

---Excerpt from *Raw Dog Meals* ebook---

Raw Dog Meals:

Raw Healthy Meals for Your Pupper

Introduction: Your Dog's Diet

Your dog isn't just a dog; she's family! Like the two-legged members of your family, you want your pup to have the best nutrition possible so she can live a long, happy life. Because proper nutrition is key to dogs living longer and healthier lives, making sure your pup has the best food possible is a primary concern shared by dog owners everywhere. And that's no wonder: our pets are family, and they deserve the best of everything.

So why is finding the right food for your dog so tricky? As any pet parent can tell you, that's a "ruff" question to answer. Your relationship to your dog is powerful and mutually fulfilling; after all, you spend lots of time with your dog, whether you are walking, playing in the backyard, or snuggling together on the couch. You want the best life for your pup in every way possible. However, when it comes to your dog's nutrition, it's easy to become confused by the large variety of commercial foods on the market. Which one is the right one for your dog?

Many pet parents don't know what their dog needs in her diet, so they choose a brand name food out of convenience or misguided choice. Unfortunately, modern, processed dog foods are lacking in four areas: they are nutritionally unbalanced, they provide inadequate fats, they have insufficient protein levels, and they are full of fillers and unnecessary --- even harmful --- additives. Because many pet parents aren't aware of the contents of processed pet foods, they unknowingly feed this diet to their beloved pets, thinking they are doing the right thing by their dog or cat.

Walk into any local or national pet store, or look at the inventory available online, and it's easy to understand why pet parents are quickly overwhelmed by choosing the right dog food. These processed foods are branded in a variety of ways --- grain-free, weight-appropriate, organic, and age-appropriate --- but they are all typically produced in the same format: dry kibble. Why is kibble inappropriate for your dog's diet? Mainly, because dogs are not biologically designed to eat this kind of food.

Over the last century, changes in food production in our society have led to more low-quality, heavily cooked, and over-processed foods for both humans and their pets. Just as people have

seen the health effects on our health and environment due to our diets, the same issues are impacting our pets. Kibble is nothing more than cooked food that has had its moisture and nutrients extracted during the heating process, meaning your dog loses out on necessary vitamins, minerals, and fats. Kibble is carbohydrate-heavy and can contain toxins; thus, feeding it to your dog may lead to long term illnesses for your dog in the future.

Why Raw Food is Better

If kibble isn't appropriate for your dog, what's the better food option? The answer is a raw, species-appropriate diet. With a diet that follows your dog's ancestral diet, you can rest assured that your pup is getting all the nutrition she needs for her life stage. The results are real and noticeable: fewer future medical issues, more energy, healthier skin and coat, improved digestion, better weight management, and reduced allergy symptoms, amongst other benefits. In short order, you will have a pup with an added pep in her step!

But wait...doesn't a raw diet include, well, raw food? Isn't that unhygienic, dangerous, and gross? While a raw diet does emphasize uncooked meat, that isn't all it consists of: a raw diet also includes fruits, vegetables, crushed or whole bones, some dairy, and raw eggs. While raw food does need to be handled properly, with education, care and practice, you can prepare the best meals for your dog while handling raw food safely.

Doesn't it take a long time to prepare raw dog meals? Sure, dry kibble is easier and more convenient to pour in a bowl in a few seconds, but wouldn't you rather take a couple extra minutes to make sure your dog is eating the food that's best for her health? Besides, once your dog gets a taste of a more natural diet, she'll be begging for more. If you're like any other dog owners out there, you know you won't be able to resist that adorable face.

We're here for you because we know you don't want to let your pup down. Our book will take you step-by-step through the process of creating the best raw diet for your dog. In no time at all, you'll know how to make the best, tastiest, and healthiest raw canine meals.

Make the Change for Your Pup

Your dog means the world to you, and that's why you're here learning about raw meals for your pup. As a responsible pet parent, you want your dog to eat well and be as healthy as possible. Those two desires are not separate, but related, and switching your dog to a raw food diet will benefit your dog's health now and further down the road.

When your dog eats food that is good for her, she is not only satisfied at the moment; she is also consuming the nutrients she needs to prevent degenerative illnesses and diseases. You will save money on expensive veterinary bills, and you will better the chances that your dog will live a longer life. That means more time for walks, playing fetch in the yard, and cuddling up

together. Plus, you'll have the added benefit of feeling good knowing that your dog is eating food she actually enjoys.

Not every pup parent is willing to make a wholesale change in their dog's diet and their lifestyle, but you're not just any pup parent. Your dog is part of your family, and you know she deserves the best. Learning about raw diets and how to create meals for your dog is one of the greatest gifts you can give to her. With our helpful book as your guide, you'll soon realize how easy and inexpensive it is to feed your dog a raw diet. We guarantee your pup will give you "two paws up" in thanks for your loving care and dedication to her health and happiness.