

Johanna Hickle

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408-375-0287

A dedicated writer devoted to the challenge of crafting well-written sentences—whether that be by weaving them into the paragraphs of a magazine article or arranging them into the text of a website.

Freelance Experience

Portfolio: www.johannahickle.journoportfolio.com

Contributing Writer with Content Magazine (April 2016 – Present. San Jose, CA)

- Writing stories about the creatives and small businesses that drive culture in the Bay Area
- Internship (April 2016 – December 2016) included posting on social media sites (Facebook, Twitter, & Instagram) and editing as well as writing articles

Contributing Writer with Yaycalifornia, Yaybayarea, & YaysanJose (November 2018 – Present. Remote)

- Writing articles that highlight the exciting businesses of the Silicon Valley

Contracted Writer with Velodyne LiDAR (August 2018 – Present. San Jose, CA)

- Writing press releases and blog posts concerning the latest news on Velodyne's autonomous car technology
- Editing the bi-weekly employee newsletter

Website Copywriter for Property Pro (Contract) (February 2018 – April 2018. San Jose, CA)

- Creating all the written content for Property Pro's new website (www.propertyproltd.com)
- Capturing the company's identity by channeling its voice & values in order to attract the right clients to the brand
- Creating straightforward, informative, engaging text that caters to the needs of digital readers
- Incorporating basic knowledge of SEO and keywords
- Crafting strong leadership profiles & an engaging company history

Contributing Writer with Bayarea.com (April 2017 – July 2017 / April 2018 – September 2018. Remote)

- Writing articles that explore the many interesting places around the Bay Area

Guest Writer with Grace Belle (November 2017 – January 2018. San Jose, CA)

- Writing articles for “The Adventurer,” a section dedicated to ladies with wanderlust

Contributing Writer with Silicon Valley Business Journal (April 2017 – November 2017. San Jose, CA)

- Interviewing and writing about CEOs, CMOs, and other business leaders
- Two projects included writing and fact-checking all the “40 Under 40” profiles as well as writing the “Healthiest Employers” profiles

Freelance Editor (2014 – Present)

- Critiquing academic essays, theses, short stories, and novels by personal referral

Blogger (August 2013 – January 2016)

- Creating the blog *Jumping Off The Page* which analyzed characters throughout fiction

Other Work Experience

Intern at Talcott Notch Literary (May 2015 – July 2015. Milford, CT)

- Reading, evaluating, and replying to query letters from writers
- Evaluating fiction and nonfiction submissions
- Preparing reader reports for agents on promising submissions
- Updating the agency's Twitter account

Consultant at Biola University's Writing Center (September 2014 – December 2015. La Mirada, CA)

- Assisting both undergraduate and graduate students with grammar, structure, and outlines
- Providing secretarial duties such as phone call support and scheduling appointments

Clinician at Lindamood-Bell Learning Center (June – August 2014 / May – August 2016. Los Gatos, CA)

- Tutoring children in reading, comprehension, and spelling during the summer program
- Creating grade-appropriate games to be integrated with the teaching curriculum

Education

Biola University (August 2012 – December 2015)

- BA in English (with a creative writing emphasis)
- Graduated Magna Cum Laude with a 3.85 GPA

Skills

- Photography experience (mainly with the Nikon Coolpix B700)
- Experience with Photoshop
- Experience with WordPress and Blogger
- Knowledge of Chicago Manual of Style
- Basic understanding of HTML
- Mastery of Microsoft Office (Word, PowerPoint, Excel) as well as Google Docs