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Keyword: Marcus Hiles

20-60 Word Biographies

1. Marcus Hiles: Charitable Donations

Marcus Hiles, CEO of Western Rim Properties, counts charitable work as vital to the success of his company. Hiles was born to a lower middle class family that struggled to make ends meet. Despite the success and wealth he has garnered from the Western Rim Properties profits, Hiles continually volunteers his time and donates his money to worthy community causes and nonprofit organizations.

2. Marcus Hiles: Wine Connoisseur

Renowned as a prosperous and successful real estate mogul, Marcus Hiles, founder and CEO of Western Rim Properties, is also a serious wine collector and connoisseur. His personal home boasts an extensive wine cellar with a stream running through it, which helps to keep the cellar at the perfect temperature for wine preservation. Hiles sold a portion of his personal collection at Sotheby's Asia in 2010 and donated most of the profits to community and educational programs.

3. Marcus Hiles: Customer Satisfaction in the Real Estate Industry

As the founder and CEO of Western Rim Properties, Marcus Hiles wanted to design housing developments that would cater to the specific needs of the consumer base. As such, his housing and luxury apartment communities provide easy access to important amenities: fitness centers, business and tech facilities, cafes, community event lounges, and playgrounds for the children. Close proximity to these necessities saves residents valuable time.



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4. Marcus Hiles: Strong Business Foundations

By the age of 28, Marcus Hiles had founded Western Rim Properties, which would eventually become a multi-billion dollar company. Much of his financial success came from two key areas: an appreciation for education and a desire to meet customer needs. Hiles' education at Rice University and Pepperdine University gave him a strong business foundation that he combined with his desire to make his customers happy with the homes and neighborhoods they reside in.

5. Marcus Hiles: The Golden Rule

The son of a Christian preacher from an inner-city parish, Marcus Hiles was raised with the notion of being of service to others in his community. As the founder and CEO of Western Rim Properties, Hiles uses his financial and corporate success to help those less fortunate. He frequently donates to educational programs, environmental organizations, and various other nonprofits.

6. Marcus Hiles: Real Estate Business Philosophy

Western Rim Properties' founder and CEO, Marcus Hiles, has the best interests of his prospective and actual tenants at heart. This is the cornerstone of his business philosophy and it is reflected in his various properties and developments. Hiles' communities blend the rural with the urban, giving his customers the best of both worlds. This provides a peaceful living environment that is still close to the buzz of city life.

7. Marcus Hiles: Importance and Pursuit of Education

Unlike some other successful real estate moguls, Marcus Hiles, founder and CEO of Western Rim Properties, was not born into wealthy circumstances. Hiles depended on his hard work ethic, his relentless attitude, and his academics to provide him with the foundation he needed to become successful. Hiles regularly contributes to educational programs in Texas to allow other disadvantaged students to see the value in education and use it to succeed in their own lives.



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8. Marcus Hiles: Pepperdine University

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-million dollar company, received his graduate education at Pepperdine University in California. His masters degree in Business Administration represents years of effort on his part to develop his skills in negotiation, business practices, and leadership abilities. His education at Pepperdine helped propel him into starting his business at the age of 28, a business that would become a real estate empire.

9. Marcus Hiles: Rice University

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-million dollar company, received his degree in Business Management from Rice University, University at Houston. Rice University's business management program provided Hiles with the first step to developing what would eventually become a real estate empire. Many of Hiles' professors took note of his manner and desire to succeed, and these traits helped Hiles make numerous networking connections to the business industry.

10. Marcus Hiles: Western Rim Properties' purpose

Marcus Hiles founded the Western Rim Properties real estate venture in 2004. The developments that Hiles designed and created include the NewPort Classic Homes, Estates 3Eighty, and the Mansions on Stone Hill. Each development sports a prime component of Western Rim Properties: a combination of homes and apartments immersed in the rural beauty of Texas with close proximity to urban outlets.

11. Marcus Hiles: Philanthropy in Education, Religion, and the Community

As a Christian who was raised by a preacher, Marcus Hiles makes a point of giving back to his Texas communities on a regular basis. The founder and CEO of Western Rim Properties has contributed hundreds of thousands of dollars to educational programs and career development, has paid over \$3 million to construct three churches, and is often found volunteering at local soup kitchens and homeless shelters.



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12. Marcus Hiles: Environmental Impact

The impact on the environment is a major concern for Marcus Hiles, founder and CEO of Western Rim Properties. He is cognizant of his company's carbon footprint, and makes sure his housing developments are environmentally friendly. Western Rim Properties are constructed out of the best environmental materials and increase energy conservation by design. Hiles also plants 2,500 trees a year to offset damage done to the environment by humanity.

13. Marcus Hiles: Estates 3Eighty

The Estates 3Eighty, a development of Marcus' Hiles Western Rim Properties real estate company, is designed to provide luxurious, modern apartment living alongside the spectacular beauty of the Texas landscape. This development offers a variety of amenities to its residents, from fitness centers to cafes to hiking trails, all of which produce a peaceful environment to live in. The development is not far from Aubrey, Texas, and urban cultural events, so residents can easily feel part of both worlds.

14. Marcus Hiles: Social Work

Marcus Hiles, founder and CEO of Western Rim Properties, has relied on faith, education, and a diligent work ethic to help him become a world leader in real estate. Hiles provides other people in the community, those who are less fortunate or those who are struggling to succeed in life, with his own time, care, and donations. Hiles has made social work a necessity in his business and personal endeavors.

15. Marcus Hiles: The Mansions at Stone Hill

The Mansions at Stone Hill, one of Marcus Hiles' Western Rim Properties, is an extremely popular housing development. Located near the Dell and Samsung headquarters north of Austin, Texas, the Mansions at Stone Hill provide a breathtaking, scenic living space within close proximity to the nightlife of Austin. This is an area of economic prosperity, and Hiles' housing development has been no small part of that accomplishment.



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16. Marcus Hiles: A Clear Vision

Effective business owners, like Marcus Hiles, founder and CEO of Western Rim Properties, are aware of the need for a successful business plan. Hiles' creative and unique approaches to real estate development have made his company a multi-billion dollar industry. He marries the concepts of natural beauty and landscape with nearby amenities that are not far removed from the hub of the city center.

17. Marcus Hiles: Newport Classic Homes

The Newport Classic Homes were the blueprint and foundation of Marcus' Hiles business plan for the Western Rim Properties real estate company. The Newport Classic Homes development was the leading representative of Western Rim Properties, and the first to combine rural living in close proximity to the urban center. This development was so successful that Hiles has used variations of it with all of his other building projects.

18. Marcus Hiles: A Successful Attitude

Marcus Hiles, founder and CEO of Western Rim Properties, can attribute his success to his upbringing and an emphasis on hard work, his academic opportunities and the core components he learned in business management and administration, and his faith in his co-workers and partners. In particular, Hiles looks to his wife, Nancy, as a steadfast, creative factor in the success of his real estate company.

19. Marcus Hiles: Environment in Real Estate Development

As the CEO and founder of Western Rim Properties in Texas, Marcus Hiles is a leading developer in his attitude toward the role environment plays in housing development. In each of his housing and apartment projects, Hiles includes miles of trails for walkers, jogger, hikers, and cyclists. It is important that his properties feature the stunning Texas landscape that surrounds the communities, providing a personal view of natural beauty for his tenants.



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20. Marcus Hiles: Educational Contributions

Marcus Hiles, the CEO and founder of Western Rim Properties in Texas, has made significant contributions to education in the state of Texas. He has funded K-12 afterschool programs, scholarships, and most recently paid for a high-tech computer lab for inner-city youth. Hiles has also created job placement and career services programs through his alma mater, Pepperdine University, to give future CEOs a leg up on the competition.

