

FORD **ST**



Go Further



Visionary. Ingenious. Remarkable.  
Every car bears his signature.

*Henry Ford*

## Appeal that is more than skin deep.

Both the Fiesta ST and the Focus ST take the Ford driving experience even further. Discover outstanding levels of power and exceptional motorsport-inspired driving. **Six-speed transmission** and **enhanced Torque Vectoring Control** provide excellent grip and handling on even the harshest corners. And the sleek, eye-catching bodywork with unique front grille and rear spoiler expresses the sporty and stylish attitude of the ST range.



# Fiesta ST. Putting you in control.

The Fiesta ST delivers a fun, spirited journey with remarkable handling and driving dynamics. Settle into the distinctive interior and you'll feel instantly connected.

## ST-1

### Standard features include:

- Unique 17" alloy wheels
- Unique ST design full bodystyling kit and large rear spoiler
- Thatcham Category 1 alarm
- Halogen projector headlights with LED daytime running lights
- LED night signature to rear lights
- DAB Radio/CD with SYNC and Emergency Assistance\*
- Leather-trimmed ST steering wheel with red ST logo and gearshift knob with unique red and silver insert
- Unique ST floor mats, front and rear
- Chrome dual exhaust pipe
- ST suspension with 15 mm lowered ride height
- Front and rear disc brakes
- Manual air conditioning
- Quickclear heated windscreen
- MyKey®
- Scuff plates with ST logo
- Dark woven headliner
- Recaro front seats including seat height adjust (driver and passenger)

## ST-2

### Additional to ST-1

- Recaro heated sports front seats (driver and passenger) with partial leather trim
- Sony DAB Radio/CD with SYNC and Emergency Assistance\*
- Ford Power Starter Button
- Rear privacy glass

## ST-3

### Additional to ST-2

- Sony DAB Radio/CD with SYNC, Emergency Assistance\* and Navigation System
- Ford KeyFree system - Keyless entry with Ford Power Starter Button
- Cruise Control
- Automatic headlights
- Rain-sensing wipers
- Auto-dimming rear-view mirror
- Electronic Automatic Temperature Control (EATC)
- Power-foldable door mirrors with puddle lights

\*Compatible mobile phone required. SYNC and Emergency Assistance are not supported by all European languages.



# Focus ST. Engineered to excite.

Every aspect of the Focus ST has been manufactured to stimulate the senses. With an agile and dynamic performance, prepare yourself for a truly unique driving experience.

## ST-1

### Standard features include:

- Unique 18" 5-Spoke "Y" design alloy wheels
- Thatcham Category 1 alarm
- ST designed full bodystyling kit
- Unique ST rear spoiler
- Rear diffuser & central dual exhaust tailpipe
- Manual air conditioning
- Recaro sports front seats with fabric trim
- Ford DAB audio system
- SYNC 1: Bluetooth & Voice control, AUX, USB connectivity and Emergency Assistance
- Leather-trimmed ST steering wheel with red ST logo and gearshift knob with red stitching
- Power heated door mirrors
- Ford Power Starter Button
- Console with sliding armrest
- Sports-tuned suspension
- Tyre Pressure Monitoring System (TPMS)
- My Key®
- Front Floor Mats
- Black finish roof rails (Estate only)

## ST-2

### Additional to ST-1

- SYNC 2 with 8" Touchscreen DAB audio system
- Recaro sports front seats with colour coded partial leather trim\*
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Quickclear heated windscreen
- Dedicated LED daytime running lights
- Rear lights with LED technology
- Automatic headlights, Auto-dimming rear-view mirror and automatic rain sensitive wipers
- Front and rear floor mats

\*Trim colour dependent on exterior colour.  
Picture below is Focus ST-3 with optional privacy glass

## ST-3

### Additional to ST-2

- Bi-xenon headlights with adaptive front lighting and jetwash
- 18" "Y"-spoke Rock Metallic alloy wheels with Red brake callipers
- Illuminated ST front door scuff plates
- Power-foldable heated door mirrors
- Rear parking distance sensors
- Cruise control with Speed Limiter
- Recaro 8-way power adjustable heated front sports seats with leather seat facing
- Ford KeyFree System

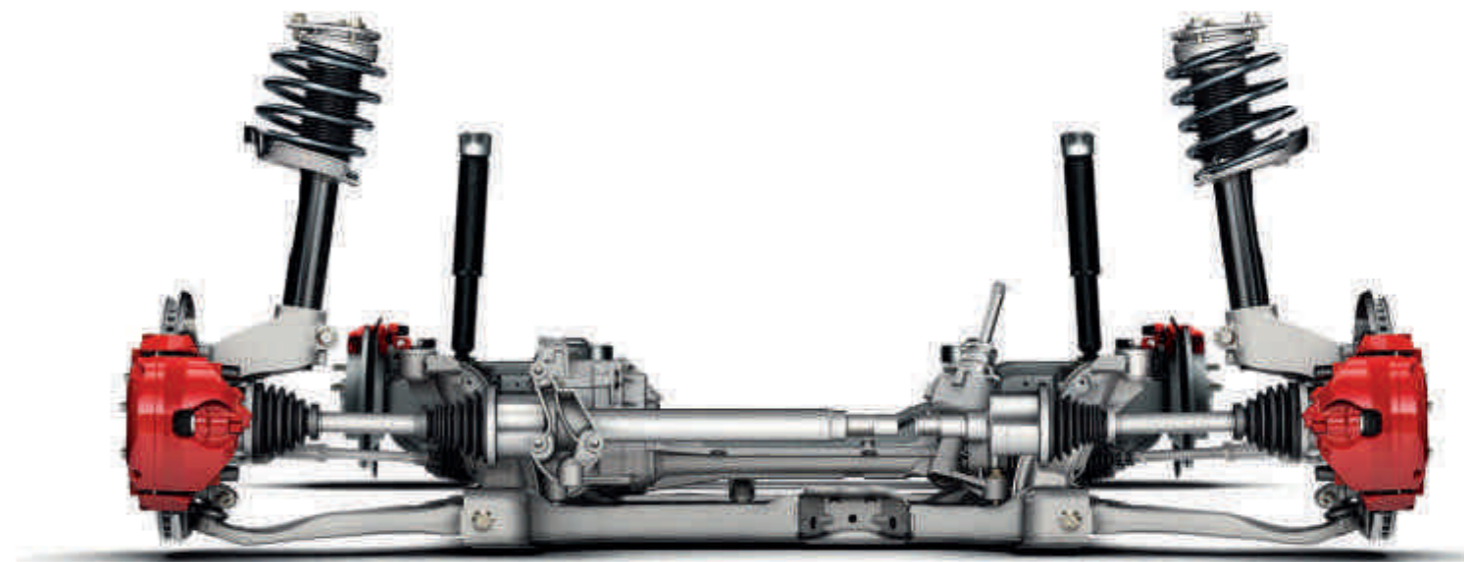


Interior image opposite shows ST-2 with optional Navigation. Blue bolsters only available with Deep Impact Blue body colour



## ST tuned suspension.

The spirit of the **ST range** is all about driving confidence. Sport suspension, six-speed transmission, and **enhanced Torque Vectoring Control** come together to deliver outstanding handling and power. New front springs and front dampers combine with specially-tuned steering to offer exceptional manoeuvrability when on the road. The **Electronic Stability Control (ESC)** system, with three selectable settings, is designed to give you the precise amount of assistance you want to match your driving style and keep each individual wheel under control. For fast, intelligent, confidence-inspiring fun, nothing else comes close.





## Exceptional performance as standard.

The ST range utilises the latest Ford EcoBoost engine technology to provide exceptional performance levels. The versatile Ford EcoBoost engines are designed to deliver power and torque consistent with larger displacement engines, whilst achieving greater fuel efficiency and reducing emissions.

