Creating mindfulness in the community is the core of our mission. We practice mindfulness on the mat, in our relationships, and as consumers-all in an effort to cultivate our best selves, to find our True North. Mindfulness means remaining completely present in each moment. This heightened state of awareness enables us to truly experience nature and fully appreciate our immediate surroundings.

Every action we take impacts the environment, whether we utilize natural resources, create waste, or produce energy, the Earth feels a shift. As yogis, acting as good stewards of the Earth is our duty. As such, it's crucial for us to be mindful of our actions. As the influential environmentalist Wendell Berry wrote, "We do not inherit the earth from our ancestors; we borrow it from our children."







CREATING A GREENER FESTIVAL

Like Atlas, the responsibility as stewards of the earth rests upon all of our shoulders, individually and collectively. A greener festival starts with you. When purchasing a ticket, you can choose to offset your carbon footprint by including a donation to our 2016 partner, Trees, Water & People. One hundred percent of these donations go to TWP's reforestation efforts—since 1998, the organization has planted nearly 6 million trees worldwide. We match every donation made. Together we can make a big difference.

SUSTAINABLE MERCHANDISE

We manufacture 100% of the Wanderlust clothing line in Los Angeles, CA. Producing every item in one space removes steps along the supply chain and reduces our carbon footprint. But we don't just focus on sustainability at the manufacturing level. Our 2016 clothing line fabric is 100% organic cotton, GMO free and and grown exclusively in the United States. View our entire product line here.