18-250 Word Blog Posts

1. Marcus Hiles: Charitable Donations

Many successful business moguls, like Marcus Hiles, founder and CEO of Western Rim Properties, understand the importance of charitable work in their communities. Hiles founded and developed a highly profitable real estate company, and as his fortunes increased, so did his contributions to local charities.

Texas organizations that have benefitted from Hiles' generosity range from educational groups to religious institutions to hospitals. In education, Hiles has assisted in the creation of career and job placement services for national universities and colleges, a value of over one million dollars. He has spent \$2.5 million on establishing numerous grants for both public and private elementary and secondary school programs. Recently, Hiles donated new computers to inner-city children in Texas in hopes that having access to these tools would influence the students to prioritize their education and plan for a bright future. He has also contributed over \$250,000 to inner-city student afterschool programs.

Religious institutions have also been beneficiaries of Hiles' generosity. He has paid for the construction of two churches in Texas, as well as a third church in Massachusetts, all at a cost of approximately three million dollars. As the son of an inner-city preacher, Hiles was raised to respect and value hard work, as well as value giving back to the community. Hiles' commitment to his faith is evident in his munificent role in the formation of these churches.

Additionally, Marcus Hiles has regularly contributed to underprivileged women's programs over the last twenty years, donating nearly \$600,000 to these causes. He has also donated thousands of dollars to a



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children's hospital in North Texas. Like many other prosperous businessmen, Hiles is aware of the significance of contributing to his surrounding community and the state of Texas at large.

Sources: <http://www.marketwired.com/press-release/marcus-hiles-donates-computers-for-students-through-philanthropic-endeavors-2129496.htm>

<http://www.marcushilesfortworthnews.com/marcus-hiles/marcus-hiles-improving-lives-for-the-people-of-texas/>

2. Marcus Hiles: Wine and Collecting

Aside from creating and constructing some of the most innovative real estate developments in Texas, Marcus Hiles, founder and CEO of Western Rim Properties, has another main passion: wine. When building his house just outside of Colleyville, Texas, Hiles had a unique wine cellar built complete with an underground stream. The stream helps keep the cellar at the perfect atmospheric temperature for the preservation of his vintage wine collection, estimated at an approximate value of \$15 million dollars.

The Hiles collection is renowned for its spectacular Bodeaux and Burgandy Chateaux selections. In 2010, a portion of Hiles' collection --- 6,500 bottles --- was sold at Sotheby's Hong Kong for a total of \$15 million. Included in the sale was the collection of 1,030 bottles of Domaine de la Romanée-Conti valued at \$1.8 million alone, making it the biggest collection of this wine ever offered by Sotheby's Asia. Hiles' superb taste in wine drew the commendation and approval of Serena Sutcliffe, Worldwide Head of Sotheby's Wine Department. The majority of the sale's proceeds went to construct computer labs and fund afterschool programs for inner-city children.

Hiles is famous for buying wine upon its initial release, before the wines were made available to general consumers, and preserving it in his temperature-controlled cellar. These rare bottles of wine run upwards of hundreds of thousands of dollars each.

Best known as a successful real estate mogul, Marcus Hiles has also funneled his skills and abilities into amassing an incredible collection of rare, vintage wines that is unparalleled.



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Sources: <http://files.shareholder.com/downloads/BID/0x0x398015/f02894ab-54e6-4f0e-af90-945fce086732/398015.pdf>

<http://www.marcusdhiles.com/real-estate/marcus-d-hiles-seasoned-wine-collector/>

<http://virtualglobetrotting.com/map/marcus-hiles-house/>

<http://www.marcushileshoustonnews.com/real-estate/marcus-hiles-the-wine-connoisseur/>

<http://aboutmarcushilesdallas.com/real-estate/the-life-of-a-real-estate-mogul-marcus-hiles-and-western-rim-properties/>

3. Marcus Hiles: Saving Consumers Time via Development Conveniences

Time is an important factor in the lives of modern day working families. Many middle class citizens spend significant portions of their day traveling to and from work, stores, and school; this is valuable time that could be better spent. This was the thought that Marcus Hiles, founder and CEO of Western Rim Properties, had in mind when he constructed his affordably priced lavish homes. Hiles wanted to do more than just create a new housing development: he wanted to provide for the needs of the people who would live there.

More than 25,000 homes and apartments have been developed by Western Rim Properties. One key element that allows the Western Rim properties to stand apart from the competition is the design: the residences are built in areas that cater to the social needs of the residents. A prime example of Hiles' work is the Estates at 3Eighty project located in Little Elm, Texas. Estates at 3Eighty features luxurious apartments on grounds that provide many of the everyday amenities that often consume precious time from a person's already busy schedule.

In particular, Marcus Hiles' Estates at 3Eighty offers the following conveniences: a business center complete with state-of-the-art technology, a clubhouse and café for community events, a playground and activity area for children, a 24-hour maintenance center, a mail center, and miles of nature trails that are used for hiking and jogging. Some of Hiles' other developments offer similar perks, as well as concierge services, high-tech fitness centers, and even Starbucks cafes. Hiles thoughtful development



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plans allow residents to save travel time when the businesses they need to frequent are literally right outside their door.

Sources:

<http://www.texasrealtors.news/index.php/2015/10/26/marcus-hiles-and-western-rim-properties-the-best-texans-can-get/>

<http://www.marcushilesdallasnews.com/real-estate-news/peerless-amenities-at-texas-from-marcus-hiles/>

<http://www.marcushilesdallastexasnews.com>

<http://newportclassichomes.com>

4. Marcus Hiles: Financial success in the real estate market

Many renowned and prosperous real estate moguls, such as Marcus Hiles of Western Rim Properties, are cognizant of the role finances play in developing a successful commercial plan. Sharp business acumen combined with market research and insights are often cited as key components that make a profitable businessperson. In some cases, as seen with Western Rim Properties, that financial knowledge can also be of significant benefit to the communities involved.

Hiles is a perfect example of this model. His desire was to build a company that was lucrative but that also benefitted the future residents of his properties. Targeting middle class families, Hiles created multiple developments that would provide Texans with classy living environments and on-site amenities. More so, he wanted his consumers' hard-earned money to be invested in a home featuring the best modern conveniences at a reasonable, affordable price. Hiles is known for offering homes and services



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that are below the market rate, and developing his communities in locations that offer high quality education, numerous work opportunities, shopping malls, and ample chances for social gatherings.

By age 28, Marcus Hiles had used his investment and sales intelligence to construct a business that produces high-end luxury homes that the average citizen can afford. Having educated himself in the real estate business, Hiles used what he learned to do more than just create housing developments. Going beyond initialization, designing, planning, and building, Hiles' company strives to provide the ultimate living experience for the citizens of his communities. In so doing, Hiles has created a billion-dollar real estate company that has literally changed the definition of community in Texas.

Sources: <http://www.marcushiles.net>

5. Marcus Hiles: Christianity

As the son of a Christian preacher from an inner-city parish, Marcus Hiles, founder and CEO of Western Rim Properties, was brought up to believe in the importance of religion in one's life. Attending church regularly on Sundays was the norm during Hiles' childhood, and the impact that religion had on his upbringing is also evident in his approach to business, community, and life.

Hiles has spent a considerable amount of time and money in support of the Christian religion, but in particular he has put his own real estate skills to use in the development and construction of three new churches, two in Texas, and one in his home state of Massachusetts. The price of the three churches came to over \$3 million dollars, and the funding was entirely provided by Hiles. He has also made known his desire to contribute further to the Christian church in assisting financially with building more churches in Texas.

