



the AI-powered paint estimating calculator

middler calculates how much paint you'll need and how much it will cost in seconds - whether its a single wall, entire house, or a large development



With middler
pro, your paint
estimates are
perfect every
time



Save money and time on your painting projects



The two biggest unknowns for any painting project - whether it's a single wall or an office campus - is how much paint do you need to buy and how much will it ultimately cost. After years of working as a contractor and trying to help small and large clients solve these problems, we developed an artificial intelligence-based tool like no other.

With proprietary algorithms and machine learning, our bot can calculate how much paint to purchase for any job and estimate the cost for all your painting needs, and it tailors this information to your specifications and your location.

Now, with middler, there's no confusion and your estimates will be accurate every time.

Paint by the numbers with middler.



For painters, by painters

middler was founded by a team of contractors, painters, real estate agents, and tinkerers. Our mission is to make paint estimating more of a science and less about guess work.

We believe everyone should know how much it will cost for your paint job - tiny, large, or ginormous - and how much paint you'll need to complete the job.

Transparency. Authenticity. Accuracy.



“We build thousands of apartments a year and millions of square feet of offices. One of the biggest unknowns for us is how much budget to allocate for paint and how much paint we'll need for exterior and interior walls.

Middler Pro changed the game for us. I can now tell a client with the utmost certainty what we should budget.”

-Abode Well Development

“When we built our dream home, I could tell you down to the dime what it was going to cost for materials, labor, and pretty much everything else - except the paint.

With Middler, we not only knew how much to budget for paint, but how much to buy for interior, exterior, trim, and more.”

“The easiest tool I've ever used” - Blake, Professional Painter

welcome to a new era of paint estimating

Fill out basic information about your business, the project, the location, and the type of painting, and within seconds, you have the most accurate paint estimate on the market - and it will tell you exactly how much paint to buy.

**No contract. No sales pitch.
No hassle.**

30-day FREE trial!

Provide your clients with paint estimates based on data - not guesstimates.

From walls to rooms, from an entire exterior and interior of a home to apartment complexes and commercial developments - [middler pro](#) does it all.

Your Information

Tell us about your business

What is your business name?
Business Name

What is your name?
Your Name

What is the business address?
Business Address

What is the business phone number?
Business Phone Number

What is the Business Email Address?
Business Email Address

What is the business license number? (optional)
Business License Number

What is the business website? (optional)
https://www.example.com

Budget

Interior	\$2,590
Exterior	\$2,116
What to Expect	
Unlicensed Painter	
Uninsured Painter	
Takes Longer	
Watered Down Paint	
No Guarantee	
Lack of Communication	
Risk of Being Responsible if	
Workers Get Hurt	
Not Very Detailed	
No Warranty	

Quality

Interior	\$5,404
Exterior	\$4,046
What to Expect	
Great Reviews	
Professional Painter	
Licensed Painter	
Insured Painter	
Work Done On Time	
Good Communication	
Attention To Details	
Clean	
Great Warranty	

Specialty

Interior	\$10,092
Exterior	\$7,932
What to Expect	
Use For Historical Buildings	
Arist That Can Paint Figures	
Custom Paint Tones	
Capable of Doing Custom	
Finishes	
Jobs Take Much Longer	

Email me this report

Click here to see how much paint you will need

Midler's Estamid™ includes the cost of labor, paint, moving furniture, all materials for preparation and cleanup. The average Estamid™ factors in most, not all, painters such as painters with a license(s) and insurance(s) as well as painters without either. In our experience the lower end of the Estamid™ will be for unlicensed painters and the upper end will be for larger companies with licensing.

who uses middler pro?



contractors



interior designers



property & project
managers



painters



real estate agents

...and so many more

“When we’re working with major developers, the first question we get asked is, ‘how much is this going to cost’. For so much of what we do, we can tell them fairly accurately - materials, labor, time, etc. But, for painting, we are never sure. We ball park our estimates - until we started using Middler. Now, our painting estimates are the most accurate part of our proposals.”

-ACE Construction

“I’m a sole proprietor of a thriving painting business. I spend hours going to people’s houses and estimating how much I will charge for a paint job. It takes so much of my valuable time and most often, I never hear from them again. With Middler, I can show them an estimate in seconds and assure them that there are no additional costs. It’s been a game changer for my business.”

-Daniel, professional painter

preferred partner program

Get more leads with middler! When you join our partner program, your company will be listed as a preferred partner on our website.

When a customer uses our bot to calculate how much paint to use and how much it will cost, we'll also recommend participating painters based on geolocation data.

Only three to five painters will appear next to the estimate and one of them could be you!

The longer your with [middler](#), the higher you'll appear on the preferred partner listing.

Budget	Quality	Speciality
Interior \$2,590	Interior \$5,404	Interior \$10,092
Exterior \$2,116	Exterior \$4,046	Exterior \$7,932
What to Expect	What to Expect	What to Expect
Unlicensed Painter	Great Reviews	Use For Historical Buildings
Uninsured Painter	Professional Painter	Arist That Can Paint Figures
Takes Longer	Licensed Painter	Custom Paint Tones
Watered Down Paint	Insured Painter	Capable of Doing Custom
No Guarantee	Work Done On Time	Finishes
Lack of Communication	Good Communication	Jobs Take Much Longer
Risk of Being Responsible If	Attention To Details	
Workers Get Hurt	Clean	
Not Very Detailed	Great Warranty	
No Warranty		

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Preferred Partners in your area:

ABC Painting Co.
www.abcpainting.com
8009188989

Jack & Jill Painting
www.jackandjillpainting.com
8006749808

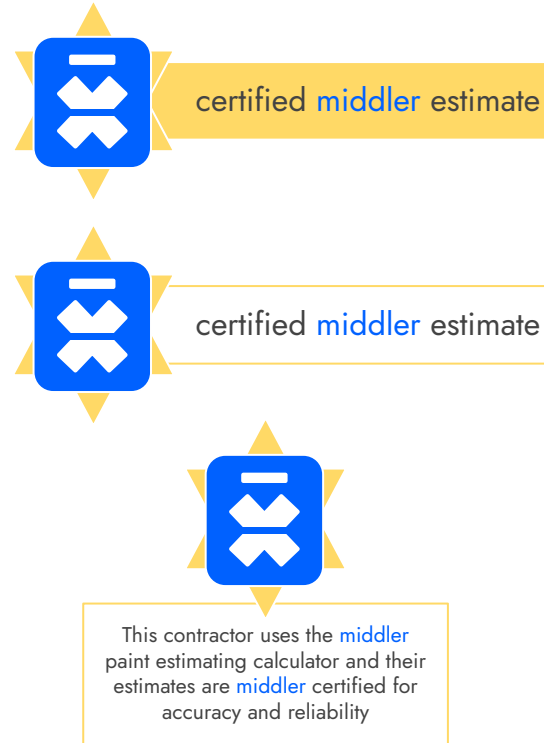
The Paint Company
www.thepaintcompany.com
800PaintWell

middler certification

A symbol of **quality** and **reliability**, **middler** certified estimates provide your customers with assurances that your estimates are as **accurate** as possible.

Show your commitment to quality, safety, and reliability when you join our partner program with certification buttons and banners for your marketing materials.

Every time you use the **middler** pro estimate calculator, you can show customers that your estimate is certified by the most accurate calculator in the industry.



get it right the first time every time

Follow the prompts and within moments, you'll have the most accurate estimate on the market for how much to budget for paint and how much paint to buy for your project

**Walls. Rooms. Houses. Condos.
Apartments. Developments.
Commercial Buildings.**

With [middler pro](#), you can provide estimates to clients with confidence - no matter the size or the complexity

\$9.99/month

- Unlimited estimates
- Preferred Partner on the middler marketplace
- middler-certified marketing buttons and tags

30-day FREE trial!



 middler

paint by the numbers

