

## OUR BLOG

### ARCTIC ZERO FREEDOM TOUR | SUMMER 2017

June 14th, 2017



It's GO time... We're kicking off our Freedom Tour! Celebrate the freedom to indulge in your favorite summer sweet treats without compromising on taste, calories, or special dietary restrictions...or even your fitness goals!

**ARCTIC ZERO**® is your go-to frozen dessert that is lactose free, low sugar and low calories with fat-free, low-fat and gluten-free options-- making it the snack of choice for those who are diabetic, lactose intolerant, gluten intolerant or those who are focused on maintaining a healthy lifestyle.

We'll be stopping by the hottest spots and summer events across the nation, cranking up tunes and spreading dessert love with samples of our creamy *Fit Frozen Desserts*!

Crank up our favorite feel-good jams, including Justin Timberlake's "Can't stop the feeling" and Demi Lovato's "Cool for the Summer" from our **SPOTIFY FREEDOM TOUR PLAYLIST!** [LISTEN HERE](#)

#### ARCTIC ZERO FREEDOM TOUR STOPS

Grab a friend and join us for some frosty treats to help you beat the summer heat!

##### SEATTLE, WA | JUNE 16 -17

Join us at the Rock n' Roll Seattle Marathon & Fitness Expo at the CenturyLink Field Event Center! Taste our delicious samples from 12 p.m. to 7 p.m. on Friday and 9 a.m. to 7 p.m. on Saturday.

##### NEW YORK, NY | JULY 3

Kick off Independence Day Weekend with our Freedom Tour at the South Street Seaport! While there, jump in on a total body HITT workout and follow it up with your favorite *Fit Frozen Desserts* - all for FREE!!!

##### LOS ANGELES, CA | JULY 16

Celebrate National Ice Cream Day with **ARCTIC ZERO!** Look for our mobile unit, because we'll be giving out frozen treats at the Whole Foods (500 Wilshire Blvd) parking lot in Santa Monica, from 1 p.m. to 3 p.m.

##### LAS VEGAS, NV | JULY 20 - 23

No **ROCKY ROAD TRIP** is complete without a stop in Vegas! Hang out with **ARCTIC ZERO** along with the biggest names in fitness at the IDEA World Fitness & Nutrition Expo at the Las Vegas Convention Center! Free admission!

##### THE HAMPTONS, NY | JULY, 29

**ARCTIC ZERO** is taking part in a celebrity-studded Super Saturday benefit for the Ovarian Cancer Research Fund Alliance. We'll be serving up samples at Nova's Ark Project in Water Mill, New York. Ticket required!

##### SAN DIEGO, CA | AUGUST 12

Celebrate the freedom of enjoying your favorite *Fit Frozen Desserts* in our hometown at our Taste of Fitness event at Coronado Tideland Park from 8 a.m. to noon! Enjoy live music, fitness classes (HIIT bootcamp and vinyasa yoga) and samples from **ARCTIC ZERO** and other San Diego-based natural foods and healthy lifestyle brands.

Are you excited for our Freedom Tour? Tell us all about it and show us some love on **FACEBOOK**, **INSTAGRAM** & **TWITTER** and don't forget to tag us (**#ARCTIC ZERO**)!!! Also, for live footage and behind the scenes fun, follow us on Snapchat (**@arcticzeroyum**)!!!

**TAGS:** [ARCTIC ZERO](#)

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\*Low-Glycemic | Our products have a Glycemic Index of 55 or below. For more information on glycemic index, [CLICK HERE](#).

‡rBST-Free Whey Protein | According to the FDA, no significant difference has been found between milk derived from rBST-treated and non-rBST-treated cows.

\*Our products meet or exceed BioChecked NON-GMO Free Certified™ Standards. The GMO Free Greenstar seal certifies that we have provided third-party laboratory results that our products are Non GMO/GMO free. To learn more, [CLICK HERE](#).