SUBJECT LINE:

First, let me commend you...

EMAIL:

Dear Ms. Lee,

First, let me commend you. Preparing young people to meet the challenges that lie ahead is a lofty responsibility! How do you even begin to assist them in navigating a stressful job search in the unfamiliar corporate world; Especially those students who are introverted, lack confidence or feel awkward when networking and meeting new people?

As a career coach, CEO, and staffing strategist to Fortune 500s--as well as a proud NYU alumnus and Torchbearer--I face similar responsibilities all the time. In fact, these issues inspired me to write my new book, *Networking Karma*.

During the last 20+ years, I've coached thousands of job seekers and discovered a startling truth; that those with the strongest networks and the most generous spirits always land the best jobs in the shortest amount of time. In fact, as an avowed introvert, I credit my own success to a mindful giving of care, compassion, and guidance in all areas of life. *In other words, I'm living proof that Networking Karma works!*

Written in a fast-paced, no-holds barred style and steeped in real-world situations, *Networking Karma* reveals:

- **Dozens of fast reading tips** from guest contributors--thought leaders and industry heavyweights in the fields of body language, social media, personal branding and more.
- Astounding research and thoughtful analysis on how many of our behaviors and belief systems shape our networking personalities; and how we can adapt to become the best versions of ourselves.
- **The #1 can't-fail networking approach** to becoming the most visible and unforgettable person in the room. Hint: It's all about Karma.
- **Exclusive, online access** to an essential collection of networking guides, cheat sheets, checklists and secret resources, valued at \$495!

Networking Karma is available through <u>800CEOREAD</u> with generous bulk discounts. I hope you will consider it a valuable resource to help your students build interpersonal skills and confidence that will lead to successful job and internship searches.

Best,

Gail Tolstoi-Miller (CAS '89) Author, *Networking Karma*

PS: I would be thrilled to deliver my spirited and engaging presentation, From College to Career: Real World Networking, to your students; or run a speed networking event for entering Freshmen. Please visit my <u>website</u> to learn more about how I can help you.