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Keyword: Dawn Bennett

20-60 Word Biographies

1. Dawn Bennett: Bennett Group Financial Services

Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Founded in 2006 in Washington, D.C., one of the Bennett Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance. This personal approach toward its clientele has garnered Bennett Group Financial Services a worldwide reputation for superiority and excellence.

2. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Certified management investment analysts have to be given accreditation by the Investment Management Consultants Association (IMCA). Candidates for CIMA must have three years' of financial services experience and an approved record of ethical conduct as determined by the IMCA.

3. Dawn Bennett: Wharton School of Business

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst (CIMA) for Bennett Group Financial Services, is a well-known alumna of the Wharton School, University of Pennsylvania, one of the top business schools in the United States. The Wharton School is one of the few approved by the Investment Management Consultants Association for conferring the CIMA accreditation on successful



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candidates. The Wharton School provides a strong foundation of critical thinking and leadership skills in its demanding curriculum.

4. Dawn Bennett: Chinese Language in a Global Economy

Savvy, successful businesspersons, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, know that in a global market, being fluent in foreign languages is an important factor for understanding world economics and in best representing customers who invest in foreign companies. Due to China's rapidly expanding economy, the Chinese language has become a necessary area of study for prominent investment analysts.

5. Dawn Bennett: Investing in Precious Metals

Many successful investment analysts, such as Dawn Bennett, founder and CEO of Bennett Group Financial Services, have closely studied the investment market for precious metals. Gold, silver, palladium, and platinum are the precious metals that have received the most attention thus far in 2016. Investing in bullion allows individuals to diversify their investment risks in a weakened world economy. Investment in precious metals allows some compensation for a decline in stock values.

6. Dawn Bennett: Stock Market Volatility

Dawn Bennett, CEO and Certified Investment Management Analyst of the Bennett Group Financial Services, and other prominent industry members are concerned about the volatility of the stock market this year and what that instability may mean for the future of the economy. There are fears that this year's market might be the most unstable since 1938, and analysts like Bennett want their clientele to be educated and prepared for all potential outcomes.

7. Dawn Bennett: "Financial Myth Busting"

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also the host of a national radio program, "Financial Myth Busting." Bennett uses this medium to help further educate her current and



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potential clients on the state of the global and national economies, as well as providing sensible investment advice to weather a volatile financial market. Bennett uses her show as an extension of her professional goal: to assist individuals by providing a financial education and ethical strategies for maximizing their investments in turbulent times.

8. Dawn Bennett: Investing in Gold

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in gold investments, especially over the last financial quarter. Gold is a reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth. Because of the potential continuing instability of the stock market, investors are urged to learn about investing in precious metals, like gold, and begin to formulate some protective investment strategies.

9. Dawn Bennett: Investing in Silver

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in silver investments, especially over the last financial quarter. Silver is has become a fairly reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth. Silver is on the rise due to industrial demand, investment demand, and supply concerns.

10. Dawn Bennett: Investing in Palladium and Platinum

According to investment analysts like Dawn Bennett, palladium and platinum are also precious metals worthy on investment consideration. Palladium may be a lesser-known metal, but it is rising in popularity due to its use in industry, particularly the auto industry for making catalytic convertors. Platinum is in short supply due to the closure of global mines. It may spike in prices, and perhaps exceed gold prices at some point, due to this ever-increasing shortage.



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11. Dawn Bennett: Financial Stability Through Education

Many successful and respected investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, dispense prudent financial advice for their clients in an uncertain world economy. Bennett and other financial businesspeople want to assist their clients in protecting their investments and assets by becoming more educated and taking control of their own financial futures, so they can safely maneuver through future recessions.

12. Dawn Bennett: Portfolio Management Protection

Smart, client-oriented financial investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, believe that investors need to be more educated and more motivated to protect their financial well being, especially in a volatile economic market. It is essential that investors truly know the full breadth of their portfolios, both its positives and its limitations. There is no better way for investors to make the wisest moves to better grow and secure their finances.

13. Dawn Bennett: Financial Education and Guidance

Dawn Bennett of Bennett Group Financial Services and other analysts warn of a precarious financial market with the potential for another recession in the near future. Bennett firmly believes that, "Investors who own the truth will protect their investment portfolios and win." Therefore, it is in investors' best interests to get advice from reputable financial groups, like Bennett Financial Services Group, get educated, look realistically at their portfolios, and work to get the most and protect the most wealth possible.

14. Dawn Bennett: Finances for Millennials

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst of Bennett Group Financial Services Group and other prominent financial advisors, urge millennials to engender positive financial



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habits as early as possible to prevent negative economic situations and limitations in the future. Some significant financial mistakes that younger generations make are not saving early enough for retirement and forming poor spending habits. Budgeting and proper investing are necessary for a comfortable financial future.

15. Dawn Bennett: Career-based Pension Management

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other prominent financial advisors, work diligently to help their clients create a healthy, lasting retirement portfolio through education on proper portfolio management and investment diversifications. Career-long retirement planning can be done successfully by following practical advice regarding investments and savings. The volatility of the economic market has impacted many particular careers that provide pensions, thus proper planning by investors is a necessary step.

16. Dawn Bennett: Language and the Federal Reserve

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other prominent financial advisors, are critical of the Federal Reserve's use of language regarding the health of the American economy. Investors worry that Americans may too easily trust the federal government's words and not efficiently save for their financial futures. Many investment analysts are frustrated by the positive picture portrayed by the Federal Reserve when the recent jobs report seems to prove an opposing trend.

17. Dawn Bennett: DJ Bennett Sporting Luxury

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is well-known as a respected Certified Investment Management Analyst as well as a successful businesswoman. Bennett is also owner of DJ Bennett, a luxury sporting goods line that offers brand name, high quality products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have partnered with They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world.



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18. Dawn Bennett: They're Just Kids Initiative

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also owner of DJ Bennett, a luxury sporting goods line that offers brand name products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have funded their initiative called They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world escape from dire circumstances.

