













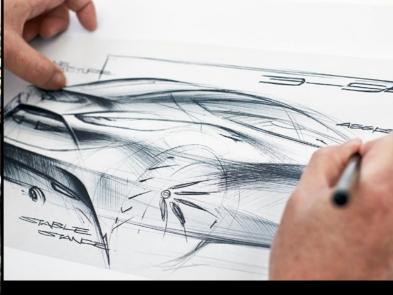


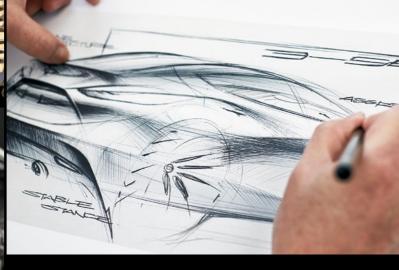
UNLOCK EXTRA CONTENT

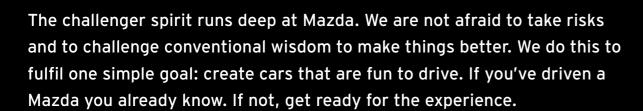
Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content including images, videos and other information. Scan the above QR code to access the Mazda Community. Here you will discover videos, images and additional content related to the Mazda Rebels, like-minded individuals who represent Mazda's vision of defying convention.

















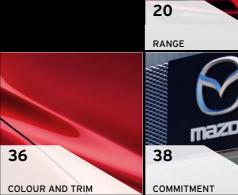






26

ACCESSORIES







reddot award 2015 honourable mention car design

Embodying Mazda's powerful award-winning KODO: Soul of Motion inspired design, the distinctive character lines and sculpted edges of Mazda2 convey energy and dynamism. While the signature chrome-lined front grille and the piercing low-slung headlights promise to turn heads.









INTELLIGENCE AT YOUR FINGERTIPS

Positioned high on the centre of the dashboard, closer to the driver's natural line of sight, is the 7" colour touch-screen display. This screen puts information and entertainment at your fingertips and displays a range of useful information, including access to internet applications* and the eco-driving display screen.

CONNECTIVITY AT YOUR COMMAND

Experience the perfect combination of information, connectivity and entertainment in Mazda2. Available on selected models is MZD-Connect, an advanced infotainment and connectivity system providing access to a range of features and applications. Connectivity is key in Mazda2 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages, and even keep up to date with Facebook and Twitter*. Enjoy listening to your favourite radio stations via DAB radio or stream your choice of music via a Bluetooth® connection. All safely and easily controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

The MZD-Connect system is divided into five sections as displayed on the home screen (Not available on 75ps SE and 75ps SE-L models).



COMMUNICATION

- Easily and safely make and receive phone calls via the integrated Bluetooth® functionality*
- Receive texts and reply with programmable pre-defined
- Access previous call history or contact information*



NAVIGATION (Standard on SE-L Nav and Sport Nav

- Choice of routes fastest, shortest, most economical, and easiest
- Choose between 2D or 3D map view
- 3-years free European map updates
- Point of interest search



ENTERTAINMENT

- AM / FM / DAB radio, CD / MP3, USB, AUX, Bluetooth® audio transfer
- Listen to a connected device, such as an iPod® or USB storage device
- Aha[™] and Stitcher[™] apps for internet radio, Facebook and Twitter*



APPLICATIONS

- Fuel Economy Monitoring including i-stop status
- View service and maintenance information
- View vehicle warnings



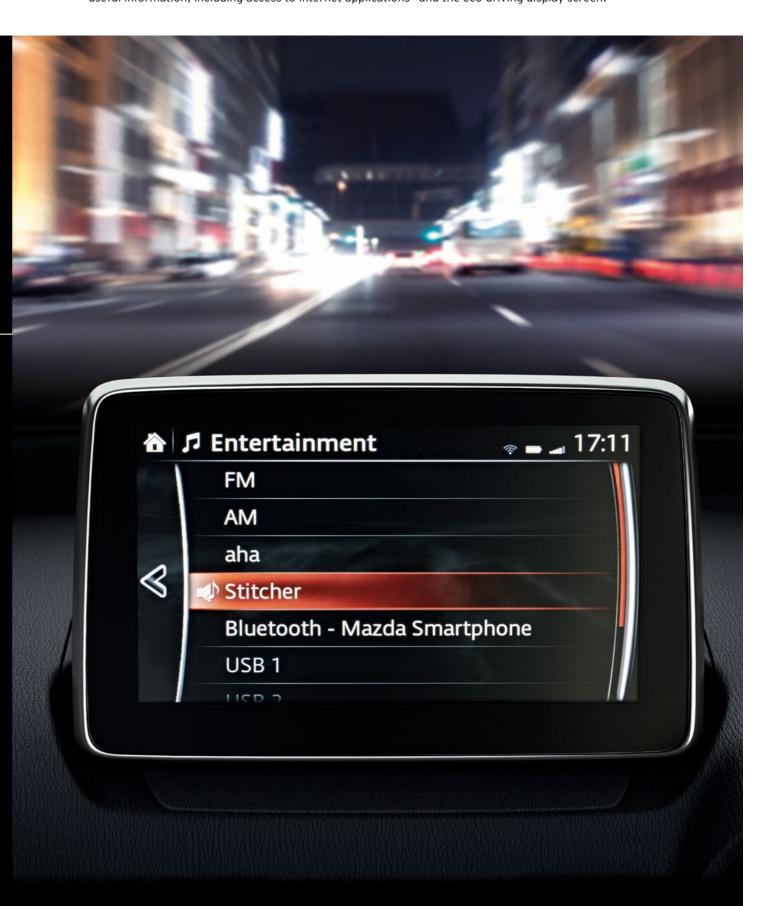
Easily adjust audio, vehicle and other settings Adjust the Active Driving Display (Part of optional Safety Pack available on 115ps Sport Nav models, available at additional cost)











CRAFTSMANSHIP FOR THE DIGITAL AGE

Every feature inside the Mazda2 reflects the attention to detail our designers and engineers craft into every Mazda. An array of cleverly designed technologies - including the Active Driving Display, Multimedia Commander and integrated satellite navigation system* are available to enhance your driving experience, wherever you decide to go and whatever the traffic conditions.

