

HELENA FOO

Talented storyteller with a knack for in-depth character and world creation, realistic dialogue and narrative design. An excellent speaker, well versed in the art of persuasion and improvisation. Writer of 2 winning grant proposals for creative projects totaling RM18,000. View her portfolio at helenafoo.journoportfolio.com/



WORKING EXPERIENCE

INSTRUCTOR (CREATIVE WRITING & ENGLISH LITERATURE)

Windsor Learning Centre, PJ

February 2020 - Present

- Inspire and motivate young people between ages 8 to 18 to develop passions for creative writing, literature and public speaking.
- Lead effective communication corporate training workshops for businesses within the service industry.
- Successfully raised students' IGCSE Literature grades from mid C's to low A's within 12 months of regular weekly coaching.
- Improved online learning experiences for students through interactive presentations, experimental creative writing assignments and therapeutic journaling exercises.

PERFORMING ARTS SPECIALIST INSTRUCTOR

Edu Talent Sdn. Bhd.

July 2019 - December 2019

- Instilled love for drama, public speaking and storytelling in students 3 to 16 years old through classes and storytelling sessions.
- Boosted student intake by 400% for personal class signups.
- Produced 1st ever student devised performance show for International Day at Inspiros International School (sister company).

SPEECH & DRAMA MULTIMEDIA PROGRAM WRITER

Q-Dees Worldwide Edusystems (M) Sdn Bhd

August 2017 - June 2019

- Led and managed team of 5 (artists & programmers) to create 64 different concept environments for 192 Speech & Drama episodes.
- Spearheaded creation of Speech & Drama Multimedia Learning Program worth 1 Million Ringgit Malaysia.
- Achieved 100% buy-in for Speech & Drama Program through self-conducted program presentations and product training for teachers of franchisees and Q-Dees joint venture partners.

STORY SCRIPT WRITER & PERFORMANCE DIRECTOR

Lost World of Tambun, SUNWAY Theme Parks

February 2017 - July 2017

- Developed narrative and extensive background stories for lead characters Makalani, Chief Kukuntalu, Masina, Haku, Natia & Eshno as members of SUNWAY Lost World of Tambun's Malayana Family Tribe.
- Integrated Malayana Tribe narrative, lore and character creation to market new attractions and promote Malayana Family branding.
- Wrote scripts, trained actors and established performances under Malayana brand, including SUNWAY Lost World of Tambun's Night Park main show highlight, Tales of the Tribe @ Monkey Valley.

CONTACT DETAILS

+6012 698 1368

helenafoo creations@gmail.com

<https://helenafoo.wixsite.com/actor>

230, Jalan Seragam, United Garden.
58200 Kuala Lumpur, Malaysia.

EDUCATION & TRAINING

DIPLOMA IN PERFORMING ARTS

Sunway University, Bandar Sunway

September 2004 - March 2007

Graduated in Acting, Directing & Writing

CERTIFICATES

Child Protection, Health & Safety Training

PS The Children (2020)

Jabatan Pendidikan Negeri Selangor

Khursus Muzik Pergerakan Kreatif & Pembelajaran Berasaskan Projek Berterasan Keperluan Kurikulum Standard Prasekolah Kebangsaan (KSPK) (2018)

Kuala Lumpur Performing Arts Centre

Intermediate Acting Workshop by Joe Hasham (2008)

ACCOMPLISHMENTS

GRANT AWARDS

Development Funding Programme (2019)

Cultural Economy Development Agency (CENDANA)

- Awarded for development of foam puppets for production entitled Pak Pandir: A Malaysian Adventure by SIAPA Theatre.

Hai-O Arts & Culture Grant (2019)

Hai-O Enterprise Berhad

- Awarded for development of SIAPA Theatre stage production.

SENIOR EXECUTIVE (EVENTS, ENTERTAINMENT & SPECIAL PROJECTS)

Lost World of Tambun, SUNWAY Theme Parks

September 2015 - July 2017

- Advocated and orchestrated expansion of characters from Malayana Family Tribe (Makalani, Masina, Haku, Natia & Eshno).
- Successfully managed team of 30 in Events, Entertainment & Special Projects division.
- In charge of all entertainment, launches, festivals & corporate events around Lost World Theme Park and Hotel.
- Coordinated hiring/audition process of in-house performers.
- Conceptualized and upgraded content for theme park attractions to improve performance production value.
- Conducted performance training for all in-house performers.

MANAGER

Slackline KL, Kuala Lumpur

November 2013 - December 2018

- Acted as spokesperson for interviews featured on TimeOut KL, BFM Radio, NTV7's Good Morning Tai Tai and Harian Metro
- Collaborated with Tourism Selangor for #TSDayOut event, managing team building training for 40 adult participants at Damai Caves, Gombak.
- Facilitated slackline training programs at multiple international schools in Klang Valley.
- Managed organization of 7 Slackline KL team athletes for corporate events, performances, classes and park sessions around Malaysia.