19. Dawn Bennett: The Impact of the ECB on the U.S. Economy

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other prominent, respected investment analysts have expressed concern over the impact that the European Central Bank (ECB) can and does have on the United States. The ECB has been highly unstable over the last year, and in a global economy, a serious downturn in the ECB can spell disaster for the American economy.

20. Dawn Bennett: Chinese Language at Middlebury College

Certified investment management analysts who are current on global financial markets and who want the best for their clients, like Dawn Bennett of Bennett Group Financial Services, have studied Chinese extensively. Bennett has studied the language at Middlebury College Chinese School in Vermont, which offers an intensive eight week undergraduate program and a rigorous six week graduate program in Chinese.



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18-250 Word Blog Posts

1. Dawn Bennett: Bennett Group Financial Services, General

Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Founded in 2006 in Washington, D.C., one of the Bennett Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance.

The holistic approach that Bennett Group Financial Services offers to its clients sets it apart from other financial services groups. This thorough, personal attitude toward its clientele has garnered Bennett Financial Services Group a worldwide reputation for superiority and excellence.

One of Bennett Group Financial Services' key principles is educating its clients so that the very best decisions can be made about a client's individual financial circumstances. It is vitally important for an individual to be aware of his own finances to fully understand the possibilities and limitations of his economic future. Bennett Group Financial Services works diligently and honestly with its clients to develop the most secure, profitable approach for every person they work with. In particular, the group listens carefully to each client's financial desires and dreams and uses a direct, hands-on method to help those dreams come true.

Dawn Bennett and Bennett Group Financial Services have the best interests of their customers at heart. The highly experienced and knowledgeable team members make it their mission to craft unique, particularized finance management plans for their varied clients to allow those customers to learn, control, and plan their financial futures appropriately and wisely.

Sources: <http://bennettgroupfinancial.com/about.html>

<http://dawn-bennett.com>

2. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Bennett Group Financial Services was created with the client in mind, allowing its



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financial professionals to assist customers in understanding their individual economic circumstances and the smartest economic choices that those unique conditions will allow.

Certified management investment analysts have to be given accreditation by the Investment Management Consultants Association. Candidates for CIMA must have three years' of financial services experience and an approved record of ethical conduct as determined by Investment Management Consultants Association's admissions committee. Education requirements include the completion of a classroom program provided by an Investment Management Consultants Association approved school. Successful performance on two exams, one for qualification and one for certification are necessary along with forty hours of continuing professional education every two years.

Certified management investment analysts exist to help clients navigate the often confusing, overwhelming, and intimidating world of financial investments. These analysts use their breadth and wealth of investment knowledge to analyze a client's individual situation and objectively guide that client to managing her investments in a judicious and moral way. The Investment Management Consultants Association sets rigorous standards that CIMA candidates must meet in order to become fully certified. This certification process takes approximately nine months, but only one in three CIMA candidates who began the program will successfully complete it.

Dawn Bennett of Bennett Group Financial Services is a graduate of the IMCA approved Wharton School of the University of Pennsylvania and a CIMA with over thirty years of extensive experience in the field. Her successful candidacy, her wealth of knowledge, and her years of business accomplishments have made her a responsible, ethical CIMA that thousands of investors place their trust in every day.

Sources: <https://www.imca.org/benefits-cima-certification>

<https://www.imca.org/cima>

<https://www.finra.org/investors/professional-designations/cima>

<http://bennettgroupfinancial.com/about.html>

<http://dawn-bennett.com>



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3. Dawn Bennett: Wharton School of Business

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst (CIMA) for Bennett Group Financial Services, is a well-known alumna of the Wharton School, University of Pennsylvania, one of the top business schools in the United States. The Wharton School is one of the few approved by the Investment Management Consultants Association for conferring the CIMA accreditation on successful candidates.

The Wharton School provides a strong foundation of critical thinking and leadership skills in its demanding curriculum. The school consists of over twenty research centers led by faculty who consult regularly with industry professionals on current business topics and financial concerns. The Wharton School produces graduates who have a variety of tools at hand to deal with uncertain and fluctuating financial circumstances. The school also allows students the opportunity to craft their area and mode of learning to reflect individual interests and experiences. A significant emphasis is also placed on creating strong leadership styles and practices.

One of the Wharton School's distinguished graduates is Dawn Bennett, of Bennett Group Financial Services. Bennett successfully graduated from the Wharton School of Business Securities Industry Institute, and then earned her certification as a Certified Investment Management Analyst. Bennett has gone on to become a widely respected and recognized financial guru who is often featured on CNBC, CNN, and Fox News, as well as on National Public Radio. She is also the host of "Financial Myth Busting," a radio program that can be heard nationally every Sunday morning, as well as in archival format via web sources and podcast form. Bennett's vast experience, breadth of knowledge, and successful professional accomplishments make her one of the top business graduates from the Wharton School.

Sources: <http://www.financialmythbusting.com>

<http://www.slideshare.net/DawnJBennett/todays-financial>

<https://executivemba.wharton.upenn.edu/academics/>

<http://executiveeducation.wharton.upenn.edu/thought-leadership/wharton-at-work/2012/05/wharton-and-cima>



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4. Dawn Bennett: Chinese Language in a Global Market

Savvy, successful businesspersons, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, know that in a global market, being fluent in foreign languages is an important factor for understanding world economics and in best representing customers who invest in foreign companies. Due to China's rapidly expanding economy and its significant impact on global economics, the Chinese language has become a necessary area of study for prominent investment analysts.

China's economic growth has made it an influential world power in global economics. Many people recognize that learning Chinese, in particular Mandarin, will open up opportunities for better communication and job prospects; however, keen investment analysts, like Bennett, know that learning this language will also provide those analysts with the best information to assist their clients in making wise decisions about their personal finances and investments. Currently, China is the world's largest exporter and is the entryway into the Far Eastern and Asian markets. Chinese investors are also looking to invest in overseas businesses and vice versa.