KEEPING YOU IN CONTROL

Resembling the cockpit of an aeroplane, the surprisingly spacious and minimalist interior layout of the Mazda2 delivers an ergonomic and driver-focussed experience. Settle into the driver's seat and see how the cockpit wraps around you, bringing all controls and dials within easy reach, and displaying essential driving information in the stylish new instrument panel. Combining driving comfort and innovative technologies, Mazda2 has been designed to improve every journey and provide an enjoyable driving experience like never before.



The Active Driving Display provides essential driving information

additional cost). Image shown not to UK specification.

including speed, turn-by-turn navigation and emergency warnings via a

head-up display. Positioned at eye level, meaning you can focus on the

road ahead whilst being kept updated on important vehicle information

(Part of the optional Safety Pack available on 115ps Sport Nav models at

ACTIVE DRIVING DISPLAY

SATELLITE NAVIGATION

Plan your journey quickly and easily with the integrated satellite navigation system. Select your choice of routes from fastest, shortest and most economical and stay up-to-date with 3-years free European map updates (Standard on SE-L Nav and Sport Nav models).



MULTIMEDIA COMMANDER

Located between the driver and front passenger, the Multimedia $\label{lem:commander} \textbf{Commander allows you to operate the infotainment and connectivity}$ system with minimal effort, ensuring you can concentrate on enjoying the drive (Not available on 75ps SE and 75ps SE-L models).







COMPACT AND CLEVER

Mazda2 embodies Mazda's legendary 'fun to drive' DNA. Featuring the complete range of award-winning SKYACTIV Technologies, it delivers performance and efficiency combined, for a responsive, agile, sporty driving experience.

SKYACTIV TECHNOLOGY

SKYACTIV Technology is all about fuel economy, low emissions and making driving more fun. Embracing all the technologies – engines, transmissions, chassis and body – it's an approach that completely reimagines the car from the ground up. Coupled with innovative technologies such as Mazda's i-stop, SKYACTIV Technology delivers a mix of driving pleasure, balanced with outstanding environmental and safety performance.



NEW BENCHMARKS FOR PERFORMANCE

Choose from the SKYACTIV-G 75ps, 90ps and 115ps petrol engines, all of which deliver highly competitive fuel economy and low CO_2 emissions. Alternatively there is the 105ps SKYACTIV-D diesel engine with a ultracompact single turbocharger for greater efficiency and reduced weight. All engines feature Mazda's innovative i-stop technology for superior fuel economy.



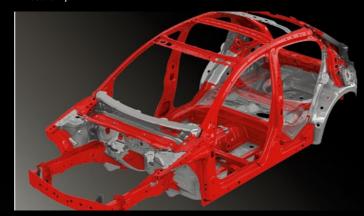
PRECISE AND COMFORTABLE HANDLING

The lightweight SKYACTIV-CHASSIS offers the perfect balance of agility and stability with exceptional handling and ride comfort. Coupled with steering which responds predictably to driver input, it delivers that 'fun to drive' element you have come to expect from Mazda.



MORE POWER TO YOUR WHEELS

Supporting improved fuel economy, the six-speed SKYACTIV-Drive automatic transmission is lighter and more compact. It delivers smooth acceleration with a 'Sport' mode for greater torque availability and enhanced acceleration. The SKYACTIV-MT manual transmission is available with five or six-speed and combines the crisp, quick shift feel of the legendary Mazda MX-5, as well contributing to improved fuel economy.



WHEN BODY MEETS SOUL

Outstanding crash protection is possible thanks to the SKYACTIV-BODY which utilises lightweight high-tensile steels. The lightweight, ultra-strong and highly rigid body also contributes to improved fuel economy and a more rewarding and responsive drive.

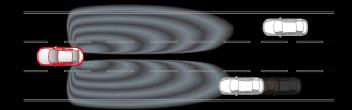


THE SAFEST PLACE ON THE ROAD

Mazda2 contains an array of intelligent safety technologies that are designed to help you relax and enjoy the drive. It delivers on the 'fun to drive' without compromising your safety.

ADVANCED SAFETY TECHNOLOGY

Engineered from the ground up to provide comprehensive all-round protection for you and your passengers, the active and passive safety systems in Mazda2 work together to warn you of impending dangers and help to avoid or reduce the severity of a collision. Smart City Brake Support* is one of these technologies designed to avoid or minimise the effects of low-speed collisions. The laser-based system continually monitors the gap and closing speed of the vehicle in front, automatically applying the brakes if a collision is likely at speeds up to approximately 20mph. Inside, Mazda2 is fitted with six airbags as standard and ISOFIX child seat anchor points on the outer rear seats for that extra peace of mind.



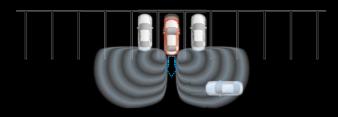
BLIND SPOT MONITORING SYSTEM

BSM warns you of a vehicle entering a detection zone up to 50 metres behind, by activating a door mirror-mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. Working at speeds as low as 20mph, this system can prevent drivers from moving into the path of a following vehicle (Part of the optional Safety Pack available on 115ps Sport Nav models, available at additional cost).



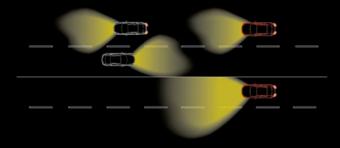
LANE DEPARTURE WARNING SYSTEM

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. Should the system detect that the car is about to unintentionally move out of lane, it emits an audible warning sound to alert the driver (Not available on 75ps SE and 75ps SE-L models).



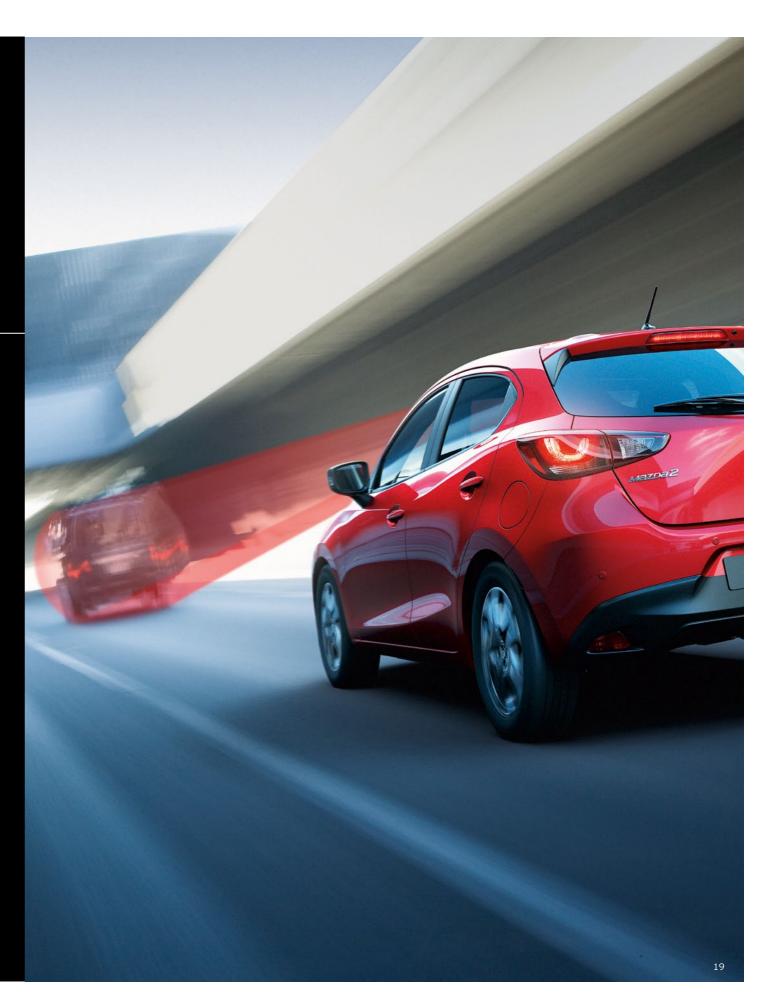
REAR CROSS TRAFFIC ALERT

Specifically designed for when you are reversing, the system alerts you of any vehicles or obstacles approaching from either side of the rear of the car. A warning light begins flashing in the door mirror and an audible alert sounds. The alarm stops once the area is clear, allowing you to continue reversing safely (Part of the optional Safety Pack available on 115ps Sport Nav models, available at additional cost).



HIGH BEAM CONTROL

Automatically switches between high and low beams according to traffic conditions. The system detects the headlights of oncoming vehicles or rear lights of those travelling ahead and switches to low beam so as not to blind other drivers, then switches back to high beam once the road is clear (Part of the optional Safety Pack available on 115ps Sport Nav models, available at additional cost).



Model shown is Mazda2 115ps Sport Nav with optional Soul Red Metallic paint and optional Safety Pack, both available at additional cost.

*Smart City Brake Support is not available on 75ps SE and 75ps SE-L models.





MaZDa 2

SE

STANDARD FEATURES:

- 15" Steel wheels
- Rear roof spoiler
- Body-coloured Electrically-adjustable door mirrors with integrated indicator lights
- Halogen headlights and daytime running lights
- Coming home / leaving home lights
- Front electric windows
- Black cloth seat trim
- Steering wheel-mounted audio controls
- Engine start / stop button
- AM / FM Radio with single CD player and 4 speakers

- Manual air-conditioning
- Trip computer
- Anti-lock Braking System with Electronic Brake-force Distribution and Emergency Brake Assist
- Dynamic Stability Control and Traction Control System
- Tyre Pressure Monitoring System
- Hill Hold Assist
- Dual front, side and curtain airbags

OPTIONS

■ Metallic / Mica / Pearlescent paint



ENGINE START / STOP BUTTON

Allows you to conveniently start or stop the engine without having to insert the key.



REMOTE CENTRAL LOCKING

Featuring remote central locking with deadlocks for security.



TRIP COMPUTER

Displays vehicle related information as you drive, including fuel consumption and mileage.



MANUAL AIR-CONDITIONING

Allows you to easily adjust the temperature of the interior.





MaZDa 2

SE-L / SE-L Nav

IN ADDITION TO 75PS SE GRADE:

- 15" Alloy wheels
- Front fog lights
- Heated, power-folding door mirrors
- Rear electric windows
- Cruise control
- Adjustable speed limiter
- Integrated Bluetooth®
- Leather-wrapped steering wheel and gear knob
- 60:40 split folding rear seats

OPTIONS:

■ Metallic / Mica / Pearlescent paint

IN ADDITION TO SE-L 90PS SE-L / 105PS SE-L NAV DIESEL ADDS:

- 7" Colour touch-screen display
- Internet app integration for internet radio, Facebook and Twitter*
- DAB radio
- Multimedia Commander
- Smart City Brake Support
- Lane Departure Warning System

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Integrated navigation system with 3-years free European map updates* (Standard on SE-L Nav models)



15" ALLOY WHEELS

Dynamic and stylish alloy wheels help to give your car a sense of power and stability whilst also looking great.



