

Short Hills Office 505 Millburn Avenue Short Hills, NJ 07078

2021 Market Update



Presented By:



Gonnella

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#1 Team in Millburn/Short Hills for 15 Years including 2021!* #1 Large Team in New Jersey and #30 in the Nation!**

Selling Soon?

Call to schedule a complimentary home photoshoot.

201-306-1357

Fall '21 and spring '22 calendar spots are filling fast!









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2021 Market Update

We Bring the Buyers!



Partner with the Undisputed Experts of Millburn/Short Hills

As the #1 agents in the area for 15 years, we have consistently delivered a seamless Customer Experience to hundreds of local residents. Our highly experienced Sales Associates provide award-winning service to our Homebuyers and Sellers, ensuring every detail is managed impeccably, earning their confidence and trust.

\$200

Get the Highest Possible Price for Your Home

- Benefit from our unparalleled experience. No one knows the local market better than we do. With up-to-the- second knowledge on local comps, trends and projections, we'll price your home perfectly to enhance visibility.
- Reach highly qualified Buyers. We use our technology tools and marketing strategy to target and reach the right Buyers for your home. From digital ads to word of mouth, from relocation referrals to realtor website leads, we combine all these approaches to capture the attention of your perfect prospects.
- · Enjoy the advantages of our exclusive network. We're in constant contact with our affluent pool of neighbors, customers, and connections, built over 35 years in the area.
- Maximize your listing's exposure. The Gonnella team has the resources to invest heavily in marketing-both in print and online-to build pre-market buzz, captivate curious prospects and generate ongoing excitement about your home.

Local Market Data

Through September 30th of this year, the average sales price in town is \$1,556,873, up 12.6% from 2020. Considering the increase of 7.5% from 2019 to 2020, home sales prices have increased by 22.1% since 2019. The sales volume in town is on pace to exceed 2020's sales volume, even with a low amount of current inventory, as sales through September 30th were up a staggering 39% over the same time period last year.

Meet the Gonnella Team

#1 Large Team in NJ and #30 Team in the Nation*

- #1 Agents on Midtown Direct Train Line in NJ in 2020, with Over \$229M in Sales
- #1 Agents in Essex County for 11 Years, Including 2020
- #1 Agents Nationally at Weichert, Realtors® for 15 Years, Including 2020

See the Gonnella Difference

The Proof is in our Productivity

As Seller's Agents

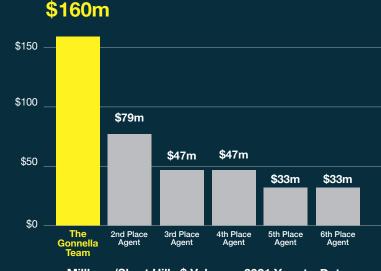
- \$83M in home sales
- More than double the next highest agent
- Closed 40 sales

As Buyer's Agents

- \$77M in home sales
- More than double the next highest agent
- Represented 39 Buyers who moved to town

#1 AGENTS in Millburn/Short Hills

2021 Year-To-Date



Millburn/Short Hills \$ Volume - 2021 Year-to-Date January 1st - September 31st







Arlene Gonnella Tom Gonnella Sales Associate Sales Associate 201-306-1357 cell 201-978-3776 cell

Lauren Gonnella Sales Associate 201-306-3139 cell



Juliette Peros

Sales Associate

973-495-6031 cell





Sales Associate 201-602-5751 cell

Sales Associate 201-618-2906 cell

For the Best Results in Millburn/Short Hills Real Estate. Go with Gonnella

201-306-1357 cell • arlene@gonnellateam.com • GonnellaTeam.com * GSMLS for Millburn Short Hills.**Ranking based on total sales volume. www1.realtrends.com/best-real-estate-agents-new-jersey/teams-large-volume

If you're thinking of selling, the **RIGHT** time **is RIGHT NOW**



Amy Kotel Sales Associate 917-902-5242 cell



Michele Wardius Sales Associate 973-524-8281 cell

Referral Agent 201-618-2908 cell



Stephanie Kotch Sales Associate 908-477-1369 cell





Meilee Zheng Sales Associate 646-963-5177 cell



Joanna Shirin Sales Associate 973-595-9663 cell



Rima Shah Sales Associate 973-919-2231 cell



Tom Daly Sales Associate 973-944-8763 cell







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