Certified investment management analysts who are current on global financial markets and who want the best for their clients, like Dawn Bennett of Bennett Group Financial Services, have studied Chinese extensively. Bennett has studied the language at Middlebury College Chinese School in Vermont. Middlebury College offers an intensive eight-week undergraduate program and a rigorous six week graduate program in Chinese. Bennett and other prominent investment analysts are aware of the important role China plays in the global market, and want to understand all aspects of it to best represent their clients. Analysts such as Bennett understand that learning Chinese establishes credibility and trustworthiness to both foreign marketers and personal customers.

Sources: <http://blog.tutorming.com/business/why-learning-chinese-is-the-next-big-thing>

<http://www.usnews.com/opinion/blogs/economic-intelligence/2014/01/29/the-business-benefits-of-learning-a-foreign-language>

<http://www.middlebury.edu/ls/chinese>

<http://www.bennettgroupfinancial.com/dawn-j-bennett>



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5. Dawn Bennett: Investing in Precious Metals

Many successful investment analysts, such as Dawn Bennett, founder and CEO of Bennett Group Financial Services, have closely studied the investment market for precious metals. Gold, silver, palladium, and platinum are the precious metals that have received the most attention thus far in 2016. Investing in bullion allows individuals to diversify their investment risks in a weakened world economy. Investment in precious metals allows some compensation for a decline in stock values.

There are specific reasons to consider investing in precious metals. For example, gold is an extremely popular choice because it maintains its value even when the economy falters. Bennett has succinctly pointed out the main reason for the continued interest in gold investments: "Investors are seeing the truth behind our so-called recovery, which is that it's just not a recovery." Bennett believes that investors doubt the World Bank and Federal Reserve positions on a positive-trending global market and investing in gold as a tried-and-true strategy.

According to investment analysts like Dawn Bennett, silver, palladium, and platinum are also precious metals worthy on investment consideration. Due to a possibility of silver shortages in the near future, it is a metal to invest in and hold. Palladium may be a lesser-known metal, but it is rising in popularity due to its use in industry, particularly the auto industry for making catalytic convertors. Platinum is often a safe investment, but it is in short supply due to the closure of global mines. This metal is used in the automobile industry, as well as in computers and jewelry. Platinum may spike in prices, and perhaps exceed gold prices at some point, due to this ever-increasing shortage.

Sources: <http://deviantinvestor.com/7591/precious-metals-for-2016/>

<http://www.cbs8.com/story/31957421/dawn-bennett-host-of-financial-myth-busting-writes-article-why-gold-why-now>



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6. Dawn Bennett: A Volatile Stock Market

Dawn Bennett, CEO and Certified Investment Management Analyst of the Bennett Group Financial Services, and other prominent industry members are concerned about the volatility of the stock market this year and what that instability may mean for the future of the economy. There are fears that this year's market might be the most unstable since 1938, and analysts like Bennett want their clientele to be educated and prepared for all potential outcomes.

Although the S&P has improved since the lows of February 2016, this appears to be a result of corporate buybacks, a move that analysts such as Bennett see as a precursor to volatility in the market. Bennett states, "Companies tend to stop or sharply reduce buybacks during the first month following the end of a quarter, as earnings are tallied and reported. Especially in a market where nearly everyone else is selling due to macro fears and concerns about oil and China, this blackout period can have an amplified effect on volatility." This is a significant concern for investors who are advised by analysts like Bennett to begin to diversify their wealth in precious metals, cash, or other assets in preparation for another major downturn in the market.

Dawn Bennett and other distinguished financial investment analysts have also expressed alarm over the federal government's inability to determine the exact causes of the economic recession of 2008. The Federal Crisis Inquiry Commission charged with determining the reasons for the recession were unable to identify the exact causes of the crisis or how it could have been avoided. Bennett and other analysts point to this situation as another reason to diversify investments and prepare for a potential new recession on the horizon.

Sources: <http://dawnjbennettblog.com>

7. Dawn Bennett: Financial Myth Busting

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also the host of a national radio program, "Financial Myth Busting." Bennett uses this medium to help further educate her current and potential clients on the state of the global and national economies, as well as providing sensible investment advice to weather a volatile financial market. As a Wharton-educated certified investment management analyst of over thirty years, Bennett uses her show as an extension of her professional goal: to assist individuals by providing a financial education and ethical strategies for maximizing their investments in turbulent times.



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“Financial Myth Busting” airs at 10AM on Sundays and archived shows can be found on the show’s website, on the Bennett Financial Services Group site, and via podcasts. Bennett dispenses wise and judicious advice to her listeners from her vast knowledge of business and finances, and from her successful experiences as a CEO and certified investment management analyst for her company. The respect for Bennett’s ethics and professionalism is reflected in the quality of guests she has hosted on her show, ranging from Steve Forbes to Dr. Ben Carson to Peter Buffett and Senator Rand Paul (R-Ky.).

On recent “Financial Myth Busting” shows, Dawn Bennett has addressed pertinent economic issues such as the weakening U.S. dollar, why wages are sluggish in a recovering economy, the advent of continuing market volatility, and how to earn a return on investments in an unstable economy. From marketing insight from Warren Buffett to analyzing Donald Trump’s proposition to increase tariffs on Chinese products, Bennett provides a wealth of information for listeners concerned about their investments and economic future.

Sources: <http://www.financialmythbusting.com/archive.html#main2>

http://www.financialmythbusting.com/page/about_fmb#main2

8. Dawn Bennett: Investing in Gold

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in gold investments, especially over the last financial quarter. Gold is a reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth.

Bennett notes that investors continue to gravitate toward gold investments because they doubt that global banks and the Federal Reserve are truly in recovery mode. She identifies gold as holding an imperative, traditional role “as a hedge against turbulent markets.” Because of the potential continuing instability of the stock market, investors are urged to learn about investing in precious metals, like gold, and begin to formulate some protective investment strategies.