The Christian influence of his youth is evident in the donations and contributions that Marcus Hiles has provided in other areas of Texas communities. Hiles' sense of Christian service can be seen in his numerous educational donations, most notably his donation of \$100,000 for a high-tech computer lab for inner-city students, numerous student sponsorships, educational grants for K-12 afterschool programs, and infrastructural improvements of Texas colleges and universities. Additionally, Hiles has shown his care for his fellow man by hiring both skilled and semi-skilled laborers to work for his company, as well as funding the creation of job placement and career services at multiple universities in



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the state. Hiles' Christian duty to others in his community can be found in various forms of his business and philanthropic endeavors.

Sources: <http://www.marcushilesdallastexas.news>

<http://www.nancyhiles.com>

6. Marcus Hiles: Pursuit of Education

While some successful real estate moguls were born into wealth, others, like Marcus Hiles, founder and CEO of Western Rim Properties, came from far more modest backgrounds, and had to work especially hard to achieve success. As many other moguls from modest means, Hiles recognized early in his life the importance of education and how it could help him develop a real estate empire.

Born the son of an urban Christian preacher in Boston, Massachusetts, Hiles devoted himself to many years of education. Hiles recognized that education was a way he could be on par with those future moguls who had wealth at their fingertips from the start. He followed an admirable high school career with undergraduate studies at Rice University, where he earned his bachelors degree. Hiles furthered his education by obtaining a graduate degree from Pepperdine University in Business Administration. After graduation, at the age of 28, Hiles began his first real estate and property management venture. Years later, Hiles' Western Rim Properties is a billion-dollar success story, and offers many luxurious yet affordable homes and apartments to middle class families, much like the family that Hiles himself was raised in.

Marcus Hiles' dedication to the importance of education goes beyond his own schooling. Hiles has on numerous occasions donated his time and funds to educational initiatives so that less fortunate children recognize the importance of education in their lives, and so they have the opportunity to use these education opportunities to better advance themselves in life. From funding the creation of computer labs for inner-city youth to creating job development centers at local universities, Hiles continues to prove the worth of the education he received.

Sources: <http://www.marcushiles.net>

<http://www.marcushilesdallastexas.news>



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<http://www.marketwired.com/press-release/marcus-hiles-donates-computers-for-students-through-philanthropic-endeavors-2129496.htm>

7. Marcus Hiles: Entrepreneurship and Philosophy

Successful entrepreneurs are individuals who manage an enterprise, typically a business, with significant initiative and significant risk. Many real estate entrepreneurs, such as Marcus Hiles, founder and CEO of Western Rim Properties, have changed their business plans to focus on more than just profit. Many companies are also catering to the specific needs of their potential clientele, even if those needs are ones that other major players in the real estate scene shy away from.

In recent years, some real estate moguls like Hiles have recognized the need for a ready-made community environment within their new housing developments. In order to save travel time and provide more immediate services for customers, new developments now feature high-tech gyms, computer and business centers, nature trails for outside exercise, and playgrounds for children. Hiles' developments specifically feature cafes and locations for community events and gatherings, adding to the close-knit feel of the development.

In regards to interior, many entrepreneurs willing to take chances have constructed homes and apartments that are a step above others in terms of comfort and environmental sustainability. Marcus Hiles' developments often feature luxurious apartments, but are built in mind for those people who choose rent over a mortgage, and who prefer tinier and less energy-consuming residences. As such, Hiles' apartments are of the size and quality of single-family homes and are designed to conserve energy. Specifically, these apartments feature environmentally superior windows, cellulose sound and roof insulation, and additional window stripping. By thinking outside the box and being willing to take some risks, entrepreneurs like Hiles have made a fortune by providing consumers with luxury, convenient living at a reasonable price.

Sources: <http://www.marcushiles.net/marcus-d-hiles/marcus-d-hiles-philosophy-and-entrepreneurship/>



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<http://www.magnoliaassets.com/index.php/2015/10/26/how-marcus-hiles-philosophy-has-helped-him-to-get-success-in-his-real-estate-business/>

8. Marcus Hiles: Pepperdine

Marcus Hiles, founder and CEO of Western Rim Properties, is a proud graduate of Pepperdine University in California, with a masters degree in Business Administration. Hiles, the son of an inner-city preacher,

grew up in a modest, middle-class family wherein education was emphasized as an important factor in personal and professional development.

During Hiles' youth, good work ethics and a hardworking attitude were the two main components of his personal education, both of which he applied to his academic education. After graduating with his bachelor's degree from Rice University, Hiles moved onto a rigorous graduate school program at Pepperdine. Here, he learned the essential elements of creating, developing, and managing his own real estate business. Pepperdine offered him multiple opportunities through service leadership projects, nonprofit leadership collaborative, club activities, and scholarships, to hone the skills he would eventually use to create Western Rim Properties, a multi-billion dollar company.

From this point, the future founder of Western Rim Properties refined his business skills, and began to work with various high-level real estate developers and investors to learn about the heart of the industry. At the age of 28, Marcus Hiles started his company, with a unique approach to providing well-appointed homes and apartments at economical prices for middle class families, including close proximity to necessary amenities and cities. Hiles cites his education as an important factor in helping him design the future direction of his company. The value of the education Hiles received from

Pepperdine was clearly evident when Hiles funded the creation of a job placement and career services program at Seaver College at Pepperdine as a way of giving back to the school that gave him a start.



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Sources: <http://seaver.pepperdine.edu/career-services/>

<http://seaver.pepperdine.edu/business/undergraduate/business/>

<http://www.aboutmarcushiles.com/tag/marcus-hiles/>

9. Marcus Hiles: Rice University

Marcus Hiles, founder and CEO of Western Rim Properties, is a proud graduate of the undergraduate program at Rice University, part of the University at Houston, Texas, with a degree in Business Management. Hiles, the son of an inner-city preacher, was brought up in a modest, middle-class family wherein education was emphasized as an important factor in personal and professional development.

A hardworking attitude and respect for good work ethics were the two main components of Hiles' personal education, both of which he applied to his academic education. Rice University's business management program provided Hiles with the first step to developing what would eventually become a real estate empire. Many of Hiles' professors took note of his manner and desire to succeed, and these traits helped Hiles make numerous networking connections to the business industry.

Within the Rice University Business Management major, Marcus Hiles was able to combine his drive to succeed and contribute to his community with key skills necessary to excel academically and in the world of real estate. In particular, Rice University prepared Hiles to deal with organizational and teamwork challenges, decision-making processes, vital communication skills, and a practical understanding of business concepts. After graduating with honors from Rice University, Hiles attended graduation school Pepperdine University, California, where he learned to create, develop, and manage his own real estate business. Like Rice University, Pepperdine offered Hiles ample opportunities through service leadership projects, nonprofit leadership collaborative, club activities, and scholarships, to hone the skills he would eventually use to create Western Rim Properties, a multi-billion dollar company.

Sources: <https://marcusdhiles.wordpress.com/2015/10/14/the-early-life-of-marcus-hiles/>

<http://business.rice.edu/academic-program/undergraduate-business-minor>

10. Marcus Hiles: Western Rim Property Services General



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In 2004, Marcus Hiles founded Western Rim Properties, the billion-dollar real estate company in Texas. Based in Colleyville, the developments associated with Western Rim Properties are designed specifically with middle-class families in mind. Spacious and grand, the homes and luxury apartments offered by Hiles' company are affordable and offer close access to many everyday necessities and amenities.

