



Christopher Priest

creative dynamo



storyteller | leader | marketer | partner | strategist

CONTACT

- ✉ capriest@gmail.com
- ☎ 206.436.9711
- in linkedin.com/in/capriest03
- 📄 capriest.journoportfolio.com

EDUCATION

BA, English
University of Washington

AA, Design
Minneapolis College of Art and Design



SKILLS

Inbound | Outbound | Marketing Strategy | Leadership | Content Marketing | Digital Marketing | Events Marketing | Product Marketing | Graphic Design | Influencer Marketing | Public Relations Strategy | Media Relations | Thought Leadership | Reputation Management | Team Building | Communications Strategy | Partner Marketing | Writing | Editing | Branding | Lead Generation | B2B | B2C | Culture | Adobe Creative Suite | Canva | Microsoft Office | Google Workspace | Hubspot | Salesforce

AWARDS & HONORS

- NADA Product of the Year (2025)
- Best Marketing Campaign (SMB) CES/Once (2023)
- Google Marketing All-Star (2023)
- Google Partner of the Year - Security (2023)
- Online Content - CMI Blog Post of the Year (2021)
- Bronze Anvil for Content - PRSA (2019)
- Reign Award for Product Marketing - SMPS (2017)
- National Silver Anvil for Product - PRSA (2016)
- National Silver Anvil for Content - PRSA (2015)
- Ellie Award for Writing - ASME (2000)



With 20+ years of experience, I develop and lead marketing and communications programs that achieve results.

HIGHLIGHTS

- Achieved 70-percent market share in under a year, increased clients from 500 to 10,000+ and ARR from \$15 million to \$70 million for a consumer privacy and cyber security SaaS provider
- Increased revenue from \$300,000 to \$5.7 million in six months by relaunching and rebranding a EHS SaaS solution
- Expanded users from 70 to 1,000+ and ARR from \$70,000 to \$1.7 million for an encrypted messaging app
- Grew clients from 42 to 500+ and membership from 140,000 to 1.7 million in two years for an e-commerce startup
- Improved from one client to 45, won two \$20 million projects, and grew healthtech startup by 225-percent (sold)
- Increased ARR from \$5.1 million to \$42 million in under two years, adding AmEx, 7-11, Wunder Thompson, Palo Alto Networks, Dun & Bradstreet, and others - cyber security system
- Enlarged clients from seven to 500+ and ARR from \$200,000 to \$12 million in two years for a new AI/ML platform
- Quadrupled clients, adding 7-11, Love's, Starbucks, Public Storage, Pods, etc. - Google bought the geolocation solution
- Increased clients from 221 to 802 in under a year and ARR from \$15 million to \$62 million for a SaaS startup
- Launched cloud migration solution with annual revenue of \$4.2 million and \$18 million
- Introduced data solution with revenue of \$7 million in 10 months

EXPERIENCE

Vice President of Marketing, ComplyAuto	Oct 2023 - present
Director of Marketing, Dito	Nov 2021 - Sept 2023
Creative Director, Brightwork	April 2019 - Nov 2021
Proprietor, Kalopsia Creative Lab	Oct 2016 - Oct 2023
Marketing & Communications Manager OAC Services	March 2017 - March 2019
Marketing & Public Relations Manager Shelf Awareness	2013 - 2017
Marketing Lead, HEI	2009 - 2013
Marketing & Public Relations Manager CollinsWoerman	2007 - 2009
Marketing Writer/Technical Editor, SvR/MIG	2005 - 2007
Legislative Writer, Washington Retail Association	2004 - 2005
Marketing Coordinator, Notkin	2002 - 2004
Editorial Coordinator/Media Liaison, PLACESmedia	1999-2002