For those investors interested in the gold market, bullion or gold coins are generally the most direct exposure to a gold asset. Investors should be aware of the additional fees that may accompany this type of investment, including storage, transaction fees, and insurance. Investors also need to recognize the



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difference between investing in a company that mines gold --- which can be operated improperly and cause a loss of investments --- versus buying the metal itself.

Prominent financial analysts, like Dawn Bennett of Bennett Group Financial Services, also note the specialized position that gold holds in regard to insurance. Bennett astutely states that gold can be an insurance “against loss of wealth, against the possibility of violent turbulence in collapsing markets, against governments being fiscally foolish, against the eventual breakdown of centrally-mandated policies driving economies whose realities don't conform to the theories behind those policies.” Due to these benefits, gold can be a wise investment for investors of all experiences and backgrounds.

Sources: <http://www.cbs8.com/story/31957421/dawn-bennett-host-of-financial-myth-busting-writes-article-why-gold-why-now>

<http://www.forbes.com/pictures/mkh45gleg/four-ways-to-invest-in-gold-2/>

9. Dawn Bennett: Investing in Silver

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in silver investments, especially over the last financial quarter. Silver is has become a fairly reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth.

Although it was a somewhat volatile stock in 2015, silver has rebounded this year due to three main components: its use in industry (from electronics to construction materials to water treatment), investment demand, and concerns with supply. Silver producers cannot mine enough silver to match the current, and increasing, industrial demand. This means the price on silver will continue to rise, and although it will remain more volatile than gold, that volatility means silver can be bought at cheaper prices and be sold for more profit when it's at a high point on the market.

Some prominent investment analysts, such as Dawn Bennett of Bennett Group Financial Services, recommend that those individuals new to investing in silver consider two possible ways to obtain it: either purchase and store the silver themselves, or buy it and have a company store it for you. It is smart



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to consider taking both actions and properly diversifying silver investments. Other possibilities are purchasing silver through an online brokerage or buying silver stocks, such as Silver Wheaton. How high silver prices will go will be determined by industrial demand, investment demand, and supply. Investors believe that even with its volatility, silver is a safe bet to use for diversification and protection against inflation and economic downturns.

Sources: <http://stansberryresearch.com/investor-education/buying-silver-today/>

<http://money.cnn.com/2016/04/19/investing/silver-price-soars/>

10. Dawn Bennett: Financial Stability through Awareness

Many successful and respected investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, dispense prudent financial advice for their clients in an unstable world economy. Bennett and other financial businesspeople want to assist their clients in protecting their investments and assets by becoming more educated and taking control of their own financial futures.

While there is plenty of blame for the recession of 2008, from Wall Street to the Federal government, investors encourage Americans to learn more about and take better control of their own finances to better prepare for any future recessions. Too many people live paycheck-to-paycheck; recent studies have found that 62% of all Americans have less than \$1000 in savings, and 21% have no savings at all. It is vital for individuals to assess their debt to engender a healthier financial outlook, especially in an unstable economic environment. This is imperative, especially as the average per capita debt has risen to a staggering \$65,200.

Dawn Bennett of Bennett Group Financial Services and other renowned investment analysts believe that individuals need to be more engaged in understanding economic basics and their own financial situations. Investors encourage Americans to investigate appropriate, trustworthy savings and investment options. Bennett warns that the Federal Reserve may adopt a Negative Interest Rate Policy, which would erase any interest made on retirement accounts, and direct that interest to the government itself for holding those funds. The smart, shrewd investor will begin taking steps to secure his financial future by diversifying savings and investments to avoid losing hard-earned money in the future.

Sources: <http://dawnjbennettblog.com/2016/03/>



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11. Dawn Bennett: Portfolio Management Protection

Smart, client-oriented financial investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, believe that investors need to be more educated and more motivated to protect their financial well-being, especially in a volatile economic market. Although it is human nature to avoid intimidating or seemingly incomprehensible risks, in order to properly care for hard-earned savings and investments, investors need to avoid what Bennett calls “willful blindness.”

It is essential that investors truly know the full breadth of their portfolios, both its positives and its limitations. There is no other way for investors to make the wisest moves to better grow and secure their financial investments. After fully assessing the capabilities of a management portfolio, the knowledgeable investor must develop a secondary plan to fall back upon should the market suffer from instability in the future. Bennett and other analysts warn investors to do their research and resist believing in the social media spin. Reading, research, investigation, and education are of vital importance for investors, rather than blindly accepting what is being broadcast through media.

Dawn Bennett of Bennett Group Financial Services and other financial analysts warn of a precarious financial market with the potential for another recession in the near future. Bennett firmly believes that, “Investors who own the truth will protect their investment portfolios and win.” Therefore, it is in investors’ best interests to get advice from reputable financial groups, like Bennett Financial Services Group, get educated, look realistically at their portfolios, and work to get the most and protect the most wealth possible.

Sources: <http://www.releasewire.com/press-releases/dawn-bennett-ceo-of-bennett-group-financial-services-warns-investors-not-to-be-a-deer-in-headlights-549299.htm>

<http://dawn-bennett.com/protecting-investment-portfolio/>

12. Dawn Bennett: Becoming a Financially Savvy Millennial

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst of Bennett Group Financial Services and other prominent financial advisors, urge millennials to engender positive financial habits as early as possible to prevent negative economic situations and limitations in the future. Some significant



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financial mistakes that younger generations make are not saving early enough for retirement and forming poor spending habits.

One necessary step for millennials to take early on in their financial lives is to learn to budget. Establishing a monthly budget that differentiates what must be paid for (i.e., rent, groceries) and what an individual must save money for (material items) is a necessity. Too many millennials spend more than they earn, and quickly. Many apps like Pocket Expense and Mint.com can help individuals stay on track with their income. Secondly, young Americans need to build credit, which is the only proper use for a credit card in many investors' opinions. Individuals need to consider if they can pay off the card balance each month as a good rule of thumb on credit spending. Checking credit reports regularly can help young individuals as they move toward applying for career positions or mortgage loans, as well as help protect the individual against identity theft.