Upon designing the foundation for his company, Hiles' philosophy was to "Build the highest quality homes in the very best locations, maximizing views with signature amenities, in superior school districts." In this he has overwhelmingly succeeded, as evidenced by some of his primary developments like NewPort Classic Homes, Estates 3Eighty, and the Mansions at Stone Hill. These options provide reasonably priced homes or apartments that are of first-rate modern design, environmentally friendly, and located in areas with nearby access to necessities and city centers.

Western Rim Properties' most recent offering is the Grand Estates at Woodland, located just north of Houston, Texas. This location offers breathtaking natural views combined with the practical needs of a modern American family. The properties' interior features granite kitchen countertops, stainless steel Whirlpool appliances, 80-ounce carpets, and 10-foot ceilings. The floors to the apartments' entrances are made of Italian marble. As is typically unique of Marcus Hiles' developments, the Grand Estates at Woodland sports resident access to a state-of-the-art fitness facility, a Starbucks café, a community playground and swimming pool, and a social room with HD sports televisions. Hiles' aim with Western Rim Properties has been to provide a peaceful, atmospheric home of the highest quality for the citizens of Texas.

Sources: <http://www.westernrimproperties.info/real-estate/western-rim-properties-was-founded-in-2004-by-marcus-hiles/>

<http://www.westernrimproperties.net>

<http://www.marcushiles.net>

11. Marcus Hiles: Philanthropy (Computers for Students; Land for conservation, parks)



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Marcus Hiles, founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, has provided much more for the state of Texas than thousands of construction jobs and the development of high-quality and high-class homes. Since the inception of his company in 2004, Hiles has made a point of contributing back to the communities that helped him as he managed his company to all-star status.

The city of Fort Worth has been a particular benefactor of Hiles' generous contributions. As one of the first locations in the state to benefit from the growth of Western Rim Properties, Fort Worth has long been a recipient of Hiles' personal appreciation. For the last two decades, Hiles, his wife, Nancy, and his children have donated time at local soup kitchens, homeless shelters, tutoring programs, and other nonprofit agencies. As a longtime education advocate, Hiles has also funded inner-city afterschool programs, K-12 initiatives, created job placement and career service facilities, and purchased high-tech computer labs for the youth in the community.

A specific area of importance to Marcus Hiles is the protection and enlargement of the environment within and surrounding his real estate developments. Hiles requires that his developments both use and enhance the natural beauty of surrounding atmosphere. The Western Rim Properties feature incredible views of the landscapes as well as encouraging the residents to make nature a part of daily life with the installation of jogging and hiking trails. Both Hiles and his wife make numerous contributions every year to environmental causes. They are especially known for planting 2,500 trees a year as an important objective for their company's long-term plan for living with environmental beauty and sustainability.

Sources: <http://www.marketwired.com/press-release/marcus-hiles-continues-to-plant-2500-trees-per-year-for-environment-2127548.htm>

<http://www.marcushilesfortworthtexas.com/real-estate/leading-the-way-with-philanthropy-in-fort-worth-texas-marcus-hiles/>

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12. Marcus Hiles: Environmental Impact

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, emphasizes the importance of maintaining and increasing the impact of the environment and surrounding natural atmosphere within his developments. While on one hand this helps to beautify the luxury housing and apartment estates that he builds, Hiles also stresses the importance of balance within the environment itself.

Regarding the role of the environment in his development plans, Hiles states "Trees and vegetation play a key role in every Western Rim development [...] This strategy extends beyond improving air quality and lowering greenhouse gas emissions. These plants can also minimize pollutants in storm water and reduce overall neighborhood noise. One healthy tree is equal to 10 standard room-sized air conditioners running up to 20 hours a day. Our trees provide much needed shade from the Texas heat and can help our renters reduce cooling needs by up to 30%." While the aesthetics of the estates' surroundings are important, so too is the need for energy conservation. This is a benefit for both the residents of Hiles' development and the wildlife that shares the land with them.

Aside from his own properties, Marcus Hiles also purchases and plants 2,500 trees every year to refurbish the environmental landscape; he has been responsible for the plantings of over 30,000 trees in the past decade. Hiles takes into account his company's carbon footprint with each development project he begins. He sums up the importance of environment in his company's plans by saying, "My goal is to continue increasing the tree canopy in all of our neighborhoods as well as create municipal parks, jogging trails, and reserves. Our commitment to proven ecological solutions grants our renters the optimal quality of life in a thriving community."

Sources: <http://www.marketwired.com/press-release/marcus-hiles-continues-to-plant-2500-trees-per-year-for-environment-2127548.htm>

13. Marcus Hiles: The Estates 3Eighty

One of the premier housing developments offered by Western Rim Properties is the Estates 3Eighty luxurious apartment community. This development was designed by Marcus Hiles, founder and CEO of Western Rim Properties, as a living area that combines a smooth, modern style of living with the breathtaking natural beauty of the surrounding environment.



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The Estates 3Eighty is located in Little Elm, outside of Aubrey, Texas, and features newly designed homes and townhouses that feature contemporary elegance in a stress-free location. One bedroom to four bedroom apartments are available, encouraging a range of diversity amongst residents. The atmosphere is a successful mix of the chic and elegant with the rugged beauty of the surrounding Texas landscape. This development lies along the 66-mile long shoreline of Lewisville Lake, further adding to the scenic beauty available for daily viewing.

Like some of Marcus Hiles' other housing developments, the Estates 3Eighty residences offer necessities and amenities in close proximity to property owners. This particular development features a Starbucks café, a high-tech gym complete with personal trainer, a mail center, a children's playground, and a community room for social events and gatherings. The Estates 3Eighty is also located in an economically and culturally significant location. Toyota is one of the largest corporations and employers in the area, luring other professionals, industries, and businesses to Aubrey and its surrounding environs. The city also features professional sports teams, zoological societies, multiple art and cultural festivals, and a vibrant, unique shopping district. The Estates 3Eighty reflects the Hiles' philosophy of bringing high-quality, affordable living to the middle class.

Sources: <http://www.marcushiles.us/marcus-hiles/marcus-hiles-the-estates-3eighty-is-this-the-future-of-housing/>

<http://www.marcushiles.net/marcus-hiles/marcus-hiles-the-estates-3eighty/>

<http://www.marcushilesmagazine.com/real-estate/marcus-hiles-western-rim-bringing-class-to-little-elm-texas/>

<http://www.marcushiles.net>

14. Marcus Hiles: Social Work

Many renowned business moguls have also contributed their funds and skills to charity, philanthropy, and social work. One famous mogul, Marcus Hiles, was raised by his father, an inner-city preacher, in a lower income family in Boston, Massachusetts. Relying on faith, education, and a diligent work ethic, Hiles eventually became the founder and head of Western Rim Properties, a billion-dollar real estate company. Despite his successes, Hiles and his wife, Nancy, contribute to charities and nonprofit organizations on a regular basis.



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Due to his Christian upbringing, Hiles was inculcated to the importance of service to one's community from an early age. His wife also believed that giving back, especially to those less fortunate, was simply a part of paying it forward. Even in college, before Hiles made his fortune, he and Nancy would often help the needy and disadvantaged people in their society, from donating furniture and clothes to contributing what extra funds they had at the time. Even after their financial status improved, the Hiles continued their dedication to helping those in most need of assistance.

Marcus Hiles' commitment to improving the lives of his fellow citizens continues to this day in various forms. Hiles has contributed funds to the construction of three churches, two in Texas, one in Massachusetts. Education was a significant factor in Hiles' career, and as such he has funded multiple K-12 after school programs and scholarships, job placement centers, and computer labs for inner-city students. Hiles also devotes time and money to environmental concerns, both within his own community developments and in Texas as a whole.