CRUISE CONTROL

Lets you maintain a set driving speed and can easily be disengaged when not in use.



FRONT FOG LIGHTS

Increase visibility when driving in adverse weather conditions and enhance the sleek styling of the car.



MULTIMEDIA COMMANDER

Provides access to the advanced connectivity and infotainment system while you remain focused on the road ahead (Not available on 75ps SE-L models).

*With compatible mobile device. Data usage and costs will vary. Please refer to the footnote on Page 34 for more information.

Model shown is Mazda2 90ps SE-L Nav with optional Dynamic Blue Mica paint available at additional cost.

Interior image shows all-new Mazda2 90ps SE-L.





MaZDa 2

Sport Nav

IN ADDITION TO 90PS SE-L / 105PS SE-L NAV DIESEL GRADE:

- 16" Alloy wheels
- Privacy glass
- Dusk-sensing headlights
- Rain-sensing front wipers
- Climate control air-conditioning
- Black cloth sports trim
- Smart keyless entry system
- Rear parking sensors
- Integrated navigation system with 3-years free map updates

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Light Stone leather interior including heated front seats (90ps or 115ps Sport Nav models only)

IN ADDITION 115PS SPORT NAV ADDS:

- LED headlights
- LED daytime running lights
- Integrated navigation system with 3-years free European map updates

OPTIONS:

- Metallic / Mica / Pearlescent paint
- Light Stone leather interior including heated front seats
- Safety Pack including Blind Spot Monitoring with Rear Cross Traffic Alert, Active Driving Display, High Beam Control)

16" ALLOY WHEELS

Larger alloy wheels enhance the stylish and sporty look of your car, ensuring you stand out from the crowd.



CLIMATE CONTROL AIR-CONDITIONING

Provides a comfortable driving environment with stylish satin chrome dial



LED HEADLIGHTS

Striking LED headlights enhance the stylish looks as well as improving visibility (115ps Sport Nav models only).



BLACK CLOTH SPORTS TRIM

Black sports cloth with red stitching adds to sporty interior.



Make your Mazda2 uniquely yours. Whichever model you choose there's a long list of genuine Mazda accessories to help make your idea of perfection. From individual items to a complete sports styling package, your local Mazda dealer will give you all the information you need to help you in your decision.





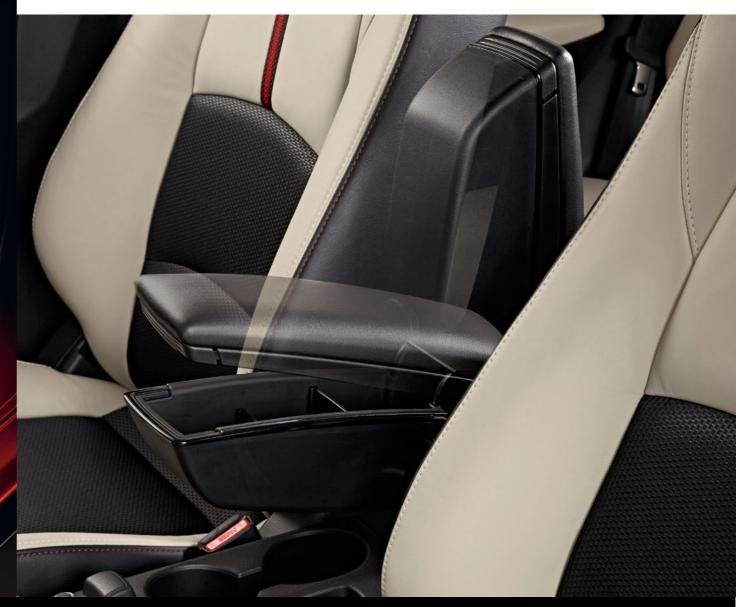


SOUL RED METALLIC REAR UNDER SKIRT

Mazda 2

YOUR CAR, YOUR WAY

These accessories help make your Mazda2 more personal to you, ensuring all your style, comfort and practical requirements, so that every journey is as enjoyable as possible.



