

Matthew Olney

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Personal Statement:

A professional individual with a mature outlook, that understands the importance of a positive work ethos. I am a highly experienced copywriter with initiative and adaptability actively seeking a challenging opportunity to improve previous experience and skills gained in recent employment. I have great interpersonal skills, with the ability to carry out tasks with a confident and positive approach. I enjoy a creative environment and working as part of a team. I am skilled at IT and highly capable using Microsoft Word, Excel and various other tools. I am adept at writing both in corporate and more informal styles with experience writing in the financial, government and healthcare sectors.

Education:

2007-2008- BA Hons Degree in Journalism, Falmouth University

2005-2007- Foundation Degree in Newspaper and Magazine Journalism

2005-2007- NCTJ Qualification in Shorthand 100wpm, News Writing, Law and Public Affairs

2002-2004 -A-Level's: Media, Business and Geography

1997-2001- GCSE's - English Language and English Media, Maths, Double science, Geography, Graphics Technology, Business (GNVQ)

Experience:

January 2018 - Current - Content Manager at XQ Cyber

As content manager my role is to create and distribute all content for the company. Writing blogs, case studies, creating infographics and videos I have designed and created a wide variety of content. I also create videos and manage the company's social media channels. Since my arrival the number of visitors to the company website has doubled and the social channels have grown strongly. I was also recently shortlisted for a national award, Cyber Writer in the Security Serious awards.

March 2017 – November 2017 – Content and Editorial Executive at Newcross Healthcare

Working on a short-term contract basis I was responsible for producing content for the company website and social media channels. In my time there I also led the rebranding of the company website.

July 2015 to March 2017- Content Executive at Protection Group International (PGI)

I was the copywriter and social media coordinator for the entire PGI group. As well as writing and proof-reading SEO based articles on topics ranging from cyber security to maritime security, I also handled aspects of the companies PR.

Updating the company websites via a CMS is something I did daily, and I also managed some of the company mailing lists via Mail Chimp as well as creating several marketing campaigns designed to increase mailing list numbers and brand awareness.

I diversified my role at PGI from just copywriting to a whole range of different content creation such as infographics and video. Since working at the company, I have also used my PR skills to boost the company's profile, getting it mentioned in publications such as the New Statesman and other online publications.

2012-2015 – Senior Content Writer/Currency Analyst at Tor FX

I was the senior content writer for a leading foreign exchange company in the southwest. As Senior Content Writer I led a small team in monitoring the markets daily, writing daily forex reports, client brochures and web copy. It was my responsibility to turn often complicated and technical language into a more simplified form that anyone could understand. I also oversaw the launch of several successful websites which then went on to dominate Google News for the forex sector.

January 2011 - Reporter at the Herald newspaper

September 2009 - Freelance sub editor for CDM media

March-May 2007 West Briton Newspaper, Work placement

January-March 2007 -Falmouth Packet, Copy Writer and Content Editor

Interests-

In my spare time I write fantasy and historical fiction novels. I have self-published 9 books and sell my work via Amazon and other online outlets. I sell my books worldwide and to this date have sold approx 3000 copies. I am also co-founder of Fire Bound Books, which is an author group that supports other self-published writers and co-found of the British/Irish writing community. I actively blog post and do a lot of self-promotion, all self-taught skills that have helped me in my day job. Among my other interests are reading, current affairs, football, gaming and exploring new science and technology.