

NIVEDHA MANOHAR

• graphic designer • • content writer •

EDUCATION

2013 - 2015 • Amrita University
B.A. Mass Communication

2019 • Orita Sinclair School of
Design and Music
Diploma in Graphic Designing

2016 - 2017 • Commits Institute
M.A. Management & Marketing
Communication

INTERNSHIPS

2014 Manik Advertisers, Hyderabad
Worked on online and offline campaigns for an educational
institute (INSOFE, Hyderabad)

2016 Origami Creative Concepts Pvt. Ltd., Bangalore
Content marketing, proof reading and writing

WORK EXPERIENCE

2020 Exuberant88 - Digital Marketing Agency
Content Writing & Business Development

2018 Nufly Tours & Travels
Content Writing

SKILLS

Graphic Design

Illustration

Branding

Content Marketing

SOFTWARES

Illustrator

Photoshop

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FREELANCE CONTENT WRITING & GRAPHIC DESIGNING

2016- Key projects:

Present

- Independent content contributor (blogs) with Bhasha News Media
- Contributed travel and tourism articles to Tibet Vista for 2 years
- Website content, blogs, product descriptions for Hilltop Granites Pvt. Ltd.
- Designed 6 product labels for Purva Naturals
- Brand identity & logo design for Shirokin India