WELCOME ILLUMINATION

FRONT CENTRE ARMREST



LUXURY CARPET FLOOR MATS WITH SIGNATURE RED STRIPE





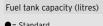
STAINLESS STEEL SCUFF PLATES

BOOT LINER

SPECIFICATIONS

1,695 mm

| Model Availability | | 1.5 SKYACTIV-G Petrol 75ps Manual | 1.5 SKYACTIV-G Petrol 90ps Manual | 1.5 SKYACTIV-G Petrol 90ps Automatic | 1.5 SKYACTIV-G Petrol 115ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | Dimensions and Weights | | 1.5 SKYACTIV-G Petrol 75ps Manual | 1.5 SKYACTIV-G Petrol 90ps Manual | 1.5 SKYACTIV-G Petrol 90ps Automatic | 1.5 SKYACTIV-C Petrol 115ps Manual |
|--|---------|---|---|--|--|--|---|-------------------------------|---|---|--|--|
| SE | | | - | - | - | - | Overall length / width / height (mm) | | | | - 4060 / 1695 / 1 | 495 |
| SE-L / SE-L Nav | | 1) | | 2) | - | 2) | Wheelbase (mm) | | 2570 | 2570 | 2570 | 2570 |
| Sport Nav | | - | - | | - | | Ground clearance (mm) between the axles - unlade | า | 143 | 143 | 143 | 143 |
| ■ = Available; - = Not available. | | | | | | | Front track / rear track (mm) | | 1495 / 1485 | 1495 / 1485 | 1495 / 1485 | 1495 / 148 |
| 1) Available as SE-L only 2) Available as SE-L Nav only | | | | | | | Front headroom / legroom / shoulder room (mm) | | | | - 984 / 1063 / 13 | 352 |
| Available as SE-L Nav Offiy | | | | | | | Rear headroom / legroom / shoulder room (mm) | | | | 945 / 881 / 12 | 72 |
| Engine Type | | | | | | | Cargo volume, acc. to VDA (including under floor storage space) (litres): | 5-seat mode (to belt line) | 280 | 280 | 280 | 280 |
| Displacement (cc) | | 1496 | 1496 | 1496 | 1496 | 1499 | | 2-seat mode | 950 | 950 | 950 | 950 |
| Bore x stroke (mm) | | 74.5 x 85.8 | 74.5 x 85.8 | 74.5 x 85.8 | 74.5 x 85.8 | 76.0 x 82.6 | Kerb weight (kg) incl. driver (75 kg) | | 1045 | 1050 | 1075 | 1050 |
| Valves per cylinder | | 4 | 4 | 4 | 4 | 4 | Permitted gross vehicle weight (kg): | Total | 1500 | 1505 | 1535 | 1505 |
| Maximum output (ps (kW) / rpm) | | 75 (55) / 6000 | | | | 105 (77) / 4000 | | Front / rear | 770 / 730 | 775 / 730 | 805 / 730 | 775 / 730 |
| Maximum torque (Nm / rpm) | | 135 / 3800 | 148 / 4000 | 148 / 4000 | 148 / 4000 | 220 / 1400 - 3200 | Permitted axle load, front and rear (kg): | | 795 / 785 | 800 / 785 | 830 / 785 | 800 / 785 |
| Compression ratio | | 12:1 | 14:1 | 14:1 | 14:1 | 14.8:1 | Towing limit (kg)¹¹: | Braked (12% gradient) | 900 | 900 | 900 | 900 |
| i-stop | | • | • | • | • | • | Maximum roof load (kg) | | 50 | 50 | 50 | 50 |
| Transmission | | | | | | | ¹⁾ Towing capacity is based on a 12% gradient and tested | in accordance with 92/21/E | EC as amended by 95 | 5/48/EC. | | |
| Туре | | 5-speed manual | 5-speed manual | 6-speed automatic | 6-speed manual | 6-speed manual | | | | | | |
| Gear ratios: | 1st | 3.583 | 3.583 | 3.529 | 3.583 | 3.230 | | | | | | |
| | 2nd | 1.904 | 1.904 | 2.025 | 1.904 | 1.652 | | | | | | |
| | 3rd | 1.218 | 1.218 | 1.348 | 1.290 | 1.088 | | | | | | |
| | 4th | 0.918 | 0.918 | 1.000 | 0.972 | 0.775 | | | | | | |
| | 5th | 0.717 | 0.717 | 0.742 | 0.795 | 0.580 | | | | | | |
| | 6th | - | - | 0.594 | 0.645 | 0.490 | | | | | | |
| | Reverse | 3.454 | 3.454 | 2.994 | 3.454 | 3.454 | | | | | | |
| Final gear ratio | | 3.619 | 3.619 | 4.319 | 4.388 | 3.850 | | | | | | |
| | | | | | | | | | | | | |
| Steering | | | | | | | | | | | | |
| Steering Steering gear | | | - Electronic Power | Assist System (EP | AS) rack and pinior | n | | | | | | |



EC emission level

Recommended fuel

Top speed (mph)

CO₂ emissions (g/km)¹⁾

Performance and Economy Acceleration (0-62mph in sec)

Fuel consumption¹⁾ [mpg (I/100km)]:

12.1

106

110

Urban

Extra Urban

Combined

46.3 (6.1)

72.4 (3.9)

60.1 (4.7)

9.4

114

105

47.9 (5.9)

76.3 (3.7)

62.8 (4.5)

12.0

110

112

- Unleaded 95 RON -

46.3 (6.1)

68.9 (4.1)

58.9 (4.8)

-- Euro VI -

8.7

124

43.5 (6.5)

68.9 (4.1)

56.5 (5.0)

117

10.1 111

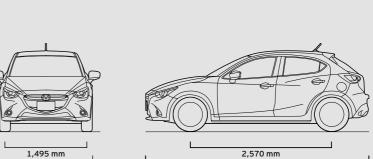
74.3 (3.8)

88.3 (3.2)

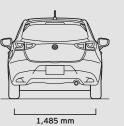
83.1 (3.4)

89

Diesel



4,060 mm



^{■=} Standard.

*Figures in brackets refer to models fitted with 16" Alloy wheels only.

*Fuel consumption and CO₂ emission figures are obtained under standardised test conditions defined in European legislation using a representative model. This allows for a direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at http://carfueldata.direct.gov.uk/

