

# CONCEPT - 1

## Be Certain



# CONCEPT 1 {BE CERTAIN} - LOGO R4



**ORIGINAL**

colors - icon & Capture: 0c/35m/85y/0k

colors - cert: 0c/53m/100y/0k



**R2**

colors - icon & Capture: 0c/35m/85y/0k

colors - cert: 0c/53m/100y/0k



**R3**

colors:

icon & Capture: 0c/37m/100y/0k

dot & cert: 0c/49m/98y/0k

be certain: 65c/28m/35y/1k

# CONCEPT 1 {BE CERTAIN} - LOGO R4

R4V1



R4V2



R4V3

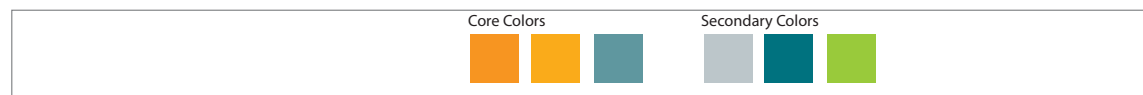


colors:

icon & Capture: 0c/37m/100y/0k

dot & cert: 0c/49m/98y/0k

be certain: 65c/28m/35y/1k



# CONCEPT 1 {BE CERTAIN} - EDITION LOGOS

R2

 CertCapture  
SILVER

 CertCapture  
GOLD

 CertCapture  
PLATINUM

 CertCapture  
ENTERPRISE

R3

 CertCapture  
SILVER

 CertCapture  
GOLD

 CertCapture  
PLATINUM

 CertCapture  
ENTERPRISE

CONCEPT 1 {BE CERTAIN} - EDITION LOGOS R4

 CertCapture  
SILVER

 CertCapture  
GOLD

 CertCapture  
PLATINUM

 CertCapture  
ENTERPRISE

 CertCapture  
ENTERPRISE A

 CertCapture  
ENTERPRISE B

 CertCapture  
ENTERPRISE C

 CertCapture  
ENTERPRISE D

# CONCEPT 1 {BE CERTAIN} - ICONS

R2



R3

1



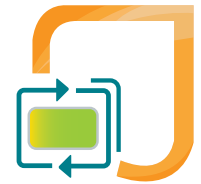
2



3



# CONCEPT 1 {BE CERTAIN} - ICONS R4







# CONCEPT 1 {BE CERTAIN} - WEB / HOME PAGE / ROTATING BILLBOARD AREA

R3

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respond to any state sales tax audit at a moment's notice.

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**allocate** “people-power”  
more intelligently and move  
your organization forward.



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**reduce** exposure to costly audits and unnecessary fines.



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