Many successful investment analysts, like Dawn Bennett, also advise millennials to get into investing early. The earlier college students begin saving for retirement, the more better that retirement is likely to be as financial threats will be minimized. Savings accounts don't provide enough interest for account holders to make a profit, so millennials are encouraged to invest, as they will earn compound interest instead.

Source: <http://www.theutcecho.com/?p=16144>

13. Dawn Bennett: 401(k) and the Pension Management Industry

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst of Bennett Group Financial Services, and other prominent financial advisors, work diligently to help their clients create a healthy, lasting retirement portfolio through education on proper portfolio management and investment diversifications. Career-long retirement planning can be done successfully by following practical advice regarding investments and savings.

The volatility of the economic market has impacted many particular careers that provide pensions. Many analysts advise individuals to look at their financial lives and goals in stages. First, accumulation should occur through education on income-earning ability and financial management. While basic economic management won't change radically over time, the goals and focus will, as investment approaches differ for someone age 25 as opposed to someone age 65. Many investors also strongly



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encourage young individuals at an earlier stage in their careers to save, even when college loans make that seem an impossible feat. Being too focused on paying off loans can prevent investors from saving any money, which delays contributions to retirement thereby decreasing the amount of fund available later in life.

Smart investment analysts, like Dawn Bennett of Bennett Group Financial Services, advise career-track individuals to take an active, motivated role in financial education, particularly as it applies to their own pensions and economic circumstances. Although pension management may seem confusing and overwhelming, reputable financial investment companies, such as the Bennett Financial Services Group, can look at an individual's situation and craft a management plan to make the most out of pension plans for career-track clients.

Source: http://www.northstarfinancial.com/files/5613/7961/2591/Haunty_RetirementPlanning.pdf

14. Dawn Bennett: On Government Language and the Federal Reserve

Dawn Bennett, founder, CEO, and Certified Investment Management Analyst of Bennett Group Financial Services, and other prominent financial advisors, are critical of the Federal Reserve's use of language regarding the health of the American economy. Investors worry that Americans may be too trusting in the federal government's words and not efficiently save for their financial futures.

Many investment analysts are frustrated by the positive picture portrayed by the Federal Reserve when the recent jobs report seems to prove an opposing trend. Bennett has caustically remarked, "Janet Yellen's continued crowing on the health and vigor of the economy seems to simply ignore the facts." The recent downturn in the job market is evident in the May jobs report that showed an addition of only 38,000 jobs, the lowest number since fall 2010. The unemployment rate was at 4.7%, the worse since pre-recession 2007. Despite these real and deflating statistics, the Federal Reserve continues to claim that the economy is in recovery.

Some financial investment analysts, like Dawn Bennett of Bennett Group Financial Services, fear that a financially uneducated American public will wholeheartedly believe in the rosy picture painted by the Federal Reserve, and not properly invest or diversify their wealth for a day when a new recession may occur. Investors need to look out for themselves instead of relying on a for-profit institution that does not have their best interests in mind. Financial groups like Bennett Group Financial Services exist to help their clients become financially smart in order to invest in ways that make sense for their unique situations.



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Source: <http://www.nbc-2.com/story/32165888/dawn-bennett-host-of-financial-myth-busting-writes-article-bs-by-any-other-name>

15. Dawn Bennett: DJ Bennett Sporting Luxury

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is well-known as a respected Certified Investment Management Analyst as well as a successful businesswoman. Bennett is also owner of DJ Bennett, a luxury sporting goods line that offers brand name, high quality products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have partnered with They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world.

DJ Bennett offers a multitude of gear and practical yet highly fashionable wear for the daring athlete, covering sports from running and hiking, equestrian, skiing and snowboarding, and swimming and surfing, to golf, hunting, and boating. The company provides clothing for men, women, and children, as well as footwear, headwear and bags for sporting activities from various brands like Ariat, Duvetica, and Tail Activewear. DJ Bennett's site also provides an adventure journal with fantastic adventure options and stunning photography to inspire and motivate athletes. Additionally, DJ Bennett provides interviews with world-class athletes such as Olympic gold medalist Greg Louganis, Olympic cyclist Nicole Freedman, and Olympic gold medalist Lenny Krayzelburg.

Dawn Bennett and the DJ Bennett company also support the They're Just Kids foundation, a grassroots organization that works to protect children in danger worldwide. The They're Just Kids foundation advocates on behalf of homeless orphans, handicapped children, and children being trafficked for labor or sex, amongst many kids in dire need of assistance. Bennett's dedication to the organization exemplifies her desire to give back to the community in service to the children.

Sources: <http://www.djbennett.com/just-kids>

<http://www.djbennett.com/brands>

<http://www.djbennett.com>



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16. Dawn Bennett: They're Just Kids Foundation

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also owner of DJ Bennett, a luxury sporting goods line that offers brand name, high quality products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have funded their initiative called They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world escape from dire circumstances. They're Just Kids also works to promote grassroots, community activism to make the world a better, safer place for children.

Bennett Group Financial Services and the DJ Bennett company support the They're Just Kids foundation, a grassroots organization that works to protect children in danger worldwide. The They're Just Kids foundation advocates on behalf of homeless orphans, handicapped children, and children being trafficked for labor or sex, amongst many kids in dire need of assistance. Of particular need of assistance are children living in countries with rapidly emerging economies, such as India, Brazil, and China. The foundation partners with existing, legitimate local programs to identify and help children at high risk for exploitation. Projects are currently at work in Brazil, China, India, and the Sudan.

Dawn Bennett, Bennett Group Financial Services, and the DJ Bennett company have made They're Just Kids a reality and a priority. Bennett has over thirty years of economic and financial experience and is very aware of the various impacts that can occur on people who live in countries where the economy skyrockets in a relatively short period of time. Her particular concern lies with the dangerous and damaging impacts that these situations can have on children. Bennett's They're Just Kids foundation reflects her desire for children to live in a better, safer, and more economically stable world.

