

COPY: E-COMMERCE

I created copy and descriptions for a selection of products when the VISI shop (an extension of VISI magazine) launched in 2020.

NEW

INTRODUCING THE VISI COLLABS

VISI is teaming up with local designers on exclusive products.

SHOP NOW



GRO-URBAN SEED SQUARES

Prepared by hand, and made from Non-GMO seeds, home-made paper and recycled coffee grounds, GRO-URBAN seed squares make gardening user-friendly and fun.

R80.00

Seed Square Select

- Beetroot & Rocket
- Cherry Tomatoes & Basil
- Chillies & Marigolds
- Gourmet Lettuce
- Green Beans
- Kale & Spring Onions
- Radishes
- Rainbow Chard
- Rocket
- Spring Onions
- Summer Flowers

— 1 +



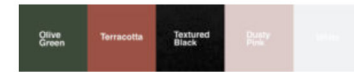
SKU: SKU019 CATEGORY: OUTDOORS TAGS: GARDEN, GARDENING, GRO-URBAN, SEED SQUARES, SEEDS

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VISI COLLAB: PEDERSEN + LENNARD BOLD SINGLE HOOKS

The BOLD Single Hook is a collaboration between VISI and Cape Town-based design studio Pedersen + Lennard.



R695.00



SKU: SKU002 CATEGORY: HOMEWARE TAGS: COLLAB, COLLABORATION, HOOK, PEDERSEN + LENNARD, PEG

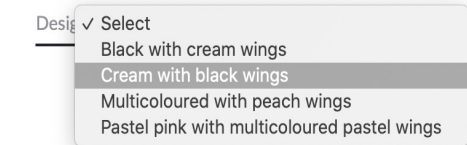
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VISI COLLAB: MO'S CRIB PAPER SWAN SCULPTURES

Local home decor and design brand Mo's Crib, headed up by Morongwe 'Mo' and Michelle Mokone, is behind the creation of these hand-made swan sculptures, a range of which the duo has made exclusively for VISI.

R360.00



SKU: SKU022 CATEGORY: HOMEWARE TAGS: DECOR, MO'S CRIB, STORAGE, SWAN, SWAN SCULPTURE

FACEBOOK TWITTER PINTEREST EMAIL

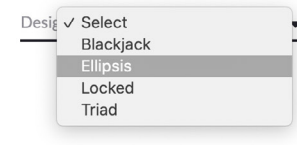


VISI COLLAB: MIA MÉLANGE X MIEKE DROOMER ARCHITECTS FABRIC FACE MASKS

Local design brand Mia Mélange has teamed up with Mieke Droomer Architects to create a limited-edition range of fabric face masks, exclusively for VISI. 100% of the proceeds from the sale of masks will be donated to FoodFlow.



R175.00



SKU: SKU005 CATEGORY: ACCESSORIES TAGS: FABRIC MASKS, MASKS, MIA MÉLANGE, MIEKE DROOMER ARCHITECTS, VISI COLLAB

FACEBOOK TWITTER PINTEREST EMAIL

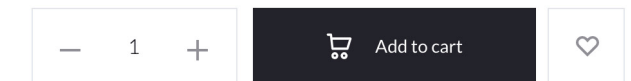


SENCILLO CERAMIC TABLEWARE: ASSORTED SET OF SIX PLATES & BOWLS

Local brand Sencillo, a collaboration between artist and ceramicist Janet Lightbody and chef Oliver Swart, is behind the design of this collection of hand-made ceramic tableware, available as individual sets, as well as an assorted set of six.

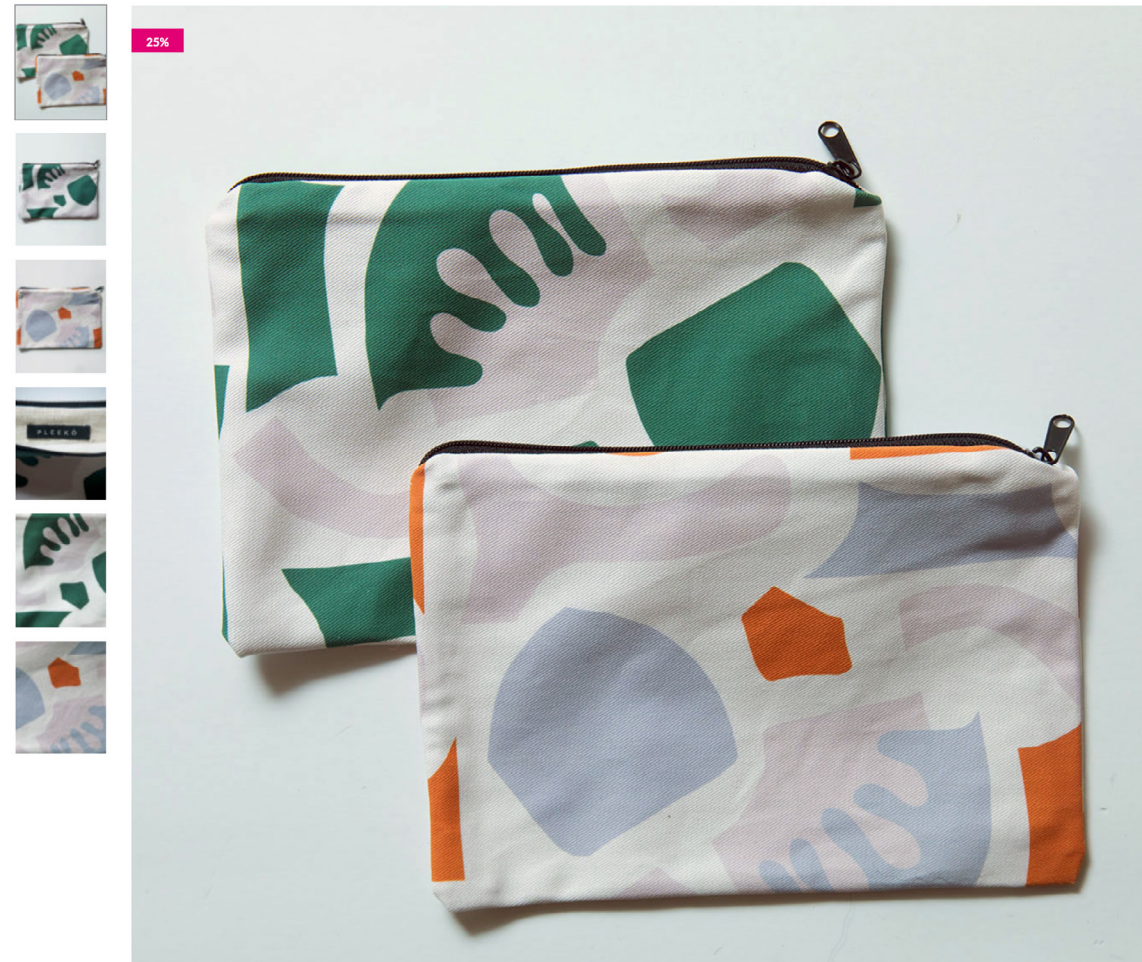
R1,240.00

In stock



SKU: SKU015 CATEGORY: HOMEWARE TAGS: CERAMIC, HOMEWARE, SENCILLO, STONWARE, TABLEWARE

FACEBOOK TWITTER PINTEREST EMAIL



VISI COLLAB: PLEEKŌ POUCHES

PleeKō Print Studio has designed two limited-edition, 100% cotton twill pouches, exclusively for VISI.

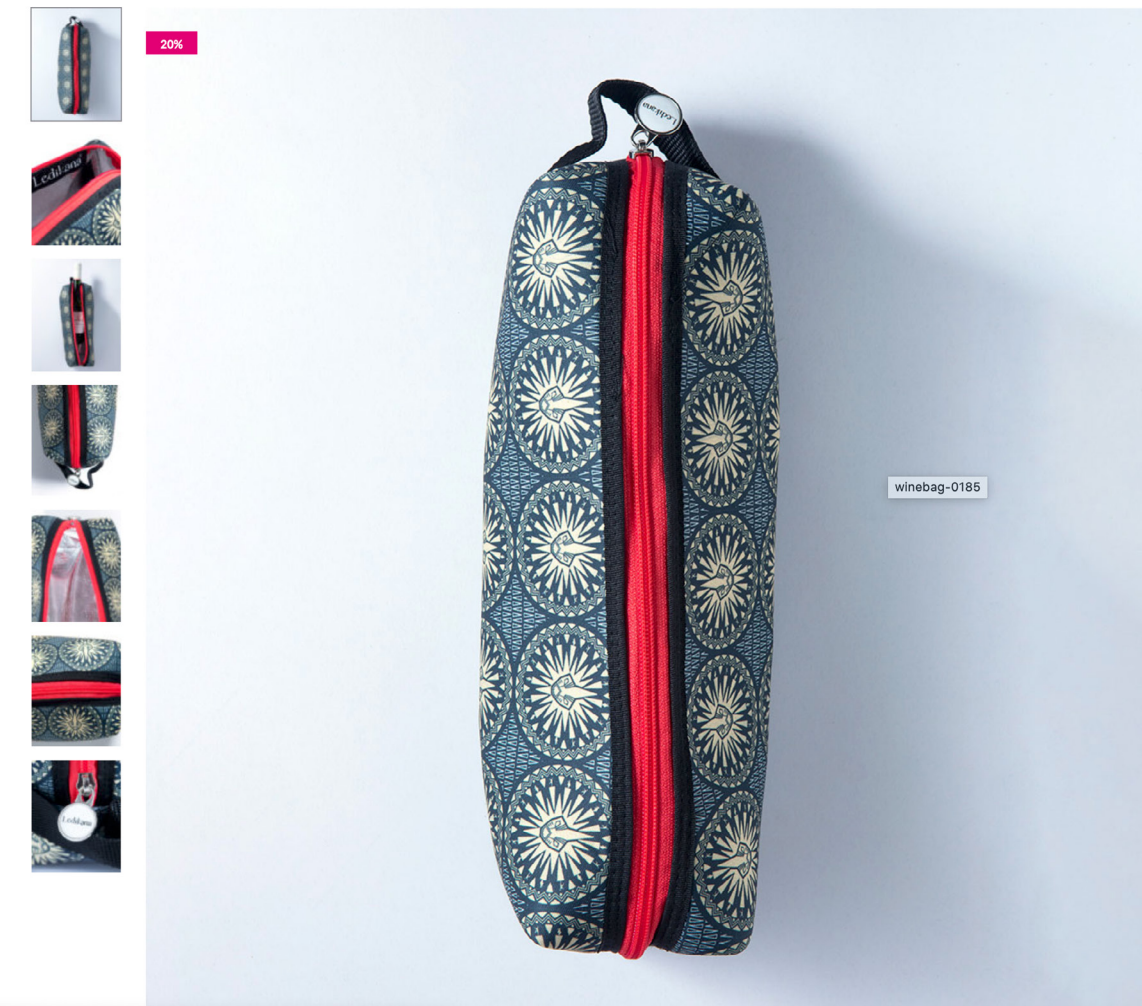
~~R180.00~~ **R135.00**

Color Select
 Green & pink
 Orange & pink

- 1 +

SKU: SKU006 CATEGORY: ACCESSORIES TAGS: ACCESSORIES, DESIGN, LIMITED-EDITION, PLEEKŌ, POUCH, VISI COLLAB

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VISI COLLAB: LEDIKANA BABINA NOKO WINEBAGS

Johannesburg-based lifestyle brand **Ledikana**, headed up by Mapholo Ratau, is behind the design of the Babina Noko range of hand-made neoprene winebags, now available with a coral zip via the VISI online shop.

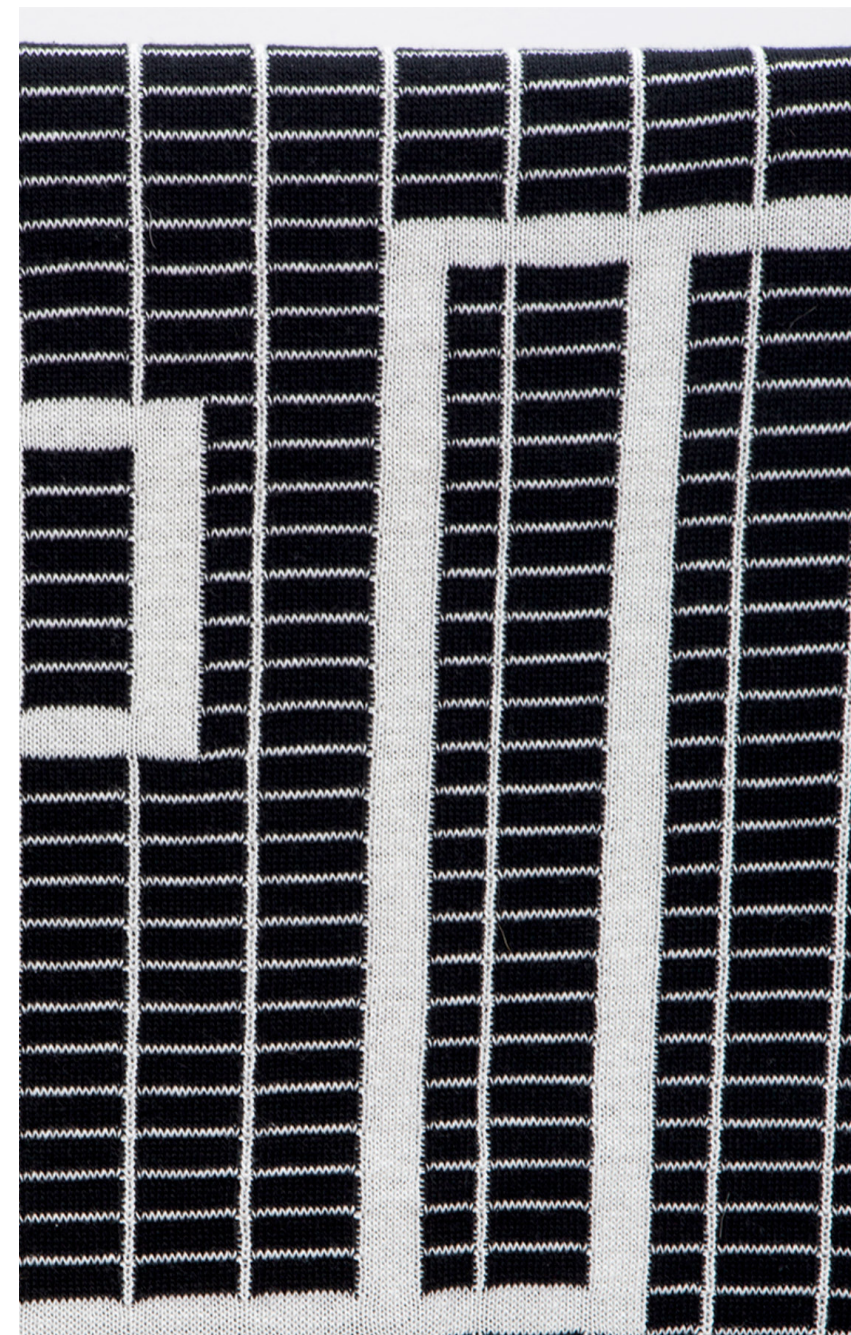
~~R499.00~~ **R399.00**

In stock

- 1 +

SKU: SKU020 CATEGORY: ACCESSORIES TAGS: ACCESSORIES, LEDIKANA, MAPHOLO RATAU, VISI SHOR WINEBAG

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VISI COLLAB: LIMITED-EDITION SKINNY LAMINX PROMENADE THROW

The PROMENADE knitted king-size throw, in collaboration with VISI, has been produced in black and white in a limited edition of just 21.

R2,500.00

Out of stock

SKU: SKU001 CATEGORY: HOMEWARE TAGS: BLANKET, COLLAB, COLLABORATION, SKINNY LAMINX, THROW

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Description Additional information

Colour Black and white

Materials 100% cotton knit

Size 180 x 250 cm