

ACHIEVE NEXT LEVEL SUCCESS WITH MYWEICHERT

Hi {first_name},

As a savvy real estate agent, you know the challenges of the industry better than anyone: It's time consuming to build and maintain a customer database; a grind to find new clients and listings; nearly impossible to stand out in a crowded market; expensive to run your business, and overwhelming to take on new technologies.

At Weichert, we've removed every one of these obstacles with myWeichert, our all-in-one, on-the-go platform that lets agents like you:

- **Generate more listings** and clients from many different channels with a robust Lead Engine
- Manage all of your prospects and clients with a Smart CRM
- Leverage easy-to-use tools and valuable market intelligence to **farm for listings**
- Showcase your personal brand with a *customizable personal website* with IDX
- Nurture your client relationships with **Marketing Autopilot's prebuilt campaigns**
- Get deep insight into where your contacts and prospective clients are, with business analytics
- **Build your online presence** with custom curated content, automatically posted to your social media channels

Plus, you receive coaching and support from a Weichert Marketing Technology Specialist who is devoted to your success. They're in your office and at your service to help you *build your business at no charge!*

Let's set up a time to chat about all of the game-changing benefits that Weichert has in store for you. Talk soon!

**Beverly Meaux,
VICE PRESIDENT, AGENT TALENT**



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YOUR REAL ESTATE SUCCESS, SIMPLIFIED!

Hi {first_name},

If you're trying to grow your real estate business but aren't getting the resources you need to excel, you're not alone. Many agents share your frustration. That's why we've invested in myWeichert, a next-level technology solution.

Our new, all-in-one, on-the-go platform does virtually everything imaginable—from any device—to boost your productivity and profits.

- Engage with new prospects and *stay in touch with all your contacts from anywhere* with automated texts and email campaigns
- Farm for listings with easy-to-use tools and market intelligence
- **Easily create and launch personalized marketing campaigns**, wherever you are
- Stay top of mind by automatically posting custom curated content to your social media channels
- **Capture and nurtures new clients** with our exclusive Open House registration app
- Showcase your listings and personal brand with your very own *ultra-professional, feature-rich custom website*
- Streamline your sales process with a user friendly SMART CRM
- *Quickly and securely send, sign and electronically approve documents anytime, from anywhere, with DocuSign®*

Plus, get unlimited training and support **at no charge** from a Weichert marketing technology specialist who will get you started and help you excel as your business grows.

The rate for similar tech help is \$100/hour. Many agents pay up to \$800 to set up and implement robust technology systems like myWeichert. **All this and more is FREE to you as a Weichert Sales Associate.**

Give me a call at your earliest convenience -- I look forward to sharing some amazing success stories with you.

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