

OUR BLOG

VIDEO | DIG INTO THE 2017 NEW FLAVORS

March 9th, 2017



Today, **ARCTIC ZERO** welcomes four new craveable additions to the *Fit Frozen Desserts* lineup-- They're bursting with mouthwatering deliciousness that will leave you wanting more and the best thing is... You can have more!!! Each new flavor was specially crafted with premium ingredients-- They're low in calorie, low in sugar, lactose free, free of GMOs or anything artificial, and they're made with hormone-free whey protein. Plus, all four new **ARCTIC ZERO** items are gluten free! (#yasss... Time for a happy dance!)

Ready to meet your newest favorite guilt-free frozen goodies?



**CHERRY CHOCOLATE CHUNK**

Cherries and dark chocolate chunks swirled in smooth vanilla... Need we say more? This new flavor is a tribute to the classic pair that has tugged on your taste bud's heart strings (if taste buds had heart strings, that is) that will send you straight to frozen dessert heaven!

**ROCKY ROAD TRIP**

This delightful spin on the traditional version will have you exploring new places... to scoop up this rich, chocolatey frozen treat with toasty almonds and yummy, gelatin-free marshmallows. At just 75 calories per serving, you can have the whole pint and still feel good about it!

**PEANUT BUTTER SWIRL**

It's peanut butter time!!! Imagine smooth ribbons of peanut butter and crunchy white chips mixed in with creamy vanilla. Drooling, yet? We sure are! Once you've picked up a pint of this new cravetastic flavor, it will be love at first bite!

**CAKE BATTER BARS**

Building on the taste sensation of our new creamy flavor from last year, **CAKE BATTER**- we combined it with popular foodie favorite, red velvet, to create our newest dipped bar that is bound to make you smile. #smilefordays

**WHERE TO FIND NEW ARCTIC ZERO FLAVORS**

Our 2017 product line will be available at the following retailers\* this month: Albertsons, Bashas', Dillons, Jewel, King Soopers, Kroger, Fred Meyer, Fry's, HyVee, Meijer, Publix, QFC, Ralphps, Randalls, Safeway, Save Mart, Stater Bros., Sprouts, Smith's, Target and Tom Thum. New to this list is Target!!! Yay!!!

\*Note: Flavor selections vary upon retailer and our new flavors will be carried in more retailers after this month, so stay tuned! To find an **ARCTIC ZERO** retailer nearest you, use our **STORE LOCATOR**.

Due to the high demand for our newest flavors, our initial stock will go directly to retailers (to fill their freezer shelves first). This means they will not be available for purchase on our site, until further notice. Follow us on social media for the latest updates on their availability.

**RETIRING FLAVORS**

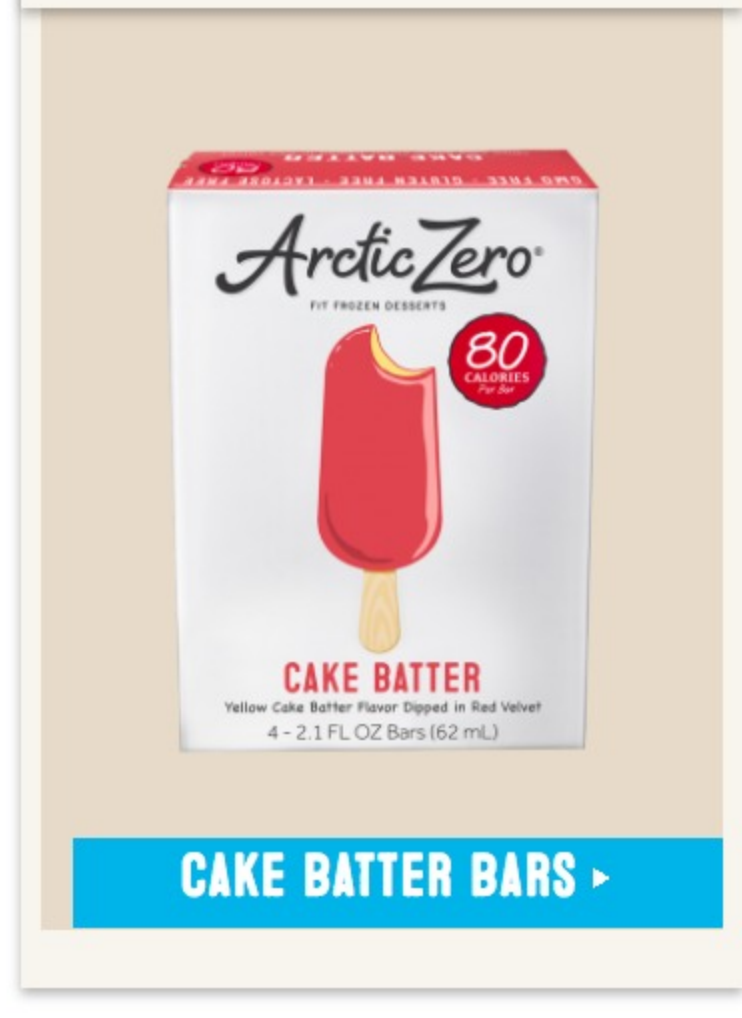
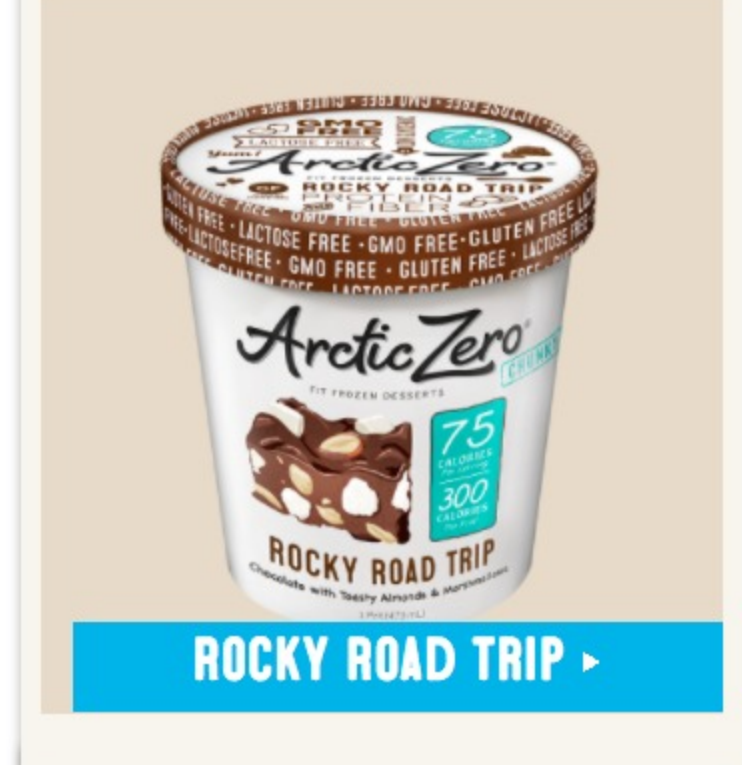
To make room on the shelves to welcome our newest frozen treats, we'll need to say "bon voyage" to the following flavors: Buttery Pecan, Cool Mint Chip and Banana Pudding-- They've served us well with their low-calorie deliciousness and they will still be available for purchase on our site, while supplies last.

What's your new favorite flavor of **ARCTIC ZERO**? We're all ears!!! Post about it on **FACEBOOK**, **INSTAGRAM** or **TWITTER** and don't forget to tag us (**#ARCTICZERO**). For real-time event antics, behind-the-scene **ARCTIC ZERO** fun and **FREE** giveaways, follow us on Snapchat (**@arcticzeroyum**)!

**TAGS:** **ARCTIC ZERO**

**SHARE THIS ARTICLE!**

**MORE TO LOVE**



**JOIN OUR E-MAIL LIST**

Dig into news on your favorite flavors, fun giveaways and indulgent inspiration.

First name	Last name
E-mail	City
-Select State-	<b>SUBMIT</b>

[Previous](#)

[Next](#)

**CONNECT WITH US**



**CONTACT / FAQ / LEGAL / MEDIA**

\*Low-Glycemic | Our products have a Glycemic Index of 55 or below. For more information on glycemic index, [CLICK HERE](#).  
 †rBST-Free Whey Protein | According to the FDA, no significant difference has been found between milk derived from rBST-treated and non-rBST-treated cows.  
 \*Our products meet or exceed BioChecked NON-GMO Free Certified™ Standards. The GMO Free Greenstar seal certifies that we have provided third-party laboratory results that our products are Non GMO/GMO free. To learn more, [CLICK HERE](#).