Sources: <http://www.djbennett.com/just-kids>

<http://www.theyrejustkids.org>

17. Dawn Bennett: The Global Impact of the ECB on the United States

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other prominent, respected investment analysts have expressed concern over the impact that the European Central Bank (ECB) can



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and does have on the United States. The ECB has been highly unstable over the last year, and in a global economy, a serious downturn in the ECB can spell disaster for the American economy.

Bankrupt and economically unstable countries like Greece combined with the massive influx of refugees in Europe have taken a toll on the health of the ECB, which has been in significant stress for many years. Since 2008, the United States has played a role in supporting the ECB through various means and policies. Bennett warns that this symbiotic relationship can easily crumble as “any serious economic issues on the home front could destabilize that relationship and lead us to fend for ourselves.” A failure of the ECB would have a grave impact upon the United States’ economy.

Some investment analysts like Dawn Bennett of Bennett Group Financial Services point out that if Asian countries’ economies, for example, China, see significant market loss, that will affect the United States doubly: once through the Chinese impact on the global market, then a secondary impact from the hit the ECB will take on its end. America’s raised interest rates and higher oil production prices may alleviate the issues for a short while, but there will be a further, more negative impact down the line with foreign investors struggling with oil prices and other investors shying away from the newest interest rate hike. Bennett states that any new financial policies initiated by the ECB ultimately may not benefit America in the future.

Sources: <http://dawnjbennett.net/the-ecb-and-how-it-could-affect-us/>

<http://wtnz.membercenter.worldnow.com/story/31582475/dawn-bennett-host-of-radio-show-financial-myth-busting-interviews-doug-noland-publisher-and-writer>

18. Dawn Bennett: Financial Instability and Job Loss

Dawn Bennett, CEO of Bennett Group Financial Services and Certified Investment Management Analyst, and other distinguished financial advisors, is concerned about the impact of the United States’ job market on the overall economy. Of greatest worry is the increase in jobs for those 55 and older, as well as multiple jobholders.



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It is apparent from recent job statistics that many older American are taking on part-time work, mainly in low-paying personal service positions like restaurant and food service, retail, and health care. Other Americans are taking on multiple jobs, sometimes to compensate for the loss of full-time employment, some for additional pay on top of full-time wages. Financial analysts like Bennett are alarmed at this trend because it points to a very bleak and uncertain future for younger generations. Most are not nor will they be in a position to own a home or invest for the future. Additionally, the number of Americans able to retire comfortably at age 65 has dropped dramatically. Too many older Americans must delay retirement, and half of those households at age 55 have little to no money saved for retirement.

Dawn Bennett of Bennett Group Financial Services believes that the United States' "current system is unsustainable, and we should be making decisions about what will replace it, just as individual investors should be looking at Plan B, Plan C and maybe even Plan D." Bennett Group Financial Services strongly advocates for financial education for their clients so that they do not find themselves taking on extra jobs or unable to retire at 65.

Source: <http://www.releasewire.com/press-releases/dawn-bennett-writes-article-fantasy-and-reality-regarding-jobs-and-the-current-economy-640698.htm>

1-400 Word Wikipedia Profile

1. Dawn Bennett: Bennett Group Financial Services

Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Bennett is a Wharton-educated Certified Investment Management Analyst who has a keen financial sense and a desire to assist her clients, and the public at large, in better understanding personal, national, and global economics. Founded in 2006 in Washington, D.C., one of the Bennett Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance.

The holistic approach that Bennett Group Financial Services offers to its clients sets it apart from other financial services groups. This thorough, personal attitude toward its clientele has garnered Bennett



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Financial Services Group a worldwide reputation for superiority and excellence. This approach breeds confidence in the company's clients as they learn and plan their financial futures.

One of Bennett Group Financial Services' key principles is educating its clients so that the very best decisions can be made about a client's individual financial circumstances. It is vitally important **for an** individual to be aware of his own finances to fully understand the possibilities and limitations of his economic future. Bennett Group Financial Services works diligently and honestly with its clients to develop the most secure, profitable approach for every person they work with. In particular, the group listens carefully to each client's financial desires and dreams and uses a direct, hands-on method to help those dreams come true.

Bennett Group Financial Services focuses on financial awareness in a global market, long-term confidence in portfolio management, and secure planning and diversification of investments. These three components require knowledge and a disciplined approach to managing one's personal funds. It is the opinion of the financial professionals at Bennett Group Financial Services that these key factors are necessary to allow one's investments and portfolios to grow in a way that will provide economic comfort and stability to their clients.

Dawn Bennett and Bennett Group Financial Services have the best interests of their customers at heart. The highly experienced and knowledgeable team members make it their mission to craft unique, particularized finance management plans for their varied clients to allow those customers to learn, control, and plan their financial futures appropriately and wisely. The ethical position that Bennett and Bennett Group Financial Services provide for their customers is second to none, and allows their clients to learn and invest with them in complete confidence.

Sources: <http://www.bennettgroupfinancial.com/dawn-j-bennett>

<http://bennettgroupfinancial.com/about.html>



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1-400 Word Article

1. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Bennett Group Financial Services was created with the client in mind, allowing its financial professionals to assist customers in understanding their individual economic circumstances and the smartest economic choices that those unique conditions will allow.

Certified management investment analysts have to be given accreditation by the Investment Management Consultants Association. Candidates for CIMA must have three years' of financial services experience and an approved record of ethical conduct as determined by Investment Management Consultants Association's admissions committee. Education requirements include the completion of a classroom program provided by an Investment Management Consultants Association approved school. Successful performance on two exams, one for qualification and one for certification are necessary along with forty hours of continuing professional education every two years.

Certified management investment analysts exist to help clients navigate the often confusing, overwhelming, and intimidating world of financial investments. These analysts use their breadth and wealth of investment knowledge to analyze a client's individual situation and objectively guide that client to managing her investments in a judicious and moral way. The Investment Management Consultants Association sets rigorous standards that CIMA candidates must meet in order to become fully certified. This certification process takes approximately nine months, but only one in three CIMA candidates who began the program will successfully complete it.

