ROUND 2 - CONSULTNETWORX

3 Series / Direct Mail Campaign

4.22.11 r2



CAMPAIGN PHASE 1



R2

ENVELOPE: 6.5"x10.5" RED & LABEL: 4.25 x 5.5

INSERT: 5" x 7"

PREMIUM: Red & white 1/c graphic

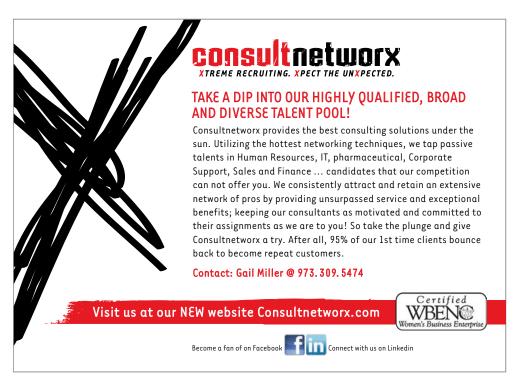
CAMPAIGN PHASE 1 - ENVELOPE & LABEL



ENVELOPE: 6.5"x10.5" Black & LABEL: 4.25" x 5.5".

CAMPAIGN PHASE 1 - INSERT

Front





Back

R2

INSERT: 5" x 7" double sided. Uncoated paper, cover stock, (80lb). Added contact line.

CAMPAIGN PHASE 1 - BEACH BALL





CAMPAIGN PHASE 2



R1

ENVELOPE: 6.5"x10.5" RED & LABEL: 4.25 x 5.5

INSERT: 5" x 7"

PREMIUM: Black flip top 2/c graphic. Print space: .92" x 0.89".

CAMPAIGN PHASE 2 - ENVELOPE & LABEL



ENVELOPE: 6.5"x10.5" Black & LABEL: 4.25" x 5.5".

CAMPAIGN PHASE 2 - INSERT

Front



Back



R.

INSERT: 5" x 7" double sided. Uncoated paper, cover stock, (80lb). Added contact line.

CAMPAIGN PHASE 2 - SUN SCREEN





R1

PREMIUM: Black flip top 2/c graphic. Print space: .92" x 0.89" actual size above.

CAMPAIGN PHASE 3



R1

ENVELOPE: 6.5"x10.5" RED & LABEL: 4.25 x 5.5

INSERT: 5" x 7"

PREMIUM: Tank and possible whistle (TK once premium pic is supplied)

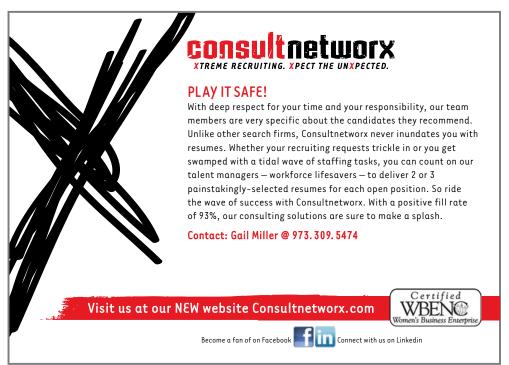
CAMPAIGN PHASE 3 - ENVELOPE & LABEL



ENVELOPE: 6.5"x10.5" Black & LABEL: 4.25" x 5.5".

CAMPAIGN PHASE 2 - INSERT

Front





R1

INSERT: 5" x 7" double sided. Uncoated paper, cover stock, (80lb). Added contact line.

CAMPAIGN PHASE 3 - TANK





CAMPAIGN PHASE 1-3