SPECIFICATIONS

| Body, Chassis and Suspension | | SE | SE-L / SE-L Nav | Sport Nav |
|---|--|----|--------------------|-----------|
| Self-supporting rigid and torsion-resista safety cell with side impact reinforceme | ant all-steel body with defined crush zones for the front and rear sections, stable passenger ent in the doors | • | • | • |
| Supplementary Restraint System (SRS) airbag system | comprising central control unit and crash sensors, seat pre-tensioners, load-limiters and | • | • | • |
| Front: | Independent suspension with twin-tube dampers and MacPherson struts | • | • | • |
| Rear: | Torsion-beam suspension with twin-tube dampers | • | • | • |
| Safety and Security | | | | |
| SKYACTIV-Body engineered 'triple H' bo | ody structure to help protect occupants from impact forces | • | • | • |
| Dynamic Stability Control (DSC) with Tr | action Control System (TCS) | • | • | • |
| Smart City Brake Support (SCBS) | | - | ●¹) | • |
| Lane Departure Warning System (LDWS |) | - | •1) | • |
| High Beam Control (HBC) | | - | - | |
| Blind Spot Monitoring with Rear Cross 7 | Traffic Alert (BSM w. / RCTA) | - | - | |
| Hill Hold Assist (HHA) | | • | • | • |
| Emergency Stop Signalling System (ESS | 5) | • | • | • |
| Tyre Pressure Monitoring System (TPM: | 5) | • | • | • |
| Dual front airbags | | • | • | • |
| Front side airbags | | • | • | • |
| Front and rear curtain airbags | | • | • | • |
| Passenger airbag cut-off switch | | • | • | • |
| Seatbelts: | Front, 3-point (ELR) x 2 with pre-tensioners | • | • | • |
| | Rear, 3-point (ELR) x 2 with pre-tensioners | • | • | • |
| | Reminder screen (driver, passenger and rear seats) with audible warning | • | • | • |
| ISOFIX child seat anchorage, attached t | o outer rear seats | • | • | • |
| Thatcham Accredited Alarm and Immob | iliser system | • | • | • |
| | | | | |

^{• =} Standard; - = Not available; Part of an optional Safety Pack available for 115ps Sport Nav models, available at additional cost.

**Not available on 75ps SE-L models.

| Exterior | | SE | SE-L / SE-L Nav | Sport Nav |
|-------------------------------------|---|------|--------------------|-------------------|
| Tyres and wheels: | 185 / 65 R15 with 15" steel wheels | • | - | - |
| | 185 / 65 R15 with 15" alloy wheels | - | • | - |
| | 185 / 60 R16 with 16" Gunmetal alloy wheels | - | - | • |
| Emergency tyre repair kit | | • | • | • |
| Metallic / Mica / Pearlescent paint | | 0 | 0 | 0 |
| Rear roof spoiler | | • | • | • |
| Privacy glass: | Rear and rear side windows | - | - | • |
| Front grille insert: | Body-coloured | - | - | • |
| Wipers: | Front, adjustable speed with intermittent wipe | • | • | - |
| | Front, rain-sensing wipers | - | - | • |
| | Rear, adjustable speed with intermittent wipe | • | • | • |
| Headlights: | Halogen, with manual headlight levelling | • | • | ●/- ¹⁾ |
| | LED, with auto headlight levelling | - | - | -/• ¹⁾ |
| | Dusk-sensing lights | - | - | • |
| | Halogen daytime running lights | • | • | ●/- ¹⁾ |
| | LED daytime running lights | - | - | -/• ¹⁾ |
| | Coming home / leaving home lights | • | • | • |
| Front fog lights | | - | • | • |
| Parking sensors: | Rear (with audible warning only) | - | - | • |
| Door mirrors: | Electrically-adjustable door mirrors with integrated indicator lights | • | - | - |
| | Electrically-adjustable, heated, power-folding door mirrors with integrated indicator light | :s - | • | • |

Additional Exterior Options

| Alloy wheel decals: | Red |
|-----------------------------------|----------------------------|
| Front airdam skirt: | Brilliant Black |
| Side airdam skirt: | Brilliant Black |
| Rear under garnish: | With Soul Red accent |
| Rear roof spoiler: | Brilliant Black |
| Chrome exhaust trim | |
| Brilliant Black shark fin antenna | |
| Rear view camera | |
| Tow Bar: | Detachable |
| | Attachment for bicycles |
| Mudflaps: | Front |
| | Rear |
| Decals | |
| Thule roof carrier system: | Roof rack |
| | Ranger roof box 90 |
| | Ski / Snowboard attachment |

Please contact your dealer for further information and availability.

• = Standard; - = Not available; O = Option available at additional cost;

"LED headlights and LED daytime running lights feature on 115ps Sport Nav models only, 90ps Sport Nav and 105ps Sport Nav Diesel models feature Halogen headlights and Halogen daytime running lights.

SPECIFICATIONS

| Audio and Communication | | SE | SE-L / SE-L Nav | Sport Nav |
|---|---|----|--------------------|-----------|
| Multimedia Commander: | Located between the driver and the front passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 7" colour touch-screen display, includes a separate volume control dial. | _ | ● ¹) | • |
| Mazda Multimedia System: | AM / FM radio. single CD / MP3 audio system with 4 speakers | • | ● ²⁾ | - |
| | AM / FM / DAB radio, single CD / MP3 audio system with 4 speakers | - | ● ¹⁾ | - |
| | AM / FM / DAB radio, single CD / MP3 audio system with 6 speakers | - | - | • |
| | 7" Colour touch-screen display | - | •1) | • |
| | Steering wheel-mounted audio controls | • | - | - |
| | Steering wheel-mounted audio and Bluetooth® controls ³⁾ | - | • | • |
| | Auxiliary (AUX) and USB input | • | ● ²⁾ | - |
| | Auxiliary (AUX) and 2 USB inputs | - | ● ¹⁾ | • |
| Mazda Navigation System: | European mapping with alternative route calculations, point of interest search and 3-years free map updates | - | -/• | • |
| | Premium Connected Services including live traffic and weather information, fuel prices and local search $^\circ$ | - | -/O | 0 |
| Integrated Bluetooth®3): | Allows hands-free calling | - | ● ²⁾ | - |
| | Allows hands-free calling and easy access to phone contacts via touch screen or commander | - | •1) | • |
| | Audio transfer from Bluetooth® devices | - | ● ¹⁾ | • |
| | Aha™ app and Stitcher™ app integration for internet radio, Facebook and Twitter functionality⁵) | _ | •1) | • |
| Comfort and Convenience | | | | |
| Remote central locking with deadlocking | | • | • | • |
| Smart keyless entry: | Allows opening and locking of the vehicle without removing the key from your pocket or bag | _ | _ | • |
| Engine start / stop button | | • | • | • |
| Gear-shift indicator | | • | • | • |
| Cruise control: | With manual speed adjustment | - | • | • |
| Adjustable speed limiter: | Vehicle speed can be limited to between 20-125mph, and speed cannot be exceeded without deactivating the limiter | - | • | • |
| Electric windows: | Front, with one-touch auto down / up for driver's window | • | - | - |
| | Front and rear, with one-touch auto down / up for driver's window | - | • | • |
| Air-conditioning: | Manual | • | • | - |
| | Climate control | - | - | • |
| Sun visors: | Driver's and front passenger's with covered vanity mirrors and driver's ticket holder | • | • | • |
| | | | | |

