manager and Finance Officer

Singkwenta Para Kay Kuya (donation drive) | June 2020 - November 2021

- Coordinates with suppliers and sponsors, Handling inquiries, Email support, Monitoring budget and transactions

Production Assistant

Viva Records | February 2020

- Production Assistant for "Tahan Na" Music Video by Annie Lux

Event Host

UST's Organization Recruitment Week | September 2018

UST's Holos: Traversing the Dimension of Health & Wellness | May 2018

UST's Tunog Tomasino | April 2018

Hosting Talent Member

UST's Tomasian Media Circle & Talents | September 2017 - August 2018

Executive Assistant to the Auditor

UST Humanities & Social Science Student Council | August 2017 - June 2018



KEY SKILLS

- Effective communicator in English and Filipino
- Acting, hosting, and public speaking skills
- Social media management
- Excellent writing skills for paperwork
- Blog writing and digital storytelling skills
- Outstanding in people management and coordination
- Solid judgment and decision-making
- Service-oriented personality