

the smart, sweeping, **superior solution**  
for **exemption certificate management**

# **CertCapture** Be Certain.

**streamline**

streamline your sales tax document process

**reduce**

reduce exposure to costly audits and fines

**allocate**

allocate human resources more intelligently

**discover**

discover innovative and efficient solutions

# CertCapture

## PROFESSIONAL TAX MANAGEMENT

Forms and Regulation Updates - Comprehensive library with only the most current regulations and forms. Our tax professionals constantly monitor regulation changes and maintain our database continuously updated.

Validation Matrix - Compiles all known regulations into a validation matrix, encompassing all (taxable) states, Puerto Rico and Canada.

Document Input - Provides **state-of-the-art** process for validating, scanning, mapping, and uploading individual documents, document groups, and bulk imports.

Audit Tools - Auditor log-in allows you to set-up and control certificate access, allowing such **best-in-class capabilities** as cut-and-paste from audit lists, date range specifications, selection of designated certificates, searching across companies/ divisions, and identifying "same as" customers. Bulk printing and download to CD-ROM also available.

Professional Services - assure all validation rules, high resolution scanning, indexing, and **timely audit responses**.

Corporate Control - TTS, LLC is financially stable with significant reserves and does NOT rely on venture capital and the associated loss of management control.

U.S. Based Services - TTS, LLC does not use "off-shore" 3rd parties for processing exemption certificates.

## CERTIFICATE COLLECTION FLEXIBILITY

Regulatory Compliance - your compliance policies dictate required data elements in the software.

Email Campaigns - can direct new customers to a self-service web portal for submitting forms or send pre-populated, signature-ready forms to fax or email back.

Mail Campaigns - can also be deployed alone or in combination with other communications if deemed more effective for your industry and customer base.

Quality Customer Experience - collection attempts are efficient, minimal, and coordinated with other communications.

Customer Levels - accommodation of BillTo, ShipTo, and SoldTo levels allows communications to include all certificates for each customer - reducing confusion and irritation.

Exposure Analysis Reporting - leads to **targeted and efficient** certificate collection efforts.

Comprehensive Coding and Measurement Capabilities - result in superior, clean data and a higher level of efficiency than is possible with other solutions.



## Top Reasons Clients Choose CertCapture

### EXPERTISE



Our founders and professionals are educated and experienced tax and technology specialists who maintain leadership roles in the area of sales tax compliance through membership and advisory roles in the most important professional organizations.



### TECHNOLOGY

CertCapture's state-of-the-art technology is fast and easy to deploy, user-friendly, secure, flexible, scalable, and requires no IT resources.

### CORPORATE STABILITY

Tax Technology Services, LLC is managed by the original founders, is financially stable, and maintains significant reserves. We do not rely on venture capital funds and continue to demonstrate impressive year-over-year growth.



### CLIENT SATISFACTION

100% of the clients choosing CertCapture since our inception 8 years ago remain committed to our solution. Clients' continued satisfaction is our top priority.



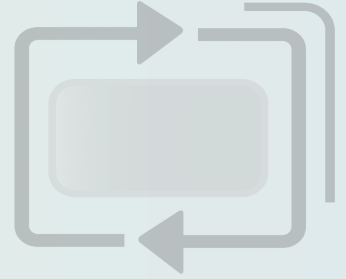
## HOSTED MODEL ADVANTAGES

SaaS - Software-as-a-Service model requires no IT resources such as servers, storage, developers, etc. - while delivering **enterprise-quality** security, performance, availability and recovery.

Design - Application is constructed for superior scalability and performance on industry-leading and standard platforms.

Security - Data is protected with HTTP over SSL encryption and a guarded data center. The infrastructure is optimized for performance, with redundant power and network connections.

SAS-70 Compliance - Our data center has been audited and documented in compliance with the Statement on Auditing Standards No. 70. Type II includes a description of controls and documentation of control testing, assuring complete documentation for outsourced providers under Sarbanes-Oxley.



## DATABASE INTEGRATION

Start With Your Data - CertCapture reflects your current customer master data, providing a single source for missing, expired, and exposure reporting. Our database accommodates 50+ variables for a complete compliance picture.

**Collaboration** - becomes easy with Accounts Receivable, Credit, and Customer Service groups who are already familiar with your customer data.

Automated Maintenance of Tax Software Codes – can be configured to send exemption data back to Vertex, Sabrix, Taxware, SpeedTax, Avalara, or any ERP System.

Data Integration - advantages include a **unique capability** to continually cleanse data by identifying duplicates, allowing easy certificate management and effortless coverage of all line items.

XML API - allows CertCapture data to be extracted and displayed or populated in other applications such as Business Warehouse or other intranet applications, with security enabled.



## SCALABILITY AND PERFORMANCE

Design – Infrastructure is designed for maximum availability and performance on every level.

Network - 3.2 Gigabit Internet connectivity with redundant core network architecture and OC-3 ring connection to multiple providers ensures **fast and consistent responsiveness**.

Power - 2MW feeds with dual transformer design. 400KVA UPS units with 120 minute runtime. Diesel generators for extended runtimes in disaster scenarios.

HVAC - with 30 ton DataAire CRAC units and closed circuit glycol loop with redundant AT towers.

Hardware - processing power to drive large volumes built on multiple dual core Xeon processors for fast response with expandable hard drives in RAID arrays.

Database - flexibility to **scale document storage** into the millions.

## Why Exemption Certificate Management is Important

Companies doing business in multiple states know **how difficult it can be to comply with each states' complex and ever-changing sales tax laws** and local regulations. Exemption certificates are required to demonstrate the legality of your firm's transactions and managing these documents properly can **protect your firm from costly fines and penalties**.

Collecting sales taxes and assessing fines for exemption violations present **an easy way for states to deal with financial shortfalls and close budget gaps**. That's why it is vital to get ahead of audits by taking stock of all exemption certificates: verify that they are on file and be certain that there's a system to keep them organized, accurate and up-to-date.

You can ensure your firm's tax compliance and minimize audit exposure risk. **CertCapture's advanced technology allows you to take control.**

**Be Certain.**

## CertCapture Editions

Every firm has unique needs ... and specific budgets. That's why CertCapture offers four different - and fully optimized - software Editions for businesses of all sizes. CertCapture is highly efficient to deploy, maintain and scale, so choose the Edition that is right for you now, and we will grow with you!



### FULL SERVICE AND FUNCTIONALITY

Harness the full power of CertCapture with our flagship solution. A full range of on-demand services are included along with complete spectrum of customer, certificate, and reporting features for an unlimited number of users.



### MAXIMIZE YOUR DATA

For those seeking maximum ability to leverage and control stored data with detailed certificate searching and robust reporting options for customer and certificate information. 5 users can manage up to 4,000 certificates per year.



### MANAGE MORE INFORMATION

Multiple users can manage more data with advanced customer features such as bulk importing and advanced searching. For 3 users with up to 2,500 certificates per year.



### SIMPLE AND EASY

All essential CertCapture functionality in a self-service model for one user to manage up to 500 certificates per year. Built for those seeking a straightforward, turnkey solution.

## connect

connect with us

To get more information about our solutions, request a customized product demonstration, inquire about an expert speaker for your event, discuss a partnering opportunity, or find out what professional conferences we are attending, please contact us or visit our website. We would love to hear from you!

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## partner

partner with our leading solution

*CertCapture partner programs offer an excellent source of repeat income for your business while providing outstanding flexibility and customization options for your clients.*

### Technology Partners

Get in on the ground floor with a proven performer. CertCapture seamlessly integrates our solutions into your current client offerings. By giving your clients a high-value, integrated solution you'll elevate their business - and yours!

### Value Certificate Partners

Whether you're a self-employed CPA or a national firm, now you can generate significant revenue and expand your product/service offerings by marketing CertCapture. Imagine complimenting your other business services without adding infrastructure.