

Jason Faulkner

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Video Game and Technology Reporter

Multidisciplined writer and editor with experience managing and contributing to digital outlets. Vast knowledge of video games, consumer technology, and geek culture. Regularly pens reviews, guides, features, news, and previews in an expedient manner for games ranging from independent releases to triple-A blockbusters. Consistently meets deadlines and serves up new and original content regularly to satisfy the needs of an ever-changing digital audience.

Digital Publication Experience

Mic Multiplayer – Gaming Editor (April 2017 – Present)

- Use Google Trends, Soovle, and custom RSS feeds to find and assign news posts, features, and guides to writers.
- Work with Mic development team to ensure SEO best practices are followed by all writers.
- Utilize analytical data to project future content.
- Edits guides, features, news, and reviews, and utilizes Google Trends and other tools to ensure proper header and article title SEO.
- Works with gaming team to produce engaging and entertaining social headlines.
- Maintains inter-company documentation and tracks work of multiple writers.
- Produces training material for further educating our staff in new media and online writing.

Shacknews – Contributing Editor (November 2016 – March 2017)

- Utilized Google Trends, Soovle, and custom RSS feeds to find trending video game news and guide topics.
- Was responsible for writing and maintaining guide hubs and multiple guides for popular video game titles.
- Produced multimedia content to supplement written material using the Adobe Creative Cloud suite.
- Captured gameplay on a host of video game systems and PC and was responsible for editing gameplay and posting to the Shacknews YouTube.
- Produced topical long-form features with evergreen potential.
- Assisted in maintaining Facebook and Twitter feeds.
- Maintained SEO best practices in all written and multimedia content.
- Edited and coached other writers.

NBCUniversal, G4@Syfygames – Editor-in-Chief (March 2015 – April 2016)

- Created framework and scouted staff writers for G4@Syfygames/Syfy Games for NBCUniversal.
- Produced organization structure and ethical foundation in line with peer industry publications.
- Was responsible for receiving and implementing input from Syfy/NBCUniversal, as well as producing innovative solutions to improve workflow and internal communications.
- Managed, evaluated, directed, and coordinated video game and entertainment coverage with a team of 17 writers.
- Reached out to PR representatives and video game developers for promotional purposes.
- Maintained a social media presence for @SyfyGames on Twitter and Facebook as well as other influential networking tools.
- Crafted expeditious reviews, features, and news posts to populate the G4@Syfygames brand.
- Analyzed traffic patterns and organized community features and contests for further exposure.

Playboy – Contributor (Freelance)

- Crafted humorous and topical listicles.

Gamezebo – Contributor (June 2015 – April 2016)

- Wrote fair and even reviews about mobile titles assigned by editor.
- Wrote tips guides for mobile titles, including full walkthroughs.

ModernMethod, Destructoid – Contributing Editor (January – April 2015)

- Curated news content with senior staff on a daily basis, posting 6+ pieces a day during high-traffic days.
- Submitted quick-hit features and long form content under the guidance of senior editors.
- Reviewed games spanning from triple-A releases to niche titles for various platforms.

Other Management Experience

Upward House – House Manager (March 2016 – October 2016)

- Worked with registered sex offender tenants in finding permanent housing and reintroduction into society.
- Ensured residents were in compliance with all state and federal law concerning offender restrictions.
- Collected and recorded rental payments from tenants.
- Mediated tenant disputes in a calm and constructive environment.
- Monitored tenants for drug and alcohol or illicit sexual activity.

1700 Chestnut House CSC/805 Mary St. CSC – Human Services Specialist (October 2013 – July 2015)

- Responsible for monitoring 50+ Commonwealth of Kentucky Department of Corrections clients in a community setting.
- Audited and maintained paper and digital records to ensure accurate data continuity.
- Mentored clients as they adapt to reentry into society. Helped with job and education placement.
- Supported all IT operations, implements and maintains company electronics and networked systems.
- Interviewed and recorded client responses to mandatory PREA interviews in keeping with Federal and Commonwealth of Kentucky standards.
- Received regular ethical and medical training by experts in the corrections field.

The Healing Place Detox Unit – Monitor (June 2013 – October 2013)

- Admitted and supported clients suffering from alcohol and/or drug addiction in a safe environment.
- Upheld and enforced statutes from the Commonwealth of Kentucky Department of Health and Department of Corrections.
- Audited and corrected client archives.

Education

Jefferson Community College - Associate in Arts (Mass Communications) 2016

- Member of the Interdisciplinary Studies Curriculum Honors Community