

ARTIST FEATURE



LIL KARI

@LILKARI_36

"DOWN SOUTH BABY"

Lil Kari is marking his spot on the map in the South. 18 year old rapper/singer from Pompano Beach, FL has accumulated more than 300K followers on TikTok in just a few months. His latest single "Down South Baby" has reached over 10K views on YouTube in just two weeks. He has three sync licenses on ESPN that have been used in the NBA draft.

ITCM: What motivates you to keep getting better and push forward in the hip hop game?

LK: Providing longevity and generation wealth for the people closest to me. I'm an advocate for paying it forward for the ones I care about and providing positions for everybody to win. Also, rapping is a big way for me to let everything go on the track and express myself no matter what I'm feeling.

ITCM: What music artist or producer would you like to work with in the future?

LK: One producer is Tre Gilliam and an artist would be Rod Wave and Yak (Kodak Black)

ITCM: What are your goals for the rest of 2021 and into next year?

LK: My goals to finish out this with at least 5 new singles, grow my fan base within the down south area (Florida, Georgia, Carolinas, Alabama, Texas). Continue to grow my platform and get my music stamped within the next couple months, more performances as well as continue my educational journey at FAMU.

Follow Lil Kari on social media @lilkari_36

Management and Booking:

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