



Christopher Priest

marketing executive

storyteller | leader | marketer | partner | creative

CONTACT

- ✉ capriest@gmail.com
- ☎ 206.436.9711
- in linkedin.com/in/capriest03
- 📄 capriest.journoportfolio.com

EDUCATION

- BA, English
University of Washington
- AA, Design
Minneapolis College of Art and Design

SKILLS

Marketing Strategy | Leadership | Content Marketing | Digital Marketing | Events Marketing | Product Marketing | Graphic Design | