

Glenn-John D. Jeffers

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Summary

Award-winning reporter, magazine writer, editorial consultant, and editor with more than 25 years of experience covering a multitude of topics. Skilled in news and feature writing, editing, research and interviewing subjects, AP style, and website content management. Can quickly absorb new ideas and communicate them effectively. Significant experience in Microsoft Office, WordPress and Adobe Creative Cloud suites.

Professional Experience

Vistage Worldwide, Inc. – San Diego, CA [2020-present]

- Editor of Vistage Research Center, the company's public and private thought leadership blogs. Assign, write and edit articles with a focus on business leadership development. Work with the Vistage Research team to publish monthly, quarterly and annual reports on SMB trends and issues.
- Editor of *Vistage Perspectives*, the company's in-house magazine highlighting member success stories along with up-to-date thought leadership on SMBs from Vistage executive coaches (Chairs) and speakers.

Daily Journal – Los Angeles, CA [2019-2020]

- Covered labor and employment issues for statewide legal newspaper with a circulation of more than 15,000 lawyers, judicial officers and legal professionals.
- Reported and wrote several profiles on judges, small firms and alternate dispute resolution specialists (mediators and arbitrators), and developed long-form analysis on employee misclassification, mass arbitration, voter registration, sexual harassment in the #MeToo era and civility in the legal profession.

Freelance Writer – Chicago, IL; Venice, CA; San Diego, CA [2008-2013, 2016-present]

- Wrote and edited for a variety of publications, including the *Chicago Tribune*, *The Washington Post*, *Nieman Reports*, *Ebony*, *Black Enterprise*, *N'Digo*, *The Red Bulletin*, *Northwestern Research*, *Kellogg Insight*, and several alumni and research magazines.
- Developed and wrote a series on Chicago-area hotels for the *Chicago Tribune* Sunday Travel section and the McClatchy-Tribune news wire.

Venice Family Clinic – Los Angeles, CA [2018]

- Developed, wrote, and edited copy for fundraising materials, including news stories and profiles on patients, donors and sponsors as the Clinic's Senior Development Writer.
- Contributed to the communications team as a content producer, drafting weekly newsletters and solicitations. Wrote and edited speeches for senior staff and board members.

Kellogg School of Management – Evanston, IL [2013-2016]

- Identified, developed, and published news articles, features, magazines, videos, and other promotional materials as Senior Editor for the Kellogg School of Management at Northwestern University.
- Served as editor of *Kellogg*, a then-62,000-plus-circulation alumni magazine that promoted the school's thought leadership and research while profiling alumni and faculty who have made a profound business and/or social impact. Managed a team of five with one direct report (editorial coordinator).
- Wrote, edited, assigned, and published more than 250 articles as editor of the school's "News & Events" webpage, highlighting Kellogg's progress along with community members and esteemed visitors.

- Served as content lead on several projects enhancing alumni engagement, including the “Transforming Together” capital campaign website, annual Investors Report, and quarterly newsletters.

Chicago Tribune - Chicago, IL

[2003-2008]

- Investigated Chicago’s nation-leading murder rate as a staff reporter for the paper’s 2004 “Homicide in Chicago” series, prompting the city’s police department to enact new patrolling policies in high-crime areas.
- Assisted in generating more than 80,000 new subscriptions in 2005 as a writer for “At Play,” the Tribune’s dining and entertainment section.
- Covered the hotel industry as the paper’s “Chicago Sleeps” columnist. Contributed to Tempo, On The Town, Good Eating, Sunday Arts & Entertainment, Magazine, Travel, and Chicagoland sections as a features writer.

Ebony - Chicago, IL

[2001-2003]

- Pitched, assigned, wrote, and edited general assignment stories on parenting, business, fitness, sports, and celebrity profiles as an associate editor to the nation’s largest African-American monthly magazine.
- Coordinated several packages, including the magazine’s new car review and “Ebony Bachelorette” series.

South Florida Sun-Sentinel - Fort Lauderdale, FL

[1999-2001]

- Reported on Broward County recreational issues and, later, local/regional politics as a staff writer.
- Contributed to several national stories, including the Elian Gonzalez riots and the 2000 presidential recount.
- Wrote series on violence in youth sports, which garnered national press attention and new sportsmanship guidelines for recreational leagues in Florida.

Education

[1999]

Medill School of Journalism, Northwestern University, Evanston, IL

Bachelor of Science in Journalism

Awards

Society of Professional Journalists

[2017]

Sigma Delta Chi Award for Magazine Writing – National Circulation, “A Mass Shooting, Only in Slow Motion.”

Chicago Headline Club

[2004]

Peter Lisagor Award for In-Depth Reporting, “Homicide in Chicago: Scourge of a City.”