



Our Network: London

[Return to London overview](#)

ChargeBox: Need to recharge your batteries?

Company Name: BoxBrands Ltd

A quick solution to reviving your dead phone

Picture the scene - you're at Heathrow airport and there are people everywhere. You're meeting someone and need to call them to establish where they are in all the chaos. But what's this? Your phone has run out of battery!

This nightmare scenario, and many others like it, will soon be a thing of the past, thanks to ChargeBox - an incredibly simple invention; but the best ones always are.

The ChargeBox units - typically based at hotels, airports and shopping centres - contain every possible phone charger you can imagine and for a small charge, so to speak, you can show that phone who's boss, by bringing it back to life in a matter of minutes.

Based in London's Westbourne Park the company knew they had a worldwide hit on their hands, but realised they needed help and advice to achieve it - that's why they contacted UK Trade & Investment.

After securing several deals - under UK Trade & Investment's guidance - machines are now available in several prime locations in the UK, Iceland, Turkey, South Africa and Ireland.

Spain is the latest nation on board with an order of over 50 units. They have also secured a contract with mobile phone giants Vodafone. Other UK clients include Tesco, Stena Line and Premier Inn.

Head of business development, Jane Young, explains: "UKTI have given us invaluable information about visibility, marketing and, above all, exporting. With their help we have travelled all over Europe, Dubai and to the world mobile phone congress to promote our product."

ChargeBox also has compatible PDA, Nintendo, PSP and MP3 player chargers for business, music and gaming related emergencies. The safety of devices is guaranteed as they are held in a completely secure locker.

Potential to trade elsewhere overseas is obvious, after all forgetting to plug your phone into the charger is a global phenomenon.

Luckily, the solution is in a language everyone understands.



Sir charge: A possible life-saving solution for humans and phones alike

User:

Password:

[Forgotten password?](#)

Find your local trade team:

Access our network of experts based throughout the UK. To find help and advice in your area, please enter your full postcode or call 020 7215 8000.

Postcode:

(Results will open in a new window.)

Events

[18/11/09](#)
[Germany - Medica 2009 \(Multi-Sector\)](#)

[18/11/09](#)
[Germany - ComPaMED Stand Share Offer \(Healthcare\)](#)

[07/11/09](#)
[Bangladesh - British Bangladesh Chamber of Commerce Mission to Bangladesh \(Multi-Sector\)](#)

[Show all Events](#)

Case Studies

[07/07/09](#)
[Innovative British Company Takes Skin-Testing to the World](#)

[07/07/09](#)
[Pastry producer acquires a taste for export success](#)

[07/07/09](#)
[Embassy tour boosts British satellite launch](#)

[Show all Case Studies](#)

Internet Links

[International Trade Events for London](#)

[Regional Language Network London](#)

[The Queen's Awards for Enterprise](#)

[Show all Internet Links](#)

For more information, visit <http://www.chargebox.com/>

More information about the range of services available through UK Trade & Investment:

Related UKTI links

- ▶ [Get the best out of UKTI's website](#)
- ▶ [Find your local International Trade Team](#)
- ▶ [Find out about Passport to Export](#)

London International Trade Team:

Tel: +44(0) 20 7234 3000

Email: info@uktilondon.org.uk

UK Trade & Investment Contact:

ukti.webmaster@uktradeinvest.gov.uk

Publication date: 2009-07-07 00:00:00.0

[Return to London overview](#)

Further Information

02/07/09

[Meet Mojisola Fayokun - UKTI Trade Development Manager, Nigeria](#)

(Type - General Content)

29/06/09

[Meet ICT and Life Sciences Advisers from India](#)

(Type - General Content)

23/06/09

[Meet Ahmer Arif - UKTI Deputy Director Based in British Deputy High Commission Karachi, Pakistan](#)

(Type - General Content)

[Show all Further Information](#)

Crown Copyright © 2009