Additional Comfort and Convenience Options

| Front and rear mats: | Carpet floor mat (luxury) with signature red stripe (front only) | Please contact your dealer for further information |
|----------------------|--|--|
| | | and availability |

| | | | SE-L Nav | Sport Nav |
|--|--|---|----------|-----------------|
| Seats: | Driver's seat, manual slide, recline and height adjustment | • | • | • |
| | Front passenger's seat, manual slide and recline adjustment | • | • | • |
| 1 | Black cloth trim | • | - | - |
| 1 | Black cloth trim with Navy insert | - | • | - |
| | Black sports cloth trim | - | - | • |
| 1 | Light Stone, heated leather seats ¹⁾ | - | - | O ²⁾ |
| Rear seats: | Three height-adjustable head restraints | • | • | • |
| | 60:40 split fold down rear seats | - | • | • |
| Steering wheel: | Leather-wrapped | - | • | • |
| | Telescopic and tilt adjust | • | • | • |
| | Paddle shift for automatic transmission models | - | - | ●3) |
| Gear knob: | Leather-wrapped | - | • | • |
| Handbrake: | Leather-wrapped | - | • | • |
| Dashboard panel: | Black | • | - | - |
| 1 | Black Gloss | - | • | - |
| 1 | Black, soft-touch with red stitching | - | - | • |
| 1 | Light Stone, soft-touch with red stitching | - | - | O ²⁾ |
| Grab handles: | Front passenger's and two rear with coat hooks | • | • | • |
| Storage spaces: | Glovebox | • | • | • |
| : | Seatback pocket (front passenger) | • | • | • |
| 1 | Door pockets (driver, front passenger) | • | • | • |
| Meter set display: | Trip computer | • | • | • |
| | Analogue speedometer | • | • | • |
| 1 | Digital speedometer | - | - | -/□ |
| | Active Driving Display (head-up display) — shows vehicle speed, warnings and turn-by- turn navigation | - | - | -/□ |
| Interior courtesy light, with integrated spo | otlight | - | • | • |
| Luggage compartment: | Light | • | • | • |

Additional Interior Options

| Scuff plate: | Front stainless steel with Mazda2 logo |
|-----------------------|--|
| Welcome illumination: | For front footwell (driver and passenger side) |
| Front centre armrest | |
| Alloy pedal set | |
| Luggage compartment: | Boot liner |
| Baby and child seats: | Isofix child seat |

Please contact your dealer for further information and availability.

^{●=} Standard; -= Not available; ○= Option available at additional cost.

¹Not available on 75ps SE-L models.

²¬75ps SE-L models only.

³¬Please refer to www.mazdahandsfree.co.uk for the latest information regarding compatibility and functionality of mobile devices.

⁴Connected Services are a subscription service. A 60-day free trial is included with your navigation system and commences the first time you connect your car to a Wi-Fi hotspot. After the free trial has finished you must purchase a subscription to continue using Connected Services. Please contact your dealer or visit www.mazda.co.uk/mzd-connect/navigation for further information.

The little information. See a compatible mobile device. Aha™/Stitcher™ apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Please speak to your dealer or visit www.mazda.co.uk/mzd-connect for more information.

^{• =} Standard; - = Not available; O = Option available at additional cost; D = Part of an optional Safety Pack on 115ps Sport Nav models, available at additional cost.

Deather refers to centre seat facing and side supports.

Option available on 90ps Sport Nav and 115ps Sport Nav models at additional cost.

³⁾Available on Sport Nav Auto only.





COLOUR AND TRIM

BLACK CLOTH (SE)

BLACK CLOTH WITH NAVY INSERTS (SE-L / SE-L NAV)





BLACK SPORTS CLOTH WITH RED STITCHING (SPORT NAV)



LIGHT STONE LEATHER WITH BLACK INSERTS AND RED STITCHING. OPTIONAL ON 90PS SPORT NAV AND 115PS SPORT NAV (NOT AVAILABLE WITH ARCTIC WHITE (SOLID)).





ARCTIC WHITE SOLID



SNOWFLAKE WHITE PEARLESCENT*



SMOKY ROSE MICA*



DYNAMIC BLUE MICA*



METROPOLITAN GREY MICA*



ALUMINIUM SILVER METALLIC*



SOUL RED METALLIC*



DEEP CRYSTAL BLUE MICA*



BLACK MICA*

| Solid, Metallic, Mica and Pearlesce | ent Colours | SE | SE-L / SE-L Nav | Sport Nav |
|-------------------------------------|-------------|----|-----------------|-----------|
| Arctic White (Solid) | (A4D) | • | • | • |
| Aluminum Silver Metallic* | (38P) | | | |
| Black Mica* | (16W) | | | |
| Deep Crystal Blue Mica* | (42M) | | | |
| Dynamic Blue Mica* | (44J) | | | |
| Metropolitan Grey Mica* | (36C) | | | |
| Smoky Rose Mica* | (44R) | | | |
| Snowflake White Pearlescent* | (25D) | | | |
| Soul Red Metallic* | (41V) | | | |



www.mymazda.co.uk

MY MAZDA APP

Hold your smartphone or tablet over the QR code to download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.



SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a 3-year warranty for up to 60,000 miles, including a 3-year paintwork warranty, and a 12-year perforation warranty. We also offer Extended Warranties to extend the cover for your Mazda. Mazda Roadside Assistance offers cover in the event you require breakdown assistance, your vehicle is stolen or is involved in an accident. Please ensure you speak to your local dealer about your servicing requirements.

The maximum service interval for your Mazda is 12,500 miles or 12 months whichever occurs first, however, the servicing intervals may reduce based on the style of driving and the conditions under which your vehicle is operated.

FREE MAZDA ACCIDENT AFTERCARE

Mazda Accident Aftercare is designed to assist you following a road trafic accident. Call Mazda First after an accident and they will liaise directly with your insurer to process the claim and ensure that your vehicle is repaired at a Mazda approved bodyshop using only genuine Mazda parts, additional benefits include providing you with a free courtesy car and maintaining your Mazda warranties.

MAZDA CONTRACT HIRE*

Mazda Contract Hire offers low running costs with market-driven residual values, resulting in extremely competitive ownership costs for businesses and individuals. To find out more about the benefits of Mazda Contract Hire, please speak to your Mazda dealer or phone 0844 600 1410.

Mazda Contract Hire is provided by ALD Automotive Limited, trading as Mazda Contract Hire, Oakwood park, Lodge Causeway, Fishponds, Bristol, BS16 3JA. Guarantees / Indemnities may be required. ALD Automotive Limited is incorporated in the UK and regulated by the Financial Services Authority in respect of general insurance products.

FINANCE

As well as vehicle warranty and service plans, we offer finance packages to help ensure a rewarding ownership experience. Mazda Financial Services provides a variety of finance products to suit the needs of both private and business customers.

WHAT YOU CAN EXPECT FROM MAZDA FINANCIAL SERVICES:

- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

MAZDA FINANCIAL SERVICES FINANCE PLANS: MAZDA CONDITIONAL SALE:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

MAZDA PERSONAL CONTRACT PURCHASE:

The finance plan that helps you change your Mazda car at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment.

OUR COMMITMENT TO YOU AND YOUR MAZDA

We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again.

At the end of your contract, when all repayments have been made, you then have three options:

- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

For further information, please visit http://www.mazda.co.uk/buying-owning/buying/ personal-finance/

Finance subject to status. Terms and conditions apply. You will not own the vehicle until all payments are made. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.



SKYACTIV TECHNOLOGY – HELPING YOU STAY EFFICIENT

Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our SKYACTIV Technology range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

CUSTOMER EXPERIENCE

Start your journey with Mazda using the Configurator on the Mazda website. It lets you customise a digital vehicle, letting you choose from a selection of engines, trims, exterior colours and accessories. Discover the benefits of becoming part of the community that defies convention with My Mazda - the online home for all Mazda owners. The service lets you view and update your personal information using the Mazda Digital Service Record (DSR), which provides security against counterfeit service documents and guarantees a secure, accurate and permanent service history for the life of the vehicle. You can also explore Facebook, Twitter and YouTube for even more Mazda related material. Whatever journey you take with Mazda, we'll make sure it's a unique and gratifying experience.

LOOKING FOR MORE INFORMATION?

Learn more about our dedication to delivering a unique customer experience online at:



www.mazda.co.uk



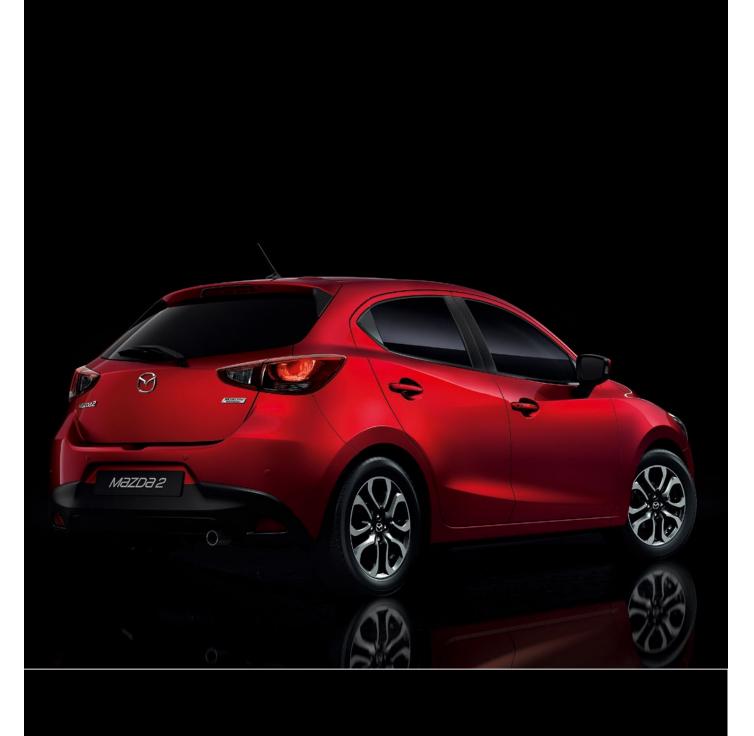
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October 2016

GBR en/V1

Part No: 810079253

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