Bennett is a graduate of the IMCA approved Wharton School of the University of Pennsylvania and a CIMA with over thirty years of extensive experience in the field. The Wharton School is one of the few approved by the Investment Management Consultants Association for conferring the CIMA accreditation on successful candidates. The Wharton School provides a strong foundation of critical thinking and leadership skills in its demanding curriculum. The school consists of over twenty research centers led by faculty who consult regularly with industry professionals on current business topics and financial



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concerns. The Wharton School produces graduates who have a variety of tools at hand to deal with uncertain and fluctuating financial circumstances. The school also allows students the opportunity to craft their area and mode of learning to reflect individual interests and experiences. A significant emphasis is also placed on creating strong leadership styles and practices.

Dawn Bennett's successful candidacy, her wealth of knowledge, and her years of business accomplishments have made her a responsible, ethical CIMA that thousands of investors place their trust in every day.

<https://www.imca.org/benefits-cima-certification>

<https://www.imca.org/cima>

<https://www.finra.org/investors/professional-designations/cima>

<http://bennettgroupfinancial.com/about.html>

<http://dawn-bennett.com>

1-350 Word Press Release – Standard

1. Title: Dawn Bennett: DJ Bennett for They're Just Kids Foundation

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is well known as a respected Certified Investment Management Analyst as well as a successful businesswoman. Bennett is also owner of DJ Bennett, a luxury sporting goods line that offers brand name, high quality products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have funded their initiative called They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world escape from dire circumstances. They're Just Kids also works to promote grassroots, community activism to make the world a better, safer place for children.

Bennett Group Financial Services and the DJ Bennett company support the They're Just Kids foundation, a grassroots organization that works to protect children in danger worldwide. The They're Just Kids foundation advocates on behalf of homeless orphans, handicapped children, and children being



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trafficked for labor or sex, amongst many kids in dire need of assistance. Of particular need of assistance are children living in countries with rapidly emerging economies, such as India, Brazil, and China. The foundation partners with existing, legitimate local programs to identify and help children at high risk for exploitation. Projects are currently at work in Brazil, China, India, and the Sudan, as well as in the United Arab Emirates. In the UAE, the average age of Indian boys sold into slavery as riders in camel races is four years old. It is conditions like this that have inspired Bennett to promote this initiative to help children worldwide.

Dawn Bennett, Bennett Group Financial Services, and the DJ Bennett company have made They're Just Kids a reality and a priority. Bennett has over thirty years of economic and financial experience and is very aware of the various impacts that can occur on people who live in countries where the economy skyrockets in a relatively short period of time. Her particular concern lies with the dangerous and damaging impacts that these situations can have on children. Bennett's They're Just Kids foundation reflects her desire for children to live in a better, safer, and more economically stable world.

Summary: Dawn Bennett supports They're Just Kids Initiative Through DJ Bennett

Location: Washington, D.C.

About: Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a well-known and respected Certified Investment Management Analyst and successful businesswoman.

Categories: Charity, Foundation, Children, Dawn Bennett

PR Contact: N/A



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1-100 Word Video Script

1. Dawn Bennett: Bennett Group Financial Services

Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Bennett is a Wharton-educated Certified Investment Management Analyst who has a keen financial sense and a desire to assist her clients, and the public at large, in better understanding personal, national, and global economics. Founded in 2006 in Washington, D.C., one of the Bennett Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance. Bennett Group Financial Services works diligently and honestly with its clients to develop the most secure, profitable approach for every person they work with.

5-75 Word Video Marketing

1. Dawn Bennett: Bennett Group Financial Services

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2. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Bennett Group Financial Services was created with the client in mind, allowing its financial professionals to assist customers in understanding their individual economic circumstances and



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the smartest economic choices that those unique conditions will allow. Certified management investment analysts exist to help clients navigate the often confusing, overwhelming, and intimidating world of financial investments. These analysts use their breadth and wealth of investment knowledge to analyze a client's individual situation and objectively guide that client to managing her investments in a judicious and moral way.

3. Dawn Bennett: Investing in Gold

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in gold investments, especially over the last financial quarter. Gold is a reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth. Bennett notes that investors continue to gravitate toward gold investments because they doubt that global banks and the Federal Reserve are truly in recovery mode. She identifies gold as holding an imperative, traditional role "as a hedge against turbulent markets." Because of the potential continuing instability of the stock market, investors are urged to learn about investing in precious metals, like gold, and begin to formulate some protective investment strategies.

4. Dawn Bennett: Financial Education and Awareness

Dawn Bennett of Bennett Group Financial Services and other renowned investment analysts believe that individuals need to be more engaged in understanding economic basics and their own financial situations. Investors encourage Americans to investigate appropriate, trustworthy savings and investment options. Bennett warns that the Federal Reserve may adopt a Negative Interest Rate Policy, which would erase any interest made on retirement accounts, and direct that interest to the government itself for holding those funds. The smart, shrewd investor will begin taking steps to secure his financial future by diversifying savings and investments to avoid losing hard-earned money in the future.

5. Dawn Bennett: They're Just Kids Initiative

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is well known as a respected Certified Investment Management Analyst as well as a successful businesswoman. Bennett is also owner



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of DJ Bennett, a luxury sporting goods line that offers brand name, high quality products and fashion for a variety of adventurous athletes. Additionally, Bennett and her companies have funded their initiative called They're Just Kids, a not-for-profit foundation to protect and assist helpless children around the world escape from dire circumstances. They're Just Kids also works to promote grassroots, community activism to make the world a better, safer place for children.

10-50 Video Descriptions

1. Dawn Bennett: Bennett Group Financial Services

Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Bennett is a Wharton-educated Certified Investment Management Analyst who has a keen financial sense and a desire to assist her clients, and the public at large, in better understanding personal, national, and global economics.

2. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Bennett Group Financial Services was created with the client in mind, allowing its financial professionals to assist customers in understanding their **individual** economic circumstances.

3. Dawn Bennett: Financial Education and Awareness

Dawn Bennett of Bennett Group Financial Services and other renowned investment analysts believe that individuals need to be more engaged in understanding economic basics and their own financial situations. Investors encourage Americans to investigate appropriate, trustworthy savings and investment options. The smart, shrewd investor will begin taking steps to secure his financial future by diversifying savings and investments to avoid losing hard-earned money in the future.



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4. Dawn Bennett: Investing in Gold

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in gold investments, especially over the last financial quarter. Gold is a reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth. Bennett notes that investors continue to gravitate toward gold investments because they doubt that global banks and the Federal Reserve are truly in recovery mode.

5. Dawn Bennett: Investing in Silver

Dawn Bennett, founder and CEO of Bennett Group Financial Services, and other respected investment analysts have studied the increase in silver investments, especially over the last financial quarter. Silver is has become a fairly reliable precious metal for investors who are concerned with market volatility and who wish to diversify their wealth.

6. Dawn Bennett: Investing in Palladium and Platinum

Investment analysts like Dawn Bennett believe that palladium and platinum are precious metals worthy on investment consideration. Palladium may be a lesser-known metal, but it is rising in popularity due to its use in industry, particularly the auto industry for making catalytic convertors. Platinum is in short supply due to the closure of global mines.

7. Dawn Bennett: “Financial Myth Busting”

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also the host of a national radio program, “Financial Myth Busting.” Bennett uses this medium to help further educate her current and potential clients on the state of the global and national economies, as well as providing sensible investment advice to weather a volatile financial market.



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8. Dawn Bennett: Portfolio Management Protection

Smart, client-oriented financial investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, believe that investors need to be more educated and more motivated to protect their financial well being, especially in a volatile economic market. It is essential that investors truly know the full breadth of their portfolios, both its positives and its limitations.

9. Dawn Bennett: Chinese Language Study for a Global Market

Savvy, successful businesspersons, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, know that in a global market, being fluent in foreign languages is an important factor for understanding world economics and in best representing customers who invest in foreign companies. Due to China's rapidly expanding economy, the Chinese language has become a necessary area of study for investment analysts.

10. Dawn Bennett: They're Just Kids Initiative

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also the owner of DJ Bennett, a luxury sporting goods store. Bennett and her companies have funded an initiative called They're Just Kids, a not-for-profit foundation to assist helpless children worldwide escape from dire circumstances. They're Just Kids also works to promote grassroots, community activism to make the world a better, safer place for children.

3-60 Social Media Account Creation

1. Dawn Bennett: Bennett Group Financial Services

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Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance. This personal approach toward its clientele has garnered Bennett Group Financial Services a worldwide reputation for superiority and excellence.

2. Dawn Bennett: Certified Investment Management Analyst

Dawn Bennett, founder and CEO of Bennett Group Financial Services, is a prominent Certified Management Investment Analyst (CIMA) whose financial experience and knowledge is respected and valued worldwide. Certified management investment analysts have to be given accreditation by the Investment Management Consultants Association (IMCA). Candidates for CIMA must have three years' of financial services experience and an approved record of ethical conduct as determined by the IMCA.

3. Dawn Bennett: They're Just Kids Initiative

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15-10 Social Media Updates/Posts

- 1.** Bennett Group Financial Services is the brainchild of Dawn Bennett, a renowned financial analyst with over thirty years experience in economics.
- 2.** Dawn Bennett, founder and CEO of Bennett Group Financial Services, is also owner of DJ Bennett, a luxury sporting goods store that offers quality products and fashion for adventurous athletes.



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3. Dawn Bennett of Bennett Group Financial Services believes that individuals need to be more engaged in understanding economic basics and their own financial situations.
4. Dawn Bennett notes that investors continue to gravitate toward gold investments because they doubt that global banks and the Federal Reserve are truly in recovery mode.
5. Some financial investment analysts, like Dawn Bennett of Bennett Group Financial Services, fear that a financially uneducated American public will believe government economic propaganda.
6. Dawn Bennett of Bennett Group Financial Services is a graduate of the IMCA approved Wharton School of the University of Pennsylvania and a CIMA with over thirty years of extensive experience in the field.
7. Dawn Bennett's vast experience, breadth of knowledge, and successful professional accomplishments make her one of the top business graduates from the Wharton School.
8. Dawn Bennett and the DJ Bennett company support the They're Just Kids foundation, a grassroots organization that works to protect children in danger worldwide.
9. Bennett has over thirty years of economic and financial experience and is very aware of the various impacts that market volatility has on customers' investments.
10. Many successful and respected investment analysts, like Dawn Bennett, founder and CEO of Bennett Group Financial Services, dispense prudent financial advice for their clients in an unstable world economy.
11. Dawn Bennett's years of business accomplishments have made her a responsible, ethical CIMA that thousands of investors place their trust in every day.
12. Dawn Bennett and Bennett Group Financial Services work diligently with clients to develop the most secure, profitable approach for each customer.



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13. Dawn Bennett's They're Just Kids foundation promotes grassroots, community activism to make the world a safer place for children.
14. Dawn Bennett states that any new financial policies initiated by the European Central Bank may not benefit America in the future.
15. Dawn Bennett advises career-track individuals to take an active, motivated role in financial education.

1 – 300 Citation Building – Business Description

Bennett Group Financial Services was started by Dawn Bennett, a renowned financial analyst with over thirty years experience in economics. Bennett is a Wharton-educated Certified Investment Management Analyst who has a keen financial sense and a desire to assist her clients, and the public at large, in better understanding personal, national, and global economics. Founded in 2006 in Washington, D.C., one of the Bennett Financial Services Group's main goals is to assist clients in exposure to financial education, creation of customizable wealth management programs, and protection of investments and insurance.

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