Sources: <http://www.texasrealestateowners.com/index.php/2015/11/05/social-work-of-marcus-hiles-and-his-wife/>

<http://www.marcushiles.net/marcus-hiles/marcus-hiles-a-man-born-to-move-forward-serving-people/>

<http://www.westernrimproperties.us/2016/01/success-through-philanthropy-and-hard-work-the-charitable-lives-of-marcus-hiles-and-nancy-hiles/>

15. Marcus Hiles: Mansions at Stone Hill

One of Western Rim Properties' most popular developments is the Mansions at Stone Hill, located just north of Austin, Texas. Marcus Hiles, founder and CEO of Western Rim Properties, designed the Mansions at Stone Hill to be a perfect compliment between an energetic culture and the resilient beauty



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of the Texas landscape. Here residents can enjoy the feel of a rural life, yet a vibrant, vivacious city is just a few miles down the road.

The Mansions at Stone Hill feature a 370-unit apartment complex with options available for both luxury and senior living. Hiles and Western Rim selected this Pflugerville location due to its proximity to Austin as well as important social locations like Home Depot, Target, Best Buy, 24-Hour Fitness, several fast-food restaurants, and a movie theatre. On site itself, residents have access to a social lounge with HDTV entertainment, an ultramodern fitness center, and a resort-style pool. A key component of the Western Rim Properties philosophy is to create a community spirit within the development, and the Mansions at Stone Hill provide that spirit in abundance.

Aside from immediate amenities, the Mansions at Stone Hill are also close to various cultural festivals, boutique shopping, fine dining restaurants, quality golf courses, and beautiful local parks. The area north of Austin is home to prosperous companies like Dell and Samsung, whose nearby headquarters make up a significant portion of employment in this location. Economic prosperity is on the rise here, which brings with it more job opportunities. Additionally, all of Marcus Hiles' development properties are close to top tier academic schools for all ages.

Sources: <http://www.mansionsstonehill.com>

<https://communityimpact.com/austin/news/2012/01/04/mansions-at-stone-hill-apartment-construction-slated-to-begin-in-february/>

<http://www.marcushiles.net/marcus-hiles/marcus-hiles-mansions-at-stone-hill-and-the-art-of-luxury-living/>

16. Marcus Hiles: Business Plans with Vision

As the founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, Marcus Hiles knows that an effective business owner has to have a successful business plan. Hiles' unique approach to the housing developments he has built highlight the unique approach he has taken to what has become a popular and prolific approach to real estate.



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Hiles shares many of his creative inspirations with his wife, Nancy, and essential members of his staff. One integral, core concept of Hiles' business plan is to focus on customer comfort and convenience rather than profit alone. Marcus and Nancy Hiles want the residents of their developments to be happy with where they live; this is more important to them than how much revenue they make from the project.

An emphasis is also placed on the beautification of the residential area where the housing development is being built as well as the mode of construction used to create the homes and apartments. Green space is a must with any Western Rim property to enhance the aesthetic atmosphere and join with the natural beauty of the surrounding Texas landscape. Nature is an important factor in considering the happiness of potential residents. The actual construction of the homes is done with top-quality products and the best construction material possible.

The daily lives of the tenants are also a major focus of Marcus Hiles' business plan. All of his property developments feature accessibility to everyday, crucial necessities. The Western Rim Properties feature social event and gathering spots, cafes, high-tech fitness centers and personal trainers, playgrounds, swimming pools, and nature trails for cycling and hiking. All of these components together have given Hiles a successful business plan that focuses on consumer benefits rather than sales earnings.

Sources: <http://www.realestatebusinessperson.com>

<http://www.nancyhiles-and-marcushiles.com/the-business-plan-of-western-rim-properties-by-nancy-and-marcus-hiles/>

<http://www.marcus-hiles-realestate.info/hands-on-business-strategy-of-marcus-and-nancy-hiles/>

17. Marcus Hiles: NewPort Classic Homes

The NewPort Classic Homes, a development of Western Rim Properties, unites the peacefulness and quietude of the Texas countryside with the cultural excitement of city life. This is trademark feature of the Western Rim properties created and constructed by founder and CEO, Marcus Hiles. Used as a cornerstone project, The NewPort Classic Homes is an original foundation for Hiles' future real estate enterprises.



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An immense amount of time and effort went into planning the NewPort Classic Homes properties, as these homes and apartments would be the prototypes for future Western Rim developments. As the first major development project of the company, the NewPort Classic Homes would be the lodestar and vision that Hiles wanted connected to the Western Rim brand. This development was unique from the start because it allowed Hiles to create a business plan that would place greater emphasis on customer satisfaction than it would on price and overall profits.

The NewPort Classic Homes featured new innovations in development project history. This community was created to foster well-being and camaraderie amongst its residents. The development featured exceptional amenities for its tenants, including playgrounds and swimming pools for families, fitness centers, cafes, boutique shops, mail centers, and trails for joggers, hikers, and cyclists. This development was also located in close proximity to more urban settings, allowing easy access to shopping, fine dining, cultural and art festivals, as well as professional sports events. With the NewPort Classic Homes development, Marcus Hiles found the blueprint for the rest of his very successful communities, such as the Mansions at Stone Hill and the Estates 3Eighty.

Sources: www.marcushilesrealestatenews.com/real-estate-news/newport-classic-homes-a-marcus-hiles-real-estate-special

18. Marcus Hiles: On Success

Prominent and prosperous real estate moguls like Marcus Hiles, founder and CEO of Western Rim Properties, found success in a variety of places and in myriad ways. For Hiles, his rise to the top and successful development of a multi-billion dollar real estate company was not without its difficulties and struggles.

Hiles was born into a lower middle class household, the son of an inner-city preacher in Boston. The financial circumstances of his birth did not hinder Hiles on his path to success; he found that prioritizing academics, hard work, and connections helped him to build the foundation on which his real estate company now rests. A recipient of a bachelors degree in Business Management from Rice University and a masters degree in Business Administration from Pepperdine University, Hiles highly valued his education, took it seriously, and used what he learned to become a superior businessman.

Another essential aspect of achieving this level of success was Hiles' vision and desire to create housing developments that would create beautiful, peaceful living spaces where tenants would look forward to residing. Customer satisfaction is an additional component of Hiles' success, as he has continually



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focused on the customers' wants and needs before his own monetary profit. This led him to design the NewPort Classic Homes development, the first of its kind in Texas to give residents the feel of a rural living environment while also providing easy access to urban centers and important amenities.

Marcus Hiles' successful rise to top real estate mogul also comes from his appreciation and trust in his team. His wife, Nancy, has been integral in the development of the Western Rim Properties as have the managers who have helped Hiles make his dreams a reality.

Sources: <https://marcusdhiles.wordpress.com/2015/10/14/the-early-life-of-marcus-hiles/>

<http://www.magnoliaassets.com/index.php/2015/10/26/how-marcus-hiles-philosophy-has-helped-him-to-get-success-in-his-real-estate-business/>

1-400 Word Wikipedia Profile

1. Marcus Hiles: Real Estate Mogul

Prominent and prosperous real estate moguls Marcus Hiles, founder and CEO of Western Rim Properties, found success in a variety of places and in myriad ways. For Hiles, his rise to the top and successful development of a multi-billion dollar real estate company was not without its difficulties and struggles.

Hiles was born into a lower middle class household, the son of an inner-city preacher in Boston. The financial circumstances of his birth did not hinder Hiles on his path to success; he found that prioritizing academics, hard work, and connections helped him to build the foundation on which his real estate company now rests. A recipient of a bachelors degree in Business Management from Rice University and a masters degree in Business Administration from Pepperdine University, Hiles highly valued his education, took it seriously, and used what he learned to become a superior businessman.

In 2004, Hiles founded Western Rim Properties, the billion-dollar real estate company in Texas. Based in Colleyville, the developments associated with Western Rim Properties are designed specifically with middle-class families in mind. Spacious and grand, the homes and luxury apartments offered by Hiles' company are affordable and offer close access to many everyday necessities and amenities.



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Upon designing the foundation for his company, Hiles' philosophy was to "Build the highest quality homes in the very best locations, maximizing views with signature amenities, in superior school districts." In this he has overwhelmingly succeeded, as evidenced by some of his primary developments like NewPort Classic Homes, Estates 3Eighty, and the Mansions at Stone Hill. These options provide reasonably priced homes or apartments that are of first-rate modern design, environmentally friendly, and located in areas with nearby access to necessities and city centers.

The most recent real estate offering from Marcus Hiles is the Grand Estates at Woodland, located just north of Houston, Texas. This location offers breathtaking natural views combined with the practical needs of a modern American family. The properties' interior features granite kitchen countertops, stainless steel Whirlpool appliances, 80-ounce carpets, and 10-foot ceilings. The floors to the apartments' entrances are made of Italian marble. As is typically unique of Marcus Hiles' developments, the Grand Estates at Woodland sports resident access to a state-of-the-art fitness facility, a Starbucks café, a community playground and swimming pool, and a social room with HD sports televisions. Hiles' aim with Western Rim Properties has been to provide a peaceful, atmospheric home of the highest quality for the citizens of Texas.

Sources: <https://marcusdhiles.wordpress.com/2015/10/14/the-early-life-of-marcus-hiles/>

<http://www.magnoliaassets.com/index.php/2015/10/26/how-marcus-hiles-philosophy-has-helped-him-to-get-success-in-his-real-estate-business/>

<http://www.westernrimproperties.info/real-estate/western-rim-properties-was-founded-in-2004-by-marcus-hiles/>

<http://www.westernrimproperties.net>

<http://www.marcushiles.net>

1-400 Word Article

1. Marcus Hiles: Philanthropy and Community Service



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Many renowned business moguls have also contributed their funds and skills to charity, philanthropy, and social work. One famous mogul, Marcus Hiles, was raised by his father, an inner-city preacher, in a lower income family in Boston, Massachusetts. Relying on faith, education, and a diligent work ethic, Hiles eventually became the founder and head of Western Rim Properties, a billion-dollar real estate company. Despite his successes, Hiles and his wife, Nancy, contribute to charities and nonprofit organizations on a regular basis.

Due to his Christian upbringing, Hiles was inculcated to the importance of service to one's community from an early age. His wife also believed that giving back, especially to those less fortunate, was simply a part of paying it forward. Even in college, before Hiles made his fortune, he and Nancy would often help the needy and disadvantaged people in their society, from donating furniture and clothes to contributing what extra funds they had at the time. Even after their financial status improved, the Hiles continued their dedication to helping those in most need of assistance.

The city of Fort Worth has been a particular benefactor of Hiles' generous contributions. As one of the first locations in the state to benefit from the growth of Western Rim Properties, Fort Worth has long been a recipient of Hiles' personal appreciation. For the last two decades, Hiles, his wife, Nancy, and his children have donated time at local soup kitchens, homeless shelters, tutoring programs, and other nonprofit agencies. As a longtime education advocate, Hiles has also funded inner-city afterschool programs, K-12 initiatives, created job placement and career service facilities, and purchased high-tech computer labs for the youth in the community.

Hiles has spent a considerable amount of time and money putting his own real estate skills to use in the development and construction of three new churches, two in Texas, and one in his home state of Massachusetts. The price of the three churches came to over \$3 million dollars, and the funding was entirely provided by Hiles. He has also made known his desire to contribute further to the Christian church in assisting financially with building more churches in Texas.

A specific area of importance to Marcus Hiles is the protection and enlargement of the environment within and surrounding his real estate developments. Hiles requires that his developments both use and enhance the natural beauty of surrounding atmosphere. The Western Rim Properties feature incredible views of the landscapes as well as encouraging the residents to make nature a part of daily life with the installation of jogging and hiking trails. Both Hiles and his wife make numerous contributions every year



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to environmental causes. They are especially known for planting 2,500 trees a year as an important objective for their company's long-term plan for living with environmental beauty and sustainability

Sources: <http://www.marcushilesdallastexas.news>

<http://www.nancyhiles.com>

<http://www.marketwired.com/press-release/marcus-hiles-continues-to-plant-2500-trees-per-year-for-environment-2127548.htm>

<http://www.marcushilesfortworthtexas.com/real-estate/leading-the-way-with-philanthropy-in-fort-worth-texas-marcus-hiles/>

<http://www.nancyhilesandmarcushilesphilanthropy.info/index.php/tag/marcus-hiles-philanthropy/>

15—10 Word Social Media Updates

1. Marcus Hiles of Western Rim Properties emphasizes the importance of education to a successful career.
2. Real estate CEO Marcus Hiles' development vision marries a rural living environment with close urban proximity.
3. Marcus Hiles and Western Rim Properties offer luxurious housing and apartment developments at affordable costs.
4. Marcus Hiles' contributions to education and nonprofit organizations benefit the Forth Worth community.



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5. Real estate mogul Marcus Hiles and the Western Rim Properties lead the way in emphasizing customer satisfaction over profits.
6. Marcus Hiles' Western Rim Properties represents a successful and fresh way of combining sleek modern style with the natural environment.
7. Marcus Hiles donates \$600,000 for the creation of a high-tech computer lab for inner-city youth in Fort Worth.
8. A wildly successful businessman, Marcus Hiles of Western Rim Properties credits his education and ethics for his prosperous career.
9. Marcus Hiles supports the inclusion of the natural environmental landscape within his development property blueprints.
10. Western Rim Properties' founder and CEO, Marcus Hiles, finances K-12 afterschool programs for disadvantaged students in Fort Worth.
11. Marcus Hiles' Christian upbringing is evident in his desire to donate time and money to various educational and community programs.
12. Marcus Hiles, founder and CEO of Western Rim Properties, is also an avid and world-renowned wine collector and connoisseur.
13. As founder and CEO of Western Rim Properties, Marcus Hiles plants 2,500 trees a year near his housing communities to offset his company's carbon footprint.
14. Marcus Hiles includes natural landscapes and hiking trails in all of his housing developments with Western Rim Properties.



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15. Fort Worth values the financial commitment that Marcus Hiles, of Western Rim Properties, provides for the city.

3-60 Word Social Media Account Creation

1. Marcus Hiles: Christian Upbringing and Service

Famous real estate mogul, Marcus Hiles, was raised by his father, an inner-city preacher, in a lower income family in Boston, Massachusetts. Relying on faith, education, and a diligent work ethic, Hiles eventually became the founder and head of Western Rim Properties, a billion-dollar real estate company. Despite his successes, Hiles and his wife, Nancy, contribute to charities and nonprofit organizations on a regular basis.

2. Marcus Hiles: Environmental Standards in Real Estate

A specific area of importance to Marcus Hiles is the protection and enlargement of the environment within and surrounding his real estate developments. Hiles requires that his developments both use and enhance the natural beauty of surrounding atmosphere. The Western Rim Properties feature incredible views of the landscapes as well as encouraging the residents to make nature a part of daily life with the installation of jogging and hiking trails. Both Hiles and his wife make numerous contributions every year to environmental causes. They are especially known for planting 2,500 trees a year as an important objective for their company's long-term plan for living with environmental beauty and sustainability.

3. Marcus Hiles: Philanthropic Contributions to Fort Worth

The city of Fort Worth has been a particular benefactor of Marcus Hiles' generous contributions. As one of the first locations in the state to benefit from the growth of Western Rim Properties, Fort Worth has long been a recipient of Hiles' personal appreciation. For the last two decades, Hiles, his wife, Nancy,



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and his children have donated time at local soup kitchens, homeless shelters, tutoring programs, and other nonprofit agencies. As a longtime education advocate, Hiles has also funded inner-city afterschool programs, K-12 initiatives, created job placement and career service facilities, and purchased high-tech computer labs for the youth in the community.

1-350 Word Press Release – Standard

1. Title: Marcus Hiles: Real Estate Mogul

Prominent and prosperous real estate moguls Marcus Hiles, founder and CEO of Western Rim Properties, found success in a variety of places and in myriad ways. For Hiles, his rise to the top and successful development of a multi-billion dollar real estate company was not without its difficulties and struggles.

Hiles was born into a lower middle class household, the son of an inner-city preacher in Boston. The financial circumstances of his birth did not hinder Hiles on his path to success; he found that prioritizing academics, hard work, and connections helped him to build the foundation on which his real estate company now rests. A recipient of a bachelors degree in Business Management from Rice University and a masters degree in Business Administration from Pepperdine University, Hiles highly valued his education, took it seriously, and used what he learned to become a superior businessman

In 2004, Hiles founded Western Rim Properties, the billion-dollar real estate company in Texas. Based in Colleyville, the developments associated with Western Rim Properties are designed specifically with middle-class families in mind. Spacious and grand, the homes and luxury apartments offered by Hiles' company are affordable and offer close access to many everyday necessities and amenities.

Upon designing the foundation for his company, Hiles' philosophy was to construct high quality, affordable homes that in this he has overwhelmingly succeeded, as evidenced by some of his primary developments like NewPort Classic Homes, Estates 3Eighty, and the Mansions at Stone Hill. These options provide reasonably priced homes or apartments that are of first-rate modern design, environmentally friendly, and located in areas with nearby access to necessities and city centers.



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The most recent real estate offering from Marcus Hiles is the Grand Estates at Woodland, located just north of Houston, Texas. This location offers breathtaking natural views combined with the practical needs of a modern American family. The properties' interior features granite kitchen countertops, stainless steel Whirlpool appliances, 80-ounce carpets, and 10-foot ceilings. As is typically unique of Hiles' developments, the Grand Estates at Woodland sports resident access to a state-of-the-art fitness facility, a Starbucks café, a community playground and swimming pool, and a social lounge. Hiles' aim with Western Rim Properties has been to provide a peaceful, atmospheric home of the highest quality for the citizens of Texas.

Summary: Marcus Hiles and Western Rim Properties provide luxury homes at an affordable cost for Texans.

Location: Colleyville, Texas

About: Marcus Hiles is the founder and CEO of Western Rim Properties, a multi-billion dollar real estate company.

Categories: Development, Business, Housing, Marcus Hiles

PR Contact: N/A

Sources: <https://marcusdhiles.wordpress.com/2015/10/14/the-early-life-of-marcus-hiles/>

<http://www.magnoliaassets.com/index.php/2015/10/26/how-marcus-hiles-philosophy-has-helped-him-to-get-success-in-his-real-estate-business/>

<http://www.westernrimproperties.info/real-estate/western-rim-properties-was-founded-in-2004-by-marcus-hiles/>

<http://www.westernrimproperties.net>

<http://www.marcushiles.net>

2-50 Word SBA.gov



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1. **Marcus Hiles: Successful Businessman and Philanthropist**

Famous real estate mogul, Marcus Hiles, was raised by his father, an inner-city preacher, in a lower income family in Boston, Massachusetts. Relying on faith, education, and a diligent work ethic, Hiles eventually became the founder and head of Western Rim Properties, a billion-dollar real estate company. Despite his successes, Hiles and his wife, Nancy, contribute to charities and nonprofit organizations on a regular basis.

2. **Marcus Hiles: Real Estate Mogul and Environmentalist**

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, emphasizes the importance of maintaining and increasing the impact of the environment and surrounding natural atmosphere within his developments. Hiles also stresses the importance of balance within the surrounding environment itself.

1-75 Word Video Script

1. **Marcus Hiles: Real Estate Mogul and Environmentalist**

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, emphasizes the importance of maintaining and increasing the impact of the environment and surrounding natural atmosphere within his developments. Hiles also stresses the importance of balance within the surrounding environment itself. Hiles also purchases and plants 2,500 trees every year to refurbish the environmental landscape; he has been responsible for the planting of over 30,000 trees in the past decade.



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5-75 Word Video Marketing

1. **Marcus Hiles: Philanthropist and Community Contributor**

Marcus Hiles, founder and CEO of Western Rim Properties, a multi-billion dollar real estate company, has provided thousands of construction jobs and the development of 25,000 high-quality and high-class homes in the state of Texas. Since founding his company in 2004, Hiles has made a point of giving back to the communities that helped him as he managed his company to all-star status. Hiles often contributes to educational programs, environmental groups, and nonprofit organizations in the community.

2. **Marcus Hiles: Environmental Concerns for Real Estate Developers**

Marcus Hiles, CEO of Western Rim Properties, requires that his developments both use and enhance the natural beauty of surrounding atmosphere. This is important for the protection and enlargement of the environment within and surrounding his real estate developments, which feature incredible views of the

surrounding landscapes. Hiles also incorporates nature trails in his development communities. As avid environmentalists, both Hiles and his wife, Nancy, plant 2,500 trees a year to offset the company's carbon footprint.

3. **Marcus Hiles: Advocate for Education**

Marcus Hiles, founder and CEO of Western Rim Properties, came from a modest background, and like many other moguls from modest means, Hiles recognized the importance of education and how it could help him develop a real estate empire. With an education, he could be on par with those moguls who had wealth at their fingertips from the start. He earned his masters degree from Pepperdine University



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in Business Administration. After graduation, Hiles began his first real estate and property management venture, and years later, Western Rim Properties is a billion-dollar success story.

4. Marcus Hiles: Successful Business Plans

As the founder and CEO of Western Rim Properties, Marcus Hiles knows that an effective business owner needs a successful business plan. Hiles' unique plan for his housing developments highlights what has become a popular and prolific approach to real estate. There is an emphasis on the beautification of the housing development. The daily lives of the tenants are also a focus of Hiles' business plan, and all of his property developments feature accessibility to everyday necessities.

5. Marcus Hiles: Social Work within Communities

Marcus Hiles was raised by his father, an inner-city preacher, in a lower income family. Hiles eventually became the founder and head of Western Rim Properties, a billion-dollar real estate company. Due to his Christian upbringing, it is important for Hiles to give service to one's community. His commitment to improving the lives of his fellow citizens continues to this day in various forms through volunteer work and funds donated to education, the environment, and nonprofit organizations.

10-50 Word Video Descriptions

1. Marcus Hiles: Mogul and Entrepreneur



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Marcus Hiles found that prioritizing academics, hard work, and networking helped him to build the foundation on which his real estate company now rests. In 2004, Hiles founded Western Rim Properties, a billion-dollar real estate company in Texas. The developments associated with Western Rim Properties are designed specifically with middle-class families in mind.

2. Marcus Hiles: Real Estate Environmentalist

Marcus Hiles, CEO of Western Rim Properties, requires that his developments both use and enhance the natural beauty of surrounding atmosphere. This is important for the protection and enlargement of the environment within and surrounding his real estate developments, which feature incredible views of the surrounding landscapes. Hiles also incorporates nature trails in his development communities.

3. Marcus Hiles: Education Advocate

Marcus Hiles, founder and CEO of Western Rim Properties, came from a modest background, and recognized the importance of education and how it could help him develop a real estate empire. He earned his masters degree from Pepperdine University in Business Administration. After graduation, Hiles founded Western Rim Properties, which is now a billion-dollar success story.

4. Marcus Hiles: Community Builder

As founder and CEO of Western Rim Properties, Marcus Hiles has contributed greatly to numerous Texas communities by contributing to and funding workforce initiatives. Hiles has donated money to the creation of job development and career centers in universities and has supplied hundreds of workers with high-quality construction and development employment opportunities.

5. Marcus Hiles: Philanthropist



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Marcus Hiles, founder and CEO of Western Rim Properties, has provided thousands of construction jobs and the development of 25,000 luxury homes in the state of Texas. Since founding his company in 2004, Hiles frequently contributes to the communities that helped him become a success as he managed his company to elite status.

6. Marcus Hiles: Customer-Oriented Real Estate Developer

Marcus Hiles knows that an effective business owner must have a successful business plan. Hiles' unique approach to his housing developments involves features such as community lounges, fitness centers, playgrounds, pools, and nature trails. These amenities have given Hiles a successful business plan that focuses on consumer benefits rather than sales earnings.

7. Marcus Hiles: Wine Connoisseur

Marcus Hiles, founder and CEO of Western Rim Properties, is a serious wine collector and connoisseur. His home boasts an extensive wine cellar with a stream running through it, providing the perfect temperature for the wine. Hiles auctioned a portion of his personal collection in 2010 and donated most of the profits to community and educational programs.

8. Marcus Hiles: Community Social Work

Marcus Hiles, the founder and head of Western Rim Properties, was raised by his father, an inner-city preacher, in a lower income family. He was taught the importance of serving one's community. His commitment to improving the lives of his fellow citizens is seen in Hiles' donations to education, the environment, and nonprofit organizations.

9. Marcus Hiles: Christian Values

Marcus Hiles, CEO of Western Rim Properties, was raised with respect for religion. Hiles has spent time and money supporting Christianity, but in particular he has put his own real estate skills to use in the construction of three new churches, two in Texas, and one in his home state of Massachusetts.



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10. Marcus Hiles: Dedication to Fort Worth

The city of Fort Worth has been a benefactor of Marcus Hiles' generous contributions. For the last two decades, Hiles volunteers regularly at local soup kitchens, homeless shelters, tutoring programs, and

other nonprofit agencies. Hiles has also funded inner-city afterschool programs and scholarships, and purchased high-tech computer labs for at-risk students.

5-60 Word Photo Sharing

1. Marcus Hiles: Environmental Advocate

Marcus Hiles, founder and CEO of Western Rim Properties, emphasizes the importance of maintaining and increasing the impact of the surrounding natural atmosphere within his developments. He also stresses the value of balance within the environment itself. Hiles plants 2,500 trees every year to refurbish the environmental landscape; he has planted over 30,000 trees in the past decade.

2. Marcus Hiles: Education Advocate

Marcus Hiles, founder and CEO of Western Rim Properties, recognized the importance of education and how it could help him develop a real estate empire. He earned his masters degree from Pepperdine University in Business Administration. After graduation, Hiles began his first real estate and property management venture, and years later, Western Rim Properties is a billion-dollar success story.

3. Marcus Hiles: Successful Business Plans

As the founder and CEO of Western Rim Properties, Marcus Hiles knows that an effective business owner needs a successful business plan. Hiles' unique plan for his housing developments emphasizes the beautification of the housing development. The daily lives of the tenants are also a focus of Hiles' business plan, and all of his property developments feature accessibility to everyday necessities.



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4. **Marcus Hiles: Social Work within Communities**

Marcus Hiles was raised by his father, an inner-city preacher, in a lower income family. Hiles eventually became the founder and head of the uber-successful Western Rim Properties. His commitment to improving the lives of his fellow citizens continues to this day in various forms through volunteer work and funds donated to education, the environment, and nonprofit organizations.

5. **Marcus Hiles: Wine Connoisseur**

Marcus Hiles, founder and CEO of Western Rim Properties, has a true collector's passion for wine. Hiles has a unique wine cellar in his home complete with an underground stream, which keeps the cellar at the perfect temperature to preserve his vintage wine collection. He is famous for buying expensive wines upon their initial release, before they are sold to the general public.

25-15 Word Image Descriptions

1. Marcus Hiles, CEO of Western Rim Properties, supports educational programs and endeavors in Fort Worth, Texas.
2. Marcus Hiles emphasizes the importance of education as the foundation of a successful business career.
3. Marcus Hiles' wine collection features spectacular Bodeaux and Burgandy Chateaux selections, sought after items by wine aficionados.



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4. A portion of Marcus Hiles' wine collection was auctioned in 2010 with proceeds going to fund educational programs in Fort Worth.
5. Marcus Hiles, founder of Western Rim Properties, plants 2,500 trees a year to offset his company's carbon footprint.
6. Marcus Hiles includes an emphasis on natural design and nature trails in all of his housing and apartment projects.
7. Marcus Hiles of Western Rim Properties has given back to the environment by planting over 30,000 trees in the last decade.
8. Marcus Hiles, raised on Christian values, has personally funded the design and construction of three churches.
9. As the son of a preacher, Marcus Hiles values service and giving back to the Forth Worth community.
10. Marcus Hiles has relied on the support and creativity of his wife, Nancy, to build Western Rim Properties into a successful business.
11. Marcus Hiles often volunteers his time to local soup kitchens, homeless shelters, and children's hospitals as service to his community.
12. Marcus Hiles' successful business plan rides on the concept of giving the consumer what he wants in a quality home and neighborhood.
13. As a graduate of Pepperdine University, Marcus Hiles has financed job placement and career service programs for the school.



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14. Marcus Hiles has relied on faith, education, and a diligent work ethic to help him become a world leader in real estate.
15. During Marcus Hiles' youth, good work ethics and a hardworking attitude were the two main components of his personal education.
16. Marcus Hiles' unique business plans emphasize the beautification of the natural area surrounding the modern housing development.
17. Marcus Hiles, founder and CEO of Western Rim Properties, has provided thousands of construction jobs in the state of Texas.
18. Marcus Hiles, founder and CEO of Western Rim Properties, has developed over 25,000 luxury homes in the state of Texas.
19. The amenities provided in Marcus Hiles' housing developments place a focus on consumer benefits rather than sales earnings.
20. The homes and luxury apartments offered by Hiles' company are affordable and offer close access to many everyday necessities and amenities.
21. Hiles' unique approach to his housing developments involves features such as community lounges, fitness centers, playgrounds, pools, and nature trails.
22. Marcus Hiles stresses the importance of maintaining and increasing the impact of the surrounding natural atmosphere in his housing developments.
23. Marcus Hiles' Western Rim Properties feature incredible views of the rugged Texas landscapes, giving a rural feel to the housing developments.



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24. The housing developments associated with Marcus Hiles' Western Rim Properties are designed specifically with middle-class families in mind.

25. Tenants are also a primary focus of Marcus Hiles' business plan, and all of his property developments feature accessibility to everyday necessities.

