

HANNA WATKIN

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EDUCATION:

2014 – 2015 - News Associates NCTJ fast-track Multimedia Journalism - London
Modules on this 'Gold Standard' course include: essential media law, video journalism, photography, SEO training, reporting, public affairs, court reporting, sub-editing using QuarkXPress, digital storytelling and 100wpm shorthand, which I passed 13 weeks into the course.

2011 – 2013 - Shrewsbury Sixth Form - History, English Literature, French

2006 – 2011 - Belvidere Secondary School – GCSEs: 7A*s, 4As, 2Bs

JOURNALISM EXPERIENCE:

2015 – (*September - present*) ALL3DP (*Freelance News Writer*)

Daily news items and features for All3DP involve researching stories, conducting interviews and writing daily content relevant to 3D printing.

2016 (*February – present*) Better Collective (*Freelance Copywriter*)

Content for Better Collective involves longer articles from 5,000 to 10,000 words. SEO optimisation and keyword mapping are important for these articles.

2016 (*July - present*) Evasis Edibles GmbH (*Freelance Content Writer/Translator*)

I am involved in writing content for the English market and translating texts from German to English.

2015 - 2016 (*July - July*) Homify (*Freelancer SEO Content Writer*)

I was responsible for writing SEO texts of 1,600 words about interior design or professionals in the field. This work required extensive research. I also wrote shorter SEO hub texts of 500 words.

2014 – 2015 (*September-January*) – Kent and Sussex Courier (*Trainee Reporter*)

I had the opportunity to work at this publication throughout my time at News Associates and had a wide range of pieces to cover. I was required to promote articles across social media, source stories from court or by following leads and conduct interviews.

2014 - SWLondoner (*Trainee Reporter*)

My junior news reporter duties included sourcing my own off-diary news, attending council meetings, creating vox pops, writing SEO appropriate headlines, undertaking interviews, writing reviews, maximizing digital traffic to the website and following up leads for articles.

2014 (*July-August*) - Shropshire Star (*Trainee Reporter*)

I was responsible for sourcing and writing stories about current events in Shropshire. I also contributed to court-reporting, assisted in sub-editing, held interviews and had articles published in print and online.

2014 - BBC Radio 4 (Work Experience)

During my day's work experience, I was able to learn a lot about radio journalism. I spoke to many people and learnt a lot about their work. I also had the chance to watch two radio programmes go out.

2013 – 2014 - Rue des Rogues (Blogger)

Throughout my time in Paris, I was a contributor to Rue des Rogues. I was involved in the fashion, lifestyle and arts sections of the website. I also helped edit articles for a Parisian blogger. We promoted our work across social media.

2011 - North West Tonight BBC (Work Experience)

During the day I spent at the BBC, I was able to observe and help with a piece focusing on local children for North West Tonight. I helped on site and also with editing.

OTHER EXPERIENCE:

2015 – Au Pair in Berlin

I lived and worked with a German family after my NCTJ in order to learn the language and explore another culture. The experience was highly rewarding and I regularly visit the family. My German level is currently A2.

2013- 2014 - Au Pair in Paris

For one year, I worked as an Au Pair for a French-Korean family in Paris. Whilst in France, I also attended regular French language lessons and achieved level B2.

2013 - Oxon Primary School (teaching assistant)

Whilst at Oxon Primary School, I assisted with classes, worked with small groups of children and listened to children read in order to encourage them in their learning.

2011 - Nuffield Hospital (administrative assistant)

During my time at Nuffield, I was helped with clerical work as well as general administrative tasks, including reception work. I also worked as a volunteer for the hospital's 'League of Friends' cafeteria in the maternity ward of Shrewsbury Hospital.

PROFILE:

Outside of journalism, my main interests are music, languages and travel. I have lived in Paris, London, Berlin and Vienna as I love exploring new cities and cultures. I was a member of the Shrewsbury Young Performers Choir for four years and I achieved a distinction in my grade eight musical theatre singing exam.