### Fiesta ST - petrol

The 182 PS 1.6-litre EcoBoost turbocharged petrol engine delivers outstanding performance and accelerates from 0-62 mph in 6.9 seconds.

**182 PS**

### Focus ST - petrol

The 250 PS 2.0-litre petrol engine offers a responsive and efficient driving experience with excellent CO<sub>2</sub> emissions at 159g/km

**250 PS**

### Focus ST - diesel

The new 185 PS 2.0-litre diesel engine delivers 400 Nm of torque, and is equipped with a NO<sub>x</sub> absorber to reduce engine emissions.

**185 PS**

0-62 mph **6.9 secs**

31-62 mph **6.4 secs**

Torque Nm **240 (290\*)**

Top speed **139 mph**

CO<sub>2</sub> emissions **138 g/km**

Combined fuel **47.9 mpg**

0-62 mph **6.5 secs\***

31-62 mph **5.5 secs\***

Torque Nm **345 (360\*)**

Top speed **154 mph**

CO<sub>2</sub> emissions **159 g/km\***

Combined fuel **41.5 mpg\***

0-62 mph **8.1 secs\***

31-62 mph **6.9 secs\***

Torque Nm **400**

Top speed **135 mph**

CO<sub>2</sub> emissions **110 g/km\***

Combined fuel **67.3 mpg\***



### Ford PowerShift

Ford Powershift 6 Speed Automatic transmission with race-inspired steering wheel mounted paddle shifts let you rapidly change gear without taking your hands off the steering wheel (available from early 2016 on Focus ST).

\*Time limited overboost.

•5-door figure quoted.



#### Fiesta ST wheels



17" Flash Grey alloy wheel. (Standard)



17" 5-spoke Rock Metallic painted alloy wheel (as part of ST Style Pack)

#### Focus ST wheels



18" Flash Grey alloy wheel. (Standard ST-1 & ST-2 calipers)



18" Rock Metallic alloy wheel (standard on ST-3)



19" Silver alloy wheel. (ST Style Pack)



19" Black alloy wheel. (ST Black Style Pack)

## Feel connected.

**Ford SYNC 2** provides the next generation of in-car connectivity and music streaming. The easy to use **touchscreen system** lets you control your music, phone calls, in-car temperature and when fitted, even the built-in navigation system (optional on Focus ST-2 & ST-3). The **Ford Emergency Assistance\*** feature can help you place an emergency call and provide the emergency services with vehicle location information in their own language. (SYNC2 standard on Focus ST-2 & ST-3)



**Ford SYNC with AppLink\*** lets you play music, make and receive hands-free calls and even control apps on your smartphone – all with simple **voice commands**. In the unlikely event of an accident, the **Ford Emergency Assistance\*** feature can help you place an emergency call and provide the emergency services with vehicle location information in their own language. (Standard across Fiesta ST range and Focus ST-1)

\*Compatible mobile phone required. You can browse a list of AppLink-compatible apps on [www.ford.co.uk](http://www.ford.co.uk), or via the **App Catalog** available in iOS and Android stores. SYNC, AppLink and Emergency Assistance are not supported by all European languages. Ford Emergency Assistance operates in over 30 European countries. The feature works when paired with a compatible connected mobile phone that is with you when an airbag is deployed (excludes driver's knee airbag) or the fuel shut off switch is activated. See [www.ford.co.uk](http://www.ford.co.uk) for latest information. (Image above shows Sony DAB audio with Navigation - option on Fiesta ST-2, standard on Fiesta ST-3) (Image on the right shows SYNC2 with Navigation, option on Focus ST-2 & ST-3)





## Recaro seats

Featuring bold contours, colour-matching stitching and a striking ST insignia on the backrest, Recaro seats communicate the fun and spirited attitude of the ST, whilst providing great comfort and support (image shown below is Fiesta ST partial leather seat in Molten Orange).



## Fiesta ST trims



Airfield in Silverstone Grey insert, Lux Soft in Charcoal Black bolster (ST-1)



Protection in Molten Orange insert, Torino leather in Charcoal Black/Lux Soft in Molten Orange bolster (ST-2 & ST-3 in Frozen White, Panther Black and Molten Orange) (see main image)



Protection in Smoke Storm insert, Torino leather in Charcoal Black/Lux Soft in Smoke Storm bolster (ST-2 & ST-3)

## Focus ST trims



Lux Soft in Charcoal Black insert, Volume in Anthracite Black bolster (ST-1)



Protection in Lux in Charcoal Black insert, Lux Soft in Spirit Blue bolster (ST-2 in Deep Impact Blue)



Protection in Lux in Charcoal Black insert, Lux Soft in Smoke Storm bolster (ST-2 in Frozen White, Shadow Black or Moondust Silver)



Protection in Lux in Charcoal Black insert, Lux Soft in Tangerine Scream bolster (ST-2 in Tangerine Scream)



Protection in Lux in Charcoal Black insert, Lux Soft in Race Red bolster (ST-2 in Race Red)



Windsor leather in Charcoal Black insert and bolster (ST-3)

## Fiesta ST body colours



**Frozen White**  
Solid body colour<sup>1</sup>



**Race Red**  
Solid body colour



**Panther Black<sup>Ø</sup>**  
Metallic body colour<sup>1</sup>



**Spirit Blue<sup>\*\*</sup>**  
Metallic body colour<sup>1</sup>



**Molten Orange<sup>\*\*</sup>**  
Pearlescent metallic body colour<sup>1</sup>

<sup>1</sup>Available at extra cost.  
<sup>\*\*</sup>Unique to ST vehicles.  
<sup>Ø</sup>Panther Black to be replaced by Shadow Black from 2016.5MY (Fiesta ST)

## Focus ST body colours



**Frozen White**  
Solid body colour<sup>1</sup>



**Race Red**  
Solid body colour



**Stealth<sup>\*\*</sup>**  
Solid body colour



**Moondust Silver**  
Metallic body colour<sup>1</sup>



**Deep Impact Blue**  
Metallic body colour<sup>1</sup>



**Shadow Black**  
Mica body colour<sup>1</sup>



**Tangerine Scream<sup>\*\*</sup>**  
Tri-coat body colour<sup>1</sup>

## Ford ST range Facts and Figures

Full specifications can be found in the Fiesta and Focus main brochures.

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis.

Fuel consumption is directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack.

Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Technical Data	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> emissions (g/km) <sup>90</sup>	Fuel consumption in L/100 km (MPG) <sup>90</sup>			Performance <sup>9</sup>		
						Urban	Extra Urban	Combined	Max. speed (mph)	0-62mph (secs)	31-62mph* (secs)
<b>Fiesta ST 3-door</b>											
1.6 EcoBoost (182 PS)	Stage VI	M6	182 (134)	240 (290)	138	7.9 (35.8)	4.8 (58.9)	5.9 (47.9)	139	6.9	6.4
<b>Focus ST 5-door</b>											
2.0 EcoBoost (250 PS)	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.5	5.5
2.0 Duratorq TDCi (185 PS)	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.1	6.9
<b>Focus ST Estate</b>											
2.0 EcoBoost (250 PS)	Stage VI	M6	250 (184)	345 (360)	159	8.8 (32.1)	5.7 (49.6)	6.8 (41.5)	154	6.7	5.7
2.0 Duratorq TDCi (185 PS)	Stage VI	M6	185 (136)	400	110	5.0 (56.5)	3.8 (74.3)	4.2 (67.3)	135	8.3	7.1

\*In 4th gear. <sup>9</sup>Ford test figures. <sup>90</sup>The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contains data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk/>.

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**The Government fuel figures** do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. **Insurance groups** are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.



Ford and BP – working together to reduce fuel consumption and emissions.

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