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Keyword: Jackie Robinson

20-60 Word Biographies

1. Jackie Beard Robinson: Envy general info

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. Envy is the brainchild of Robinson and her business partner, Melissa Gorga. The boutique captures the high-end fashion style found in Los Angeles and New York, but in ways that are affordable for all customers.

2. Jackie Beard Robinson: Finding Yourself With Fashion

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists, are aware of the psychology behind the allure of fashion, and it has flourished into a very serious field of study. Current fashion trends can inspire consumers to change their looks, but instead of trying to keep up with every emerging trend, Robinson encourages clients to embrace their body type, learn what styles work for that type, and express their identity through their clothing.

3. Jackie Beard Robinson: Makeovers and Impact on Self-Esteem

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashion moguls, are cognizant of the impact that a fashion makeover can have on a client who needs a boost in self-esteem. Envy, which Robinson co-owns with Melissa Gorga, is designed to give clients the opportunity to be who they want to be, find who they truly are, and do so in a way that is encouraging, flattering, and affordable.



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4. Jackie Beard Robinson: Top Five Summer Styles

Jackie Beard Robinson, co-founder and co-owner of Envy, has some quick summer fashion tips to share with clients. First, mix in some mesh this summer. Rompers are also a must for summer fashion, as they are simple, easy, flirty, fun, and most importantly, comfortable. T-shirts are a traditional summer standby as well. There is also the ever-popular maxi dress as a summer fashion necessity. Prints are in this summer, and Envy offers prints in a multitude of styles, from t-shirts to skirts to dresses.

5. Jackie Beard Robinson: Changing People's Lives with Envy

To trendy fashion stylists, like Jackie Beard Robinson, entrepreneur and co-owner of Envy, fashion is a passion that goes beyond just their own personal attire. Like many other small business owners, Robinson, with business partner Melissa Gorga, opened her boutique to do more than just sell clothes. Envy and other boutiques exist to have a lasting impact on the lives of their customers through that love for fashion and self-reinvention.

6. Jackie Beard Robinson: The Maxi Dress

As Jackie Beard Robinson, co-owner of Envy, a fashion boutique in Montclair, New Jersey, and other fashion moguls know, the maxi dress is a continuing trend in the fashion world, and an important component of a woman's wardrobe. Robinson and business partner Melissa Gorga have selected some stunning maxi dresses to offer to customers in their store. Envy provides high-end fashion starting at prices that allow every fashion fan to find something to like, buy, and wear.

7. Jackie Beard Robinson: What Fashion Means

Like many of her fellow stylists and fashionistas Jackie Beard Robinson, entrepreneur and co-owner of Envy, is obsessed with fashion. Through fashion Robinson has found a way to express who she is and how she is feeling on a day-to-day basis. Fashion can provide a sense of empowerment, determination, and confidence to the wearer, and Robinson has found the ideal way to pass her respect and love for



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fashion along to her fans via Envy, the boutique that she co-owns with partner Melissa Gorga, in Montclair, New Jersey.

8. Jackie Beard Robinson: Envy dresses

Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique in Montclair, New Jersey, and her business partner, Melissa Gorga, have a plethora of high-end fashion dresses that they offer to the general public. Robinson and Gorga designed Envy to be reflective of the latest trends in the fashion world while also being affordable for their customers. Envy offers shirt-style dresses, fit-and-flare dresses, and bodycon selections.

9. Jackie Beard Robinson: Envy rompers and jumpsuits

At Envy, the boutique co-created and co-owned by Jackie Beard Robinson, rompers and jumpsuits are part of the summer style that is capturing the imagination of customers everywhere. No longer just for casual wear, these fashion styles are being found everywhere from black tie formals to weddings. Rompers also come in a variety of styles that compliment a wide selection of body types. This style has a fun, flirty aspect to it that makes it a favorite purchase at boutiques like Envy.

10. Jackie Beard Robinson: Envy weekend tee shirts

At Envy, the boutique co-created and co-owned by Jackie Beard Robinson, Signorelli and Daydreamer t-shirts are a fashion staple. The American trend of combining the comfort of a t-shirt with fashionable styles and sayings continues to increase, so Robinson and partner Melissa Gorga offer these stylish shirts in their Montclair, New Jersey, boutique. These t-shirts are elegant enough to pair with skirts, pants, or denim and retail for \$39.00, keeping with Robinson's desire to offer high-end fashion at Envy at low-level prices.

11. Jackie Beard Robinson: Fashion brands and designers



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For Jackie Beard Robinson, co-owner of Envy, a boutique in Montclair, New Jersey, fashion is a way of life. Having a keen sense of fashion, both Robinson and partner Melissa Gorga decided to offer the public a high-end fashion boutique that was affordable enough for anyone to find clothing that would make fashion fun and make the clients feel great. In order to accomplish this goal, both women needed to bring in top name designers as well as emerging talents in the fashion world.

12. Jackie Beard Robinson: Envy tops

Jackie Beard Robinson and her business partner, Melissa Gorga, have designed Envy to be a boutique where every customer can find something appealing in style and affordable for the pocketbook. The selection of shirts that Envy carries covers all parts of the fashion spectrum, from nine-to-five and later, to unwinding on the weekend in chic casual style. Starting at \$39.00, many of these tops are attractive, flattering, and reasonably priced. Robinson lives for fashion, and with Envy, that fashion is available to everyone.

13. Jackie Beard Robinson: The Tutu Trend

Many fashion moguls and designers, like Jackie Beard Robinson, co-founder and co-owner of Envy, have their own signature style. For Robinson, that style is one more often seen in ballet class: the tutu. This easily recognizable skirt has moved outside the dance studio to haute couture, and is now a popular fashion staple for teens and adult women. They are feminine, create beautiful silhouettes, accentuate the legs, and are perfect for casual or dressy events.

14. Jackie Beard Robinson: Envy skirts

Jackie Beard Robinson and her business partner, Melissa Gorga, have designed Envy to be a boutique where every customer can find something appealing in style and affordable for the pocketbook. The selection of skirts that Envy carries covers all parts of the fashion spectrum, from nine-to-five and later, to unwinding on the weekend in chic casual style. Starting at \$50.00, many of these skirts are attractive, flattering, and reasonably priced. Robinson lives for fashion, and with Envy, that fashion is available to everyone.



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15. Jackie Beard Robinson: Envy: Inside and Out

Jackie Beard Robinson's love for fashion is evident in the store's physical style as well as in the fashion selections available. From Elizabeth & James to Parker to Cooper St, the designs that grace the walls and racks of Envy have been hand-picked by Robinson and Gorga themselves. The store, from front to back, echoes the high-style stores found on 5th Avenue, but retains a feeling of welcoming, unimposing warmth. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day. Envy has been created to bring haute couture fashion to women from all walks of life.

16. Jackie Beard Robinson: Empowerment through Fashion

Jackie Beard Robinson is known for fearlessly flaunting her own style in a confident and fun way. For Robinson, fashion means she can "try on a mood through changing who I am." In particular, Robinson can be found in fashion shows and social media modeling one of her various tutus that are a hallmark of her fashion style and sense. Envy allows Robinson to share her definition of fashion with her public, encouraging them to "rock some great clothes from Envy, and feel great."

17. Jackie Beard Robinson: Defining Personal Style

Jackie Beard Robinson, co-founder and co-owner of Envy, and other fashion gurus know how much confidence an individual can gain from wearing the right style of clothing. For Robinson, offering customers the fashion options at Envy means offering them a chance to reinvent themselves or find confidence in who they are. The customer will have the chance to determine her style, figuring out what works and what makes the customer feel good about herself. Envy allows the client to have fun defining her style, and making it personalized.

18. Jackie Beard Robinson: Confidence through Fashion



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Jackie Beard Robinson, co-founder and co-owner of Envy, and other fashion gurus know how **much** confidence an individual can gain from wearing the right style of clothing. For Robinson, offering customers the fashion options at Envy means presenting them with a chance to reinvent themselves or find confidence in who they are. Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client.

19. Jackie Beard Robinson: Envy: Providing a Personal Experience

Many fashion moguls and designers, like Jackie Beard Robinson, co-founder and co-owner of Envy, have made a point of making haute couture fashion less intimidating to the general customer, thus allowing clients to feel confident in investigating and defining their personal style without feeling out of their comfort zone. The fashion professionals at Envy are proud to offer each customer a personalized shopping experience that lets them leave this Montclair store with new outfits and new outlooks on their lives.

20. Jackie Beard Robinson: Montclair Shopping District

Jackie Beard Robinson and Melissa Gorga chose to found Envy at the center of Montclair's shopping district and be part of the reemergence of the town. Montclair offers multiple art museums, live theatres, libraries, cultural centers, antique shops, and bookstores. Offering high-end fashion at affordable prices filled a clear gap in the shopping center of this town. Robinson and Gorga are proud to be small business owners in Montclair, and are off to a successful start with Envy on Bloomfield Ave.

18-250 Word Blog Posts



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1. Jackie Beard Robinson: Envy general info

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. The heart of Envy is, in Robinson's words, a way for women to "go out in the world and feel good."

Envy is the brainchild of Robinson and her business partner, Melissa Gorga. The boutique captures the high-end fashion style found in Los Angeles and New York, but in ways that are affordable for all customers. Envy's prices start at \$50.00, and many styles, including maxi dresses, denim jeans, rompers, and skirts can be found for under \$200 a piece. Both Robinson and Gorga have stressed the importance of having a variety of chic clothing that offers something for everyone. Low-cost looks and high-end styles are found in every corner of Envy.

Jackie Beard Robinson's love for fashion is evident in the store's physical style as well as in the fashion selections available. From Elizabeth & James to Parker to Cooper St, the designs that grace the walls and racks of Envy have been hand-picked by Robinson and Gorga themselves. The store, from front to back, echoes the high-style stores found on 5th Avenue, but retains a feeling of welcoming, unintimidating warmth. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day. Envy has been created to bring haute couture fashion to women from all walks of life.

Sources: <https://www.envybymg.com>

<http://www.bravotv.com/the-daily-dish/melissa-gorga-opens-new-jersey-boutique>

<https://www.instagram.com/jackiebeardrobinson/>

2. Jackie Beard Robinson: Fashion Psychology: Defining Yourself with Fashion

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashionistas, are aware of the psychology behind the allure of fashion. Like renovating a kitchen, or



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repainting the house, changing fashion style lets an individual feel as if she is reinventing herself. This is the idea behind Robinsons' involvement in Envy, as a way to allow women to have fun with fashion and instill confidence in themselves.

The psychology behind fashion has flourished into a very serious field of study. Current fashion trends can inspire consumers to reinvigorate their looks, but instead of trying to blindly change with every emerging trend, fashion experts like Robinson encourage clients to embrace their body type, learn what styles work for that type, and expressing their identity through their clothing. Some of the tried and true styles that frequently appear on the runway are tailored toward bold, bright colors, strong structures, and femininity.

Jackie Beard Robinson lives and breathes fashion, and honestly declares that fashion "expresses my mood, it expresses the way I feel today." This is the energy behind Envy, a desire to provide any customer the opportunity to redefine or rediscover herself through fashion. Robinson's Envy boutique provides a variety of styles from both high-end and rising designers, from outfits for the office to trendy tee shirts and skirts. Each article of clothing is handpicked and approved by Robinson and Melissa Gorga, her business partner, to give their customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Sources: <https://www.psychologytoday.com/blog/the-psychology-dress/201202/the-psychology-fashion>
<https://www.instagram.com/jackiebeardrobinson/>
<http://www.bravotv.com/the-daily-dish/melissa-gorga-opens-new-jersey-boutique>

3. Jackie Beard Robinson: Makeovers and Impact on Self-esteem

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashion moguls, are cognizant of the impact that a fashion makeover can have on a client who needs a boost in self-esteem. Regardless of the individual's circumstances --- whether it is simply a desire to change a personal look or a way of empowering a woman who feels helpless --- fashion can allow a consumer to express herself, or even find herself, in ways that she had not previously considered.

Robinson's New Jersey boutique, Envy, which she co-owns with Melissa Gorga, is designed to give clients the opportunity to be who they want to be, find who they truly are, and do so in a way that is



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encouraging, flattering, and affordable. With styles by Signorelli and Lovers & Friends, amongst many other trendy designers, Envy give s women a chance to find their true inner selves and embrace who they are inside. Prices in Envy range from \$50.00 upward, and many outfits are prices at under \$150.00. Store personnel, often including Robinson and Gorga, are on hand to help clients find their new look within their individual price ranges.

Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus which she unabashedly and joyfully wears on many an important occasion. Robinson believes that Envy can provide fashion makeovers that increase a customer's self-esteem, noting that, "We're confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good."

Sources: <https://www.envybymg.com>

<https://www.ksl.com/?sid=34133653&nid=1286>

<https://www.instagram.com/jackiebeardrobinson/>

4. Jackie Beard Robinson: Envy's Top Five Summer Styles

Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique in Montclair, New Jersey, and her business partner, Melissa Gorga, have some quick summer fashion tips to share with their clients. Envy is the result of years of passion for fashion from these two savvy businesswomen, and their goal is for their customers to enjoy high-end, affordable clothing.

One of the top five tips from the Envy fashion professionals is to mix in some mesh this summer. Mesh in any color creates beautiful illusions and adds a sheer quality to an outfit. Envy offers some mesh pieces through Shilla fashion design. Rompers are also a must for summer fashion, as they are simple, easy, flirty, fun, and most importantly, comfortable. This style is a quick and easy, throw on and go, effortless fashion staple. T-shirts are a traditional summer standby, but with trendy images and snappy phrases, as found on the Signorelli and Daydreamer shirts at Envy, the summer t-shirt will be anything but usual.



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Jackie Beard Robinson and Melissa Gorga also suggest the ever-popular maxi dress as a summer fashion necessity. Maxi dresses are versatile, come in a variety of styles, and are comfortable as well as feminine and pretty. Envy offers stunning maxi dress styles from Cris Cramer, L*Space, and Cooper St. Finally, prints are in this summer, and Envy offers prints in a multitude of styles, from t-shirts to skirts to dresses. Robinson and Gorga have succeeded in providing high-end fashion at an affordable cost for their clients, while expanding their foray into the world of fashion.

Sources: <https://www.envybymg.com/collections/dresses>

<https://www.youtube.com/watch?v=zr0AYi3bjps>

5. Jackie Beard Robinson: Changing Lives with Envy

To trendy fashion stylists, like Jackie Beard Robinson, entrepreneur and co-owner of Envy, fashion is a passion that goes beyond just their own personal attire. Like many other small business owners, Robinson, with business partner Melissa Gorga, opened her boutique to do more than just sell clothes. Envy and other boutiques exist to have a lasting impact on the lives of their customers through that love for fashion and self-reinvention.

Robinson states that fashion “is decorating myself in a way that I wouldn’t normally do. It expresses my mood, it expresses the way I feel today.” This is the emotion that Robinson and Gorga would like to invoke in their clientele. Fashion goes beyond what is hanging on the racks of the store; it is an embodiment of the wearer and what attitude, mood, or persona the wearer wishes to convey on that day, at that time. With Envy, both of these talented businesswomen now have the opportunity to bring their love for fashion, their creativity, and their desire to share this experience with others to the general public.

Jackie Beard Robinson of Envy, and other top fashion stylists and designers, are successful in the fashion industry because they live it and are on top of all the latest trends. Those current vogues are accessible to clients of Envy, and at very reasonable prices for the style, quality, and name brands offered. Robinson knows how fashion feels to her, and how she feels while dressed in her favorite styles. Envy gives every woman a chance to feel the same way.

Sources: <http://allthingsrh.com/melissa-gorga-opens-boutique-envy/>



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<https://www.instagram.com/jackiebeardrobinson/>

6. Jackie Beard Robinson: What Fashion Means

Like many of her fellow stylists and fashionistas Jackie Beard Robinson, entrepreneur and co-owner of Envy, is obsessed with fashion. Through fashion Robinson has found a way to express who she is and how she is feeling on a day-to-day basis. Fashion can provide a sense of empowerment, determination, and confidence to the wearer, and Robinson has found the ideal way to pass her respect and love for fashion along to her fans via Envy, the boutique that she co-owns with partner Melissa Gorga, in Montclair, New Jersey.

Robinson defines fashion as “decorating myself in a way that I wouldn’t normally do. It expresses my mood, it expresses the way I feel today.” This view of fashion inspires Envy clients to become invested in their desire to explore fashion’s horizons. Robinson believes that fashion is a daily matter and inextricably intertwined with the individual, her tastes, and her view of her own self. Envy provides a very hands-on, personalized experience for its clientele, with Robinson and Gorga themselves often on site to give tips and feedback to customers.

Jackie Beard Robinson is known for fearlessly flaunting her own style in a confident and fun way. For Robinson, fashion means she can “try on a mood through changing who I am.” In particular, Robinson can be found in fashion shows and social media modeling one of her various tutus that are a hallmark of her fashion style and sense. Envy allows Robinson to share her definition of fashion with her public, encouraging them to “rock some great clothes from Envy, and feel great.”

Sources: <https://www.instagram.com/jackiebeardrobinson/>

7. Jackie Beard Robinson: The Maxi Dress at Envy



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A continuing trend in the fashion world, the maxi dress is an important component of a woman's wardrobe, as Jackie Beard Robinson, co-owner of Envy, a fashion boutique in Montclair, New Jersey, and other fashion moguls know. Robinson and business partner Melissa Gorga have selected some stunning maxi dresses to offer to customers in their store. Envy provides high-end fashion starting at prices that allow every fashion fan to find something to like, buy, and wear.

Maxi dresses have been an upward trend over the last few years. Originally designed as a simple, flowing one-piece for summer, the maxi has become such a force in the fashion world that it has conquered all four fashion seasons. The rules for wearing a maxi dressed have ebbed and flowed, but the last couple of seasons have seen a definite trend toward the more 1960s and 1970s bohemian chic design. The maxi dress has emerged as a model of versatility, as it can be dressed up or down as the wearer chooses, and virtually every kind of shoe, from high heels to sneakers, can be worn with it.

Jackie Beard Robinson, co-owner of Envy, has selected three gorgeous maxi dresses for her store. The Alyssa Maxi Dress by Chris Cramer is in contrast paneled blue, made of crepe, and finished with a chain-detailed racerback. The Daybreak Maxi by L*Space is a simple, flowing black maxi with an exposed side pattern. Cooper St offers the Blurred Lines strapless maxi dress in a close fit with nipped lace. This maxi sports a vibrant, abstract, colorful print on a white background.

Sources: <https://www.envybymg.com/search?q=maxi>

<http://thefashiontag.com/2014/07/25/maxi-dress-styles-looks-summer/>

8. Jackie Beard Robinson: Envy dresses

Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique in Montclair, New Jersey, and her business partner, Melissa Gorga, have a plethora of high-end fashion dresses that they offer to the general public. Robinson and Gorga designed Envy to be reflective of the latest trends in the fashion world while also being affordable for their customers.

Envy offers shirt-style dresses that are perfect for the office from designers like Horoscopes Dress by The Fifth Label and the Make It Work Dress by C/Meo. Fit-and-flare dresses from Shilla and Lover's & Friends are perfect for soaking up the rays while looking chic at the same time. The Frame Dress and the Collide



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Dress by Finders Keepers are current takes on bodycon and Romanesque styles. Parker offers the sleeveless Sansa Dress and the peach colored Skylark dress with contrasting stripes. Other work-to-happy hour offerings are from Drew, Moon River, Lucy Paris, and Elizabeth & James.

Jackie Beard Robinson also offers some gorgeous dresses in the Envy store. C/Meo's White Walls Trench Dress is a summer piece that can move easily into the fall season. The shelled multi-color dress from JustCavelli is a summer winner, while the racy Parallel Dress by Premonition is sure to turn heads. The Leather Pleated Dress by MCQ with its boldly designed abstract black and white top is the standout of this group. Robinson lives for fashion, and with her Envy boutique, she is able to give her clients a wide array of dresses to choose from.

Source: <https://www.envybimg.com/collections/dresses?page=6>

9. Jackie Beard Robinson: Envy rompers and jumpsuits

At Envy, the boutique co-created and co-owned by Jackie Beard Robinson, rompers and jumpsuits are part of the summer style that is capturing the imagination of customers everywhere. No longer just for casual wear, these fashion styles are being found everywhere from black tie formals to weddings. Envy carries a large selection of rompers and jumpsuits from various designers that can make anyone wearing these trends stand out in a crowd.

Rompers originated as children's one-piece clothing, but eventually branched out into adult fashion. Today's rompers have sharp details, relaxed or tailored silhouettes, and experimental patterns. The romper scores high in current trends because of its versatility. It is dressy, but in a comfortable way, and can be worn from the beach to the cocktail party. Rompers also come in a variety of styles that compliment a wide selection of body types. This style also has a fun, flirty aspect to it that makes it a favorite purchase at boutiques like Envy.

Jumpsuits have fallen in and out of style since the 1970s, but they have become a dominant trend in the last three years. Despite the challenges of finding a jumpsuit that flatters an individual body type, this style is the most searched for fashion term, next to its "cousin" the aforementioned romper. Many stylists and designers feel that the sports-luxury element of the jumpsuit is one reason for its increasing popularity, along with its flexibility and comfort. Its easy-chic and an alternative to wearing a more



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restrictive or formal dress. Jackie Beard Robinson and other boutique owners offer styles like the romper and jumpsuit so their customers can stay current with popular trends.

Sources: <https://www.envybymg.com>

<http://www.collegefashion.net/trends/history-of-the-trend-rompers/>

<http://fashionista.com/2014/06/jumpsuits-moneymaker>

10. Jackie Beard Robinson: Envy weekend tee shirts

At Envy, the boutique co-created and co-owned by Jackie Beard Robinson, Signorelli and Daydreamer t-shirts are a fashion staple. The American trend of combining the comfort of a t-shirt with fashionable styles and sayings continues to increase, so Robinson and partner Melissa Gorga have partnered with Signorelli and Daydreamer to offer these stylish shirts in their Montclair, New Jersey, boutique.

The Signorelli t-shirts feature minimalist background colors with a forefront dominated by clever phrasing or an eye-catching image. Shirts often range from white to various greys to black and present a drapery and flowing look. The phrases embossed on the shirts are confident, empowering, and humorous, with sayings such as "I need my coffee," "Retail Therapist," and "Aloha Weekend." Shirts featuring single images range from the American flag to These t-shirts are elegant enough to pair with skirts, pants, or denim and retail for \$39.00, keeping with Robinson's desire to offer high-end fashion at Envy at low-level prices.

Jackie Beard Robinson also offers a line of Daydreamer crop tops and sweatshirts. Based on the fashion company's rock n' roll, California vibe, the Daydreamer selections at Envy feature grey, black, and taupe colors featuring phrases like "Maybe Tomorrow" and "Let's Sleep In." Also featured are some of the Daydreamer Snoopy prints, with images of the renowned cartoon pooch along with phrases such as "Happiness is Loving Your Enemies" and "Love is the Whole World." The Signorelli and Daydreamer shirts are fun, fresh fashion that is affordable and trendy, which is why Robinson and Gorga highlight these pieces in Envy's boutique collection.

Sources: <https://www.envybymg.com/collections/tops?page=6>



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<http://shopsignorelli.com/collections/all>

<http://daydreamerla.com>

11. Jackie Beard Robinson: Fashion brands and designers

For Jackie Beard Robinson, co-owner of Envy, a boutique on Montclair, New Jersey, fashion is a way of life. Both Robinson and her business partner, Melissa Gorga, have made their store a labor of love, literally. Both women have had significant roles in the design and preparation of the store before it opened. Having a keen sense of fashion, both Robinson and Gorga decided to offer the public a high-end fashion boutique that was affordable enough for anyone to find clothing that would make fashion fun and make the clients feel great. In order to accomplish this goal, both women needed to bring in top name designers as well as emerging talents in the fashion world.

Envy carries a variety of designer styles on its racks. For those customers looking for casual comfort, t-shirts from Signorelli and Daydreamer can be had at very reasonable prices. For a slightly dressier but still relaxed look, rompers from Chaser and Lovers & Friends are easily found. Jumpsuits from C/Meo and Black Halo in prints or bright solid colors bring the sophisticated level higher for a comfortable night on the town. Formal work dresses in shirt styles by The Fifth Level and Finders Keepers can be interchanged with sundresses and fit-and-flares from Drew, Moon River, and Shilla.

Jackie Beard Robinson and Melissa Gorga also offer bathing suit selections at Envy to complete the summer wardrobe. Cover-up robes, one pieces, and bikinis are offered from L*Space and Chaser in a multitude of styles and pastel, bright, or patterned colors. Envy runs the full gamut of well known fashion designers and new stylists to bring its customers samples from all corners of the fashion world.

Source: <https://www.envybymg.com>

12. Jackie Beard Robinson: Envy tops

Jackie Beard Robinson, co-owner of Envy, a fashion boutique in Montclair, New Jersey, has selected a range of tops, from work-worthy to dressy to casual, to offer to customers in her store. Envy provides high-end fashion starting at prices that allow every fashion fan to find something to like, buy, and wear.



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On the casual end, Envy stocks relaxed t-shirt selections from Signorelli and Daydreamer that feature witty phrases or singular images on dark and neutral background colors. Sayings like “White Wine in the Daytime” and “Tequilas and Tacos” allow the shirts to speak for the wearer, embodying aspects of the customer’s personality. Dressier and lacier tops can be found from designers like Lovers & Friends, and C/Meo, which offers a black bustier top at Envy. Peasant tops in creamy apricot is an option from Love SAM, while Skye Top presents a button down blue and white top that is a classic office-to-happy hour choice. Longer, full length tops by The Fifth Level allow budding fashionistas to wear trends appropriate for the late summer and fall seasons.

Jackie Beard Robinson and her business partner, Melissa Gorga, have designed Envy to be a boutique where every customer can find something appealing in style and affordable for the pocketbook. The selection of shirts that Envy carries covers all parts of the fashion spectrum, from nine-to-five and later, to unwinding on the weekend in chic casual style. Starting at \$39.00, many of these tops are attractive, flattering, and reasonably priced. Robinson lives for fashion, and with Envy, that fashion is available to everyone.

Source: <https://www.envybyimg.com/collections/tops?page=5>

13. Jackie Beard Robinson: Envy skirts

Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique in Montclair, New Jersey, and her business partner, Melissa Gorga, offer an assortment of high-end fashion skirts that easily convert from office-wear to cocktail hour. Envy carries top designer skirts by Lover’s & Friends, C/Meo, and Finder’s Keepers.

Envy is a boutique designed to offer haute couture at a reasonable price for customers, in a way bringing the fashion to the people. Dresses, bathing suits, tops, t-shirts, and skirts from various designers can be found at Envy. One of the fashionable skirts offered at Envy is the flirty, colorful Fountain Skirt by Lover’s & Friends. The C/Meo offering is a thigh-length white skirt with minimalist black pocket lines called the Greatest Love Skirt. A pink, creamy thigh-high option paired with a crop top is from Finder’s Keepers.



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Finally, a deep blue, lacy, short skirt by Friend's and Lovers paired with a matching lacy tank top is a bright, summery choice, perfect for the season. The variety of options at Envy means that everyone can find a skirt that matches their body type and budget.

Jackie Beard Robinson and her business partner, Melissa Gorga, have designed Envy to be a boutique where every customer can find something appealing in style and affordable for the pocketbook. The selection of skirts that Envy carries covers all parts of the fashion spectrum, from nine-to-five and later, to unwinding on the weekend in chic casual style. Starting at \$50.00, many of these skirts are attractive, flattering, and reasonably priced. Robinson lives for fashion, and with Envy, that fashion is available to everyone.

14. Jackie Beard Robinson: The Tutu Fashion Trend

Many fashion moguls and designers, like Jackie Beard Robinson, co-founder and co-owner of Envy, have their own signature style. For Robinson, that style is one more often seen in ballet class: the tutu. This easily recognizable skirt has moved outside the dance studio to haute couture, and is now a popular fashion staple for teens and adult women.

Tutus have increased in popularity in fashion circles over the last decade, since Carrie Bradshaw brought them back to the heart of the fashion world in *Sex and the City*. Leading the tutu revolution is Robinson herself, who sports her various tulle skirts accompanied by t-shirts and high heels. Tutus are flattering on many women because of their fitted waistband and full skirt. They are feminine, create beautiful silhouettes, accentuate the legs, and are perfect for casual or dressy events. Although short tutus are still the rage, the midi length tulle skirt in pastel colors has been taking the fashion world by storm.

For Jackie Beard Robinson, the tutu is her go-to, signature item, and at Envy, she wants to help her clients find their own fashion style and trend. Robinson is known for fearlessly flaunting her own style in a confident and fun way. Fashion means she can "try on a mood through changing who I am." In particular, Robinson can be found in fashion shows and social media modeling one of her various tutus that are a hallmark of her fashion style and sense. Envy allows Robinson to share her definition of fashion with her public, encouraging them to "rock some great clothes from Envy, and feel great."



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Sources: <http://thefashiontag.com/2014/02/04/bloggers-obsession-the-tulle-skirt/>

<http://stylecaster.com/tulle-skirts/>

<http://www.leadinglady.com/blog/full-figure-blog/the-tutu-trend-why-we-love-tutus>

<https://www.instagram.com/jackiebeardrobinson/>

15. Jackie Beard Robinson: Montclair, New Jersey, shopping district

Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique, and her business partner, Melissa Gorga, decided to place their business in the heart of the shopping district in Montclair, New Jersey. Keeping it local, Robinson and Gorga are contributing to one of the rising downtown scenes on the East Coast.

In 2015, the National Main Street Center awarded the Montclair Center Business Improvement District one of the “Best Main Streets in America”. This beautiful suburb is home to 175 acres of parks and multiple, recognized examples of historic architecture. Montclair has a highly regarded arts scene and over eighty-five restaurants in a walkable, viable shopping area. The traditional commercial hub runs along Bloomfield Avenue, where Robinson and Gorga have located Envy. At one time, this was a vibrant trolley car area, but it fell into disuse and neglect over time. Montclair has experienced a resurgence in the last few years as the town moves toward revitalization.

Jackie Beard Robinson and Melissa Gorga chose to found Envy at the center of Montclair’s shopping district and be part of the reemergence of the town. Montclair offers multiple art museums, live theatres, libraries, cultural centers, antique shops, and bookstores. Placing Envy in this company was a smart plan on the part of Robinson and Gorga. Offering high-end fashion at affordable prices filled a clear gap in the shopping center of this town. Robinson and Gorga are proud to be small business owners in Montclair, and are off to a successful start with Envy on Bloomfield Ave.

Sources: <http://www.visitnj.org/nj-shopping-districts-villages/downtown-montclair>



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http://www.nj.com/essex/index.ssf/2015/03/nj_downtown_named_2015_great_american_main_street.html

<https://www.halstead.com/areas-and-towns/metro-new-jersey/montclair/shopping>

16. Jackie Beard Robinson: Confidence through fashion

Jackie Beard Robinson, co-founder and co-owner of Envy, and other fashion gurus know how much confidence an individual can gain from wearing the right style of clothing. For Robinson, offering customers the fashion options at Envy means presenting them with a chance to reinvent themselves or find confidence in who they are.

Robinson has stated “There’s no reason to ever be down or intimidated by people. We’re confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good.” Envy fashion professionals are always available at **the store and** have a hands-on, personalized approach toward each and every client. Every customer’s body is different, and the fashion pros at Envy take the time to assist each client in finding the styles that match their body type. The customer will have the chance to determine her style, figuring out what works and what makes the customer feel good about herself. Envy allows the client to have fun defining her style, and making it personalized.

Jackie Beard Robinson is a true fashion mogul who does as she says. Robinson is renowned for wearing her favorite, and most personal, fashion piece: the tutu. Robinson notes “I can try on a mood through changing who I am is what fashion is to me. I like to wear tutus, and that’s a perfect example.” This open, empowering attitude about fashion, taking the stress out and emphasizing the fun, is what has made Robinson and Envy a success.

Sources: <http://www.youbeauty.com/life/body-confidence-makeover/>

<https://www.instagram.com/jackiebeardrobinson/>



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17. Jackie Beard Robinson: Defining and Rocking your personal style

Jackie Beard Robinson, co-founder and co-owner of Envy, and other fashion gurus know how much confidence an individual can gain from wearing the right style of clothing. For Robinson, offering customers the fashion options at Envy means offering them a chance to reinvent themselves or find confidence in who they are. But how does one go about defining personal style?

Individuals who want to define their personal style might want to take note of what fashion or colors or models most often catch their attention. Next, the individual should consider choosing a label for the trends she is drawn to, for example, feminine, classic, modern, or bohemian. Take selfies of the fashion styles that are successes to keep for future reference. Many famous models and actresses were known for wearing a signature piece, a particular type of clothing or something as simple as a style of jewelry. When trying to define personal style, an individual should try to find that signature piece to put the finishing touches on the outfit.

Jackie Beard Robinson has stated “There’s no reason to ever be down or intimidated by people. We’re confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good.” Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client. The customer will have the chance to determine her style, figuring out what works and what makes the customer feel good about herself. Envy allows the client to have fun defining her style, and making it personalized.

Sources: <http://www.whowhatwear.com/how-to-find-define-personal-style-2014/slide9>

<https://www.instagram.com/jackiebeardrobinson/>

18. Jackie Beard Robinson: Envy: A Personal Fashion Experience

Many fashion moguls and designers, like Jackie Beard Robinson, co-founder and co-owner of Envy, have made a point of making haute couture fashion less intimidating to the general customer, thus allowing clients to feel confident in investigating and defining their personal style without feeling out of their comfort zone. The fashion professionals at Envy, often times Robinson and her business partner Melissa



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Gorga themselves, are proud to offer each customer a personalized shopping experience that lets them leave this Montclair store with new outfits and new outlooks on their lives.

Robinson has stated “There’s no reason to ever be down or intimidated by people. We’re confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good.” Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client. Every customer’s body is different, and the fashion pros at Envy take the time to assist each client in finding the styles that match their body type. The customer will have the chance to determine her style, figuring out what works and what makes the customer feel good about herself. Envy allows the client to have fun defining her style, and making it personalized.

Jackie Beard Robinson and Melissa Gorga have made shopping at Envy a comfortable, inspiring experience for their clientele. The passion they both have for fashion, and especially fashion for the masses, is what has made Envy a success.

Sources: <https://www.instagram.com/jackiebeardrobinson/>

<https://www.envybymg.com>

<https://www.youtube.com/watch?v=OUrPtpE7yd0>

1-400 Word Wikipedia Profile

1. Jackie Beard Robinson: Envy, a Personalized Approach to Fashion

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. The heart of Envy is, in Robinson’s words, a way for women to “go out in the world and feel good.”

Envy is the brainchild of Robinson and her business partner, Melissa Gorga. The boutique captures the high-end fashion style found in Los Angeles and New York, but in ways that are affordable for all



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customers. Envy's prices start at \$50.00, and many styles, including maxi dresses, denim jeans, rompers, and skirts can be found for under \$200 a piece. Both Robinson and Gorga have stressed the importance of having a variety of chic clothing that offers something for everyone. Low-cost looks and high-end styles are found in every corner of Envy.

Robinson's love for fashion is evident in the store's physical style as well as in the fashion selections available. From Elizabeth & James to Parker to Cooper St, the designs that grace the walls and racks of Envy have been hand-picked by Robinson and Gorga themselves. The store, from front to back, echoes the high-style stores found on 5th Avenue, but retains a feeling of welcoming, unintimidating warmth. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day.

Robinson lives and breathes fashion, declaring that it "expresses my mood, it expresses the way I feel today." This is the energy behind Envy, a desire to provide any customer the opportunity to redefine or rediscover herself through fashion. Robinson's Envy boutique provides a variety of styles from both high-end and rising designers, from outfits for the office to trendy tee shirts and skirts. Each article of clothing is handpicked and approved by Robinson and Gorga to give their customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus which she unabashedly and joyfully wears on many an important occasion. Robinson believes that Envy can provide fashion makeovers that increase a customer's self-esteem, noting that, "We're confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good."

Sources : <https://www.instagram.com/jackiebeardrobinson/>

<https://www.envybymg.com>

<https://www.youtube.com/watch?v=OUrPtpE7yd0>

1 - 400 Word Article



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1. Jackie Beard Robinson: The Psychology of Fashion

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashionistas, are aware of the psychology behind the allure of fashion. Like renovating a kitchen, or repainting the house, changing fashion style lets an individual feel as if she is reinventing herself. This is the idea behind Robinsons' involvement in Envy, as a way to allow women to have fun with fashion and instill confidence in themselves.

The psychology behind fashion has flourished into a very serious field of study. Current fashion trends can inspire consumers to reinvigorate their looks, but instead of trying to blindly change with every emerging trend, fashion experts like Robinson encourage clients to embrace their body type, learn what styles work for that type, and expressing their identity through their clothing. Some of the tried and true styles that frequently appear on the runway are tailored toward bold, bright colors, strong structures, and femininity.

Robinson lives and breathes fashion, and honestly declares that fashion “expresses my mood, it expresses the way I feel today.” This is the energy behind Envy, a desire to provide any customer the opportunity to redefine or rediscover herself through fashion. Robinson’s Envy boutique provides a variety of styles from both high-end and rising designers, from outfits for the office to trendy tee shirts and skirts. Each article of clothing is handpicked and approved by Robinson and Melissa Gorga, **her** business partner, to give their customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus which she unabashedly and joyfully wears on many an important occasion. Fashion goes beyond what is hanging on the racks of the store; it is an embodiment of the wearer and what attitude, mood, or persona the wearer wishes to convey on that day, at that time. With Envy, both Robinson and Gorga have the opportunity to bring their love for fashion, their creativity, and their desire to share this experience with others to the general public. Robinson believes that Envy can provide fashion makeovers that increase a customer’s self-esteem, noting that, “We’re confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good.”



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Sources: <https://www.instagram.com/jackiebeardrobinson/>

<https://www.envybymg.com>

<https://www.youtube.com/watch?v=OUrPtpE7yd0>

2-350 Word Press Release – Standard

1. Title: Jackie Beard Robinson: Envy boutique

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. The heart of Envy is, in Robinson's words, a way for women to "go out in the world and feel good."

Envy is the brainchild of Robinson and her business partner, Melissa Gorga. The boutique captures the high-end fashion style found in Los Angeles and New York, but in ways that are affordable for all customers. Envy's prices start at \$50.00, and many styles, including maxi dresses, denim jeans, rompers, and skirts can be found for under \$200 a piece. Both Robinson and Gorga have stressed the importance of having a variety of chic clothing that offers something for everyone. Low-cost looks and high-end styles are found in every corner of Envy.

Robinson's love for fashion is evident in the store's physical style as well as in the fashion selections available. From Elizabeth & James to Parker to Cooper St, the designs that grace the walls and racks of Envy have been hand-picked by Robinson and Gorga themselves. The store, from front to back, echoes the high-style stores found on 5th Avenue, but retains a feeling of welcoming, unintimidating warmth. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day.

Jackie Beard Robinson lives and breathes fashion, and honestly declares that fashion "expresses my mood, it expresses the way I feel today." This is the energy behind Envy, a desire to provide any



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customer the opportunity to redefine or rediscover herself through fashion. Robinson's Envy boutique provides a variety of styles from both high-end and rising designers, from outfits for the office to trendy tee shirts and skirts to dresses for a night on the town. Each article of clothing is handpicked and approved by Robinson and Gorga to give their customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Summary: Jackie Beard Robinson's Envy boutique allows customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Location: Montclair, New Jersey

About: Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey.

Categories: (Fashion, Business, Lifestyles, Jackie Beard Robinson)

PR Contact: N/A

2. Title: Jackie Beard Robinson: The Psychology of Fashion

Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashionistas, are aware of the psychology behind the allure of fashion. Like renovating a kitchen, or repainting the house, changing fashion style lets an individual feel as if she is reinventing herself. This is the idea behind Robinsons' involvement in Envy, as a way to allow women to have fun with fashion and instill confidence in themselves.

The psychology behind fashion has flourished into a very serious field of study. Current fashion trends can inspire consumers to reinvigorate their looks, but instead of trying to blindly change with every emerging trend, fashion experts like Robinson encourage clients to embrace their body type, learn what styles work for that type, and expressing their identity through their clothing. Some of the tried and true styles that frequently appear on the runway are tailored toward bold, bright colors, strong structures, and femininity.



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Robinson's New Jersey boutique, Envy, which she co-owns with Melissa Gorga, is designed to give clients the opportunity to be who they want to be, find who they truly are, and do so in a way that is encouraging, flattering, and affordable. With styles by Signorelli and Lovers & Friends, amongst many other trendy designers, Envy gives women a chance to find their true inner selves and embrace who they are inside. Prices in Envy range from \$50.00 upward, and many outfits are priced at under \$150.00. Store personnel, often including Robinson and Gorga, are on hand to help clients find their new look within their individual price ranges.

Jackie Beard Robinson lives and breathes fashion, and honestly declares that fashion "expresses my mood, it expresses the way I feel today." This is the energy behind Envy, a desire to provide any customer the opportunity to redefine or rediscover herself through fashion. Robinson's Envy boutique provides a variety of styles from both high-end and rising designers, from outfits for the office to trendy tee shirts and skirts. Each article of clothing is handpicked and approved by Robinson and Melissa Gorga, her business partner, to give their customers a chance to create a new look and a new person with haute couture clothing that is affordable for all lifestyles.

Summary: Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other modern stylists and fashionistas, are aware of the psychology behind the allure of fashion.

Location: Montclair, New Jersey

About: Jackie Beard Robinson lives and breathes fashion, and honestly declares that fashion "expresses my mood, it expresses the way I feel today."

Categories: (Fashion, Psychology, Style, Jackie Beard Robinson)

PR Contact: N/A

1- 100 Word Video Script

1. Jackie Beard Robinson: Envy boutique



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Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. The heart of Envy is, in Robinson's words, a way for women to "go out in the world and feel good." Her love for fashion is evident in the store's physical style as well as in the fashion selections available. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day. Envy has been created to bring haute couture fashion to women from all walks of life.

5-75 Word Video Marketing

1. Jackie Beard Robinson: Envy boutique

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. The heart of Envy is, in Robinson's words, a way for women to "go out in the world and feel good." Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day.

2. Jackie Beard Robinson: Fashion Psychology

Jackie Beard Robinson defines fashion as "decorating myself in a way that I wouldn't normally do. It expresses my mood, it expresses the way I feel today." This view of fashion inspires Envy clients to become invested in their desire to explore fashion's horizons. Robinson believes that fashion is a daily matter and inextricably intertwined with the individual, her tastes, and her view of her own self. Envy provides a very hands-on, personalized experience for its clientele.

3. Jackie Beard Robinson: Makeovers and Self Esteem



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Jackie Beard Robinson, fashion entrepreneur and co-owner of Envy, and other fashion moguls, are cognizant of the impact that a fashion makeover can have on a client who needs a boost in self-esteem. Regardless of the individual's circumstances --- whether it is simply a desire to change a personal look or a way of empowering a woman who feels helpless --- fashion can allow a consumer to express herself, or even find herself, in ways that she had not previously considered.

4. Jackie Beard Robinson: Defining Personal Style

Jackie Beard Robinson has stated "There's no reason to ever be down or intimidated by people. We're confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good." Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client. Envy allows the client to have fun defining her style, and making it personalized.

5. Jackie Beard Robinson: Confidence through Fashion

Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus which she unabashedly and joyfully wears on many an important occasion. Robinson believes that Envy can provide fashion makeovers that increase a customer's self-esteem, noting that, "We're confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good."

10 -50 Word Video Descriptions



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1. Jackie Beard Robinson: Envy boutique

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. Robinson feels strongly that fashion is a way for each woman to express herself and the way she feels on any given day.

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Jackie Beard Robinson defines fashion as “decorating myself in a way that I wouldn’t normally do. It expresses my mood, it expresses the way I feel today.” Robinson believes that fashion is a daily matter and inextricably intertwined with the individual, her tastes, and her view of her own self. Envy provides a very hands-on, personalized experience for its clientele.

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Jackie Beard Robinson has stated “There’s no reason to ever be down or intimidated by people. We’re confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good.” Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client.

4. Jackie Beard Robinson: Defining Personal Style

Jackie Beard Robinson and other fashion moguls believe that Individuals who want to define their personal style should consider wearing a signature piece, a particular type of clothing or something as simple as a style of jewelry. When trying to define personal style, an individual should try to find that signature piece to put the finishing touches on the outfit.



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5. Jackie Beard Robinson: Confidence through Fashion

Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus which she joyfully wears on many an important occasion. Robinson believes that Envy can provide fashion makeovers that increase a customer's self-esteem, noting that, "We're confident in you and we feel good about you and we want to exude our confidence, pass it along, to you, so you can go out in the world and feel good."

6. Jackie Beard Robinson: A Personalized Approach to Fashion

Envy is the brainchild of Jackie Beard Robinson and her business partner, Melissa Gorga. The boutique captures the high-end fashion style found in Los Angeles and New York, but in ways that are affordable for all customers. Both Robinson and Gorga have stressed the importance of having a variety of chic clothing that offers something for everyone. Low-cost looks and high-end styles are found in every corner of Envy.

7. Jackie Beard Robinson: The Tutu Trend

Many fashion moguls and designers, like Jackie Beard Robinson, co-founder and co-owner of Envy, have their own signature style. For Robinson, that style is one more often seen in ballet class: the tutu. This easily recognizable skirt has moved outside the dance studio to haute couture, and is now a popular fashion staple for teens and adult women.

8. Jackie Beard Robinson: What Fashion Means

Like many of her fellow stylists and fashionistas Jackie Beard Robinson, entrepreneur and co-owner of Envy, is obsessed with fashion. Through fashion Robinson has found a way to express who she is and how she is feeling on a day-to-day basis. Fashion can provide a sense of empowerment, determination, and confidence to the wearer.

9. Jackie Beard Robinson: Montclair Shopping District



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Jackie Beard Robinson, co-founder and co-owner of Envy, a fashion boutique, and her business partner, Melissa Gorga, decided to place their business in the heart of the shopping district in Montclair, New Jersey. Keeping it local, Robinson and Gorga are contributing to one of the rising downtown scenes on the East Coast.

10. Jackie Beard Robinson: Fashion Designers and Brands

For Jackie Beard Robinson, co-owner of Envy, a boutique in Montclair, New Jersey, fashion is a way of life. Having a keen sense of fashion, both Robinson and Gorga decided to offer the public a high-end fashion boutique that was affordable enough for anyone to find clothing that makes fashion fun and makes the clients feel great.

15 -10 Word Social Media Updates/Posts

1. Like many of her fellow stylists and fashionistas Jackie Beard Robinson, entrepreneur and co-owner of Envy, is obsessed with fashion.
2. Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey
3. Jackie Beard Robinson, co-owner of Envy, and other fashion moguls, are cognizant of the impact that a fashion makeover can have on a client who needs a boost in self-esteem.
4. Jackie Beard Robinson is a fashion guru who often happily flaunts her own style, in particular, her affinity for tutus.
5. Jackie Beard Robinson, co-owner of Envy, and other modern stylists, are aware of the psychology behind the allure of fashion.



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6. Envy is the brainchild of Jackie Beard Robinson and her business partner, Melissa Gorga.
7. Jackie Beard Robinson defines fashion as “decorating myself in a way that I wouldn’t normally do. It expresses my mood, it expresses the way I feel today.”
8. Jackie Beard Robinson Envy boutique provides a variety of styles from both high-end and rising designers.
9. Both Jackie Beard Robinson and Gorga have stressed the importance of having a variety of chic clothing that offers something for everyone.
10. Jackie Beard Robinson and Melissa Gorga have made shopping at Envy a comfortable, inspiring experience for their clientele.
11. Jackie Beard Robinson and other fashion gurus believe that fashion can provide a sense of empowerment, determination, and confidence.
12. For Jackie Beard Robinson, co-owner of Envy, a boutique in Montclair, New Jersey, fashion is a way of life.
13. Jackie Beard Robinson believes that fashion is a daily matter and inextricably intertwined with the individual, her tastes, and her view of her own self.
14. Envy allows Jackie Beard Robinson to share her definition of fashion with her public, encouraging them to “rock some great clothes from Envy, and feel great.”
15. At Envy, the boutique co-created and co-owned by Jackie Beard Robinson, rompers and jumpsuits are part of the summer style that is capturing the imagination of customers everywhere.

3-60 Word Social Media Account Creation



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1. Jackie Beard Robinson: Expressing Yourself Through Fashion

Jackie Beard Robinson is the co-founder and co-owner of Envy, a new, trendy fashion boutique in Montclair, New Jersey. Envy carries a wide range of styles from both well-known brands and fresh, up and coming designers. Robinson feels strongly that fashion is a way for each woman to express herself, her mood, and the way she feels on any given day.

2. Jackie Beard Robinson: The Psychology of Fashion

Jackie Beard Robinson defines fashion as “decorating myself in a way that I wouldn’t normally do. It expresses my mood, it expresses the way I feel today.” This view of fashion inspires Envy clients to become invested in their desire to explore fashion’s horizons. Robinson believes that fashion is a daily matter and inextricably intertwined with the individual, her tastes, and her view of her own self..

3. Jackie Beard Robinson: Determining Personal Style

Jackie Beard Robinson and other Envy fashion professionals are always available at the store and have a hands-on, personalized approach toward each and every client. The customer will have the chance to determine her style, figuring out what works and what makes the customer feel good about herself. Envy allows the client to have fun defining her style, and making it personalized.