OH MY ENGLISH! ROADSHOW TEACHER

Astro Sdn Bhd., Selangor

July 2011 - July 2013

- Selected as pioneering batch of teachers to represent "Oh My English" Education TV Program Malaysian Roadshow.
- Providing specialized English workshop for students at 56 schools all over Malaysia (including Sabah & Sarawak).
- Facilitated and led 40 students per school in drama games and storytelling, including putting together a dramatic skit in 3 hours.

RESIDENT THEATRE DIRECTOR

Kuala Lumpur Performing Arts Centre

January 2007 - November 2009

- Successfully directed multiple sold-out productions/performances, resulting in increased revenue and significant profit margins for theatre company.
- Coordinated creation and creative direction of 4 in-house stage productions per year.

ACCOMPLISHMENTS (CONT.)

MEDIA APPEARANCES

Ace Workshop: Application & Form Filling Guide for the Seni Untuk Semua Online Programme (2021)

Cultural Economy Development Agency (CENDANA)

- Invited as speaker to guide new applicants on lesson plan creation for SUS Online program.

Stories #Unsilenced (2020)

Friendly Human, Atlanta, US

- Featured in documentary.

The Human Exhibit: Mini Docuseries (2020)

I'M Entertainment

- Featured in mini docu-series.
- Performance featured in bonus video.

KEY SKILLS

WRITING SOFTWARES

Microsoft Office
Google Workplace
Twine

VIDEO CONFERENCING

Zoom
Google Meet
Skype

VIDEO & GRAPHIC DESIGN

Canva
Adobe Premiere Pro CC 2019

OTHER HARD SKILLS

Script Writing (Games, Stage & Film)
Film Treatments
Storyboarding
Copywriting / Copyediting
Proofreading
Grant Writing
Writing Press Releases

SOFT SKILLS

Presentations
Leadership
Problem Solving
Communication
Collaboration
Time Management
Critical Thinking

PERFORMANCE CV

PAST PRODUCTION LIST

DIRECTING EXPERIENCE

The Shape of Things	2006	Kuala Lumpur Performing Arts Centre
Six Characters in Search of an Author	2007	Kuala Lumpur Performing Arts Centre
The System of Cikgu Tuko	2007	Kuala Lumpur Performing Arts Centre
three.	2008	Kuala Lumpur Performing Arts Centre
"Spots"	2008	Kuala Lumpur Performing Arts Centre
After Ours	2008	Kuala Lumpur Performing Arts Centre
Chitra	2008	Kuala Lumpur Performing Arts Centre
A Mad Man's Diary	2009	Kuala Lumpur Performing Arts Centre
I Loved You Once, I Loved You Not	2009	Kuala Lumpur Performing Arts Centre
Breathe	2009	Malaysian Voices Co.
A Grimm Fairytale	2009	Kuala Lumpur Performing Arts Centre
The Prince & The Pauper : Christmas Musical	2015	Lost World @ Sunway Theme Parks
Tales of the Tribe 1	2016	Lost World @ Sunway Theme Parks
Tales of the Tribe 2	2017	Lost World @ Sunway Theme Parks
The Human Exhibit : Mental Health	2018	IM Entertainment
In A Different Light @ RIUH APW	2018	SUNA Productions
The Bench @ Sepetang Volume 1	2018	K7 Melaka
Fajar & Senja @ Iskarnival, Johor	2018	UEM Sunrise
Pak Pandir: A Malaysian Adventure	2020	SIAPA Theatre

ACTING EXPERIENCE

THEATRE

Cupid Kills	2006	Sunway University
Three Fat Virgins	2006	Sunway University
Women of Silk River	2010	Actor's Studio / klpac
Celebration	2011	Pan Productions
Storytelling / The Big Fish @ Nerofico	2012	Big Fish Productions
29 Ways: Art Showcase @ Phnom Penh	2012	RoCK Productions Cambodia
Proud Out Loud @ Cambodia Pride	2012	Blue Chilli Festival
The Art of Being	2014	Melaka Arts + Performance Festival
Glow Show	2014	Viva Circus
Tales of the Tribe	2016	Sunway Theme Parks
Locked Up: Locker Art Exhibition	2017	People Ideas Culture
DUALITY	2017	The VCS Project
The Human Exhibit : Mental Health	2018	IM Entertainment
In A Different Light	2018	SUNA Productions
The Bench @ Sepetang Volume 1	2018	K7 Melaka
Fajar & Senja @ Iskarnival, Johor	2018	UEM Sunrise

FILM

Spilt Gravy on Rice by Jit Murad	2015	ZSA Productions
Stories #Unsilenced Documentary	2020	Friendly Human, Atlanta

LIGHT DESIGNING

THEATRE

La Boheme	2012	Eat Sing Travel Co.
Viva Verdi Bicentenary Concert	2013	Eat Sing Travel Co.
Georges Bizet's Carmen	2013	Eat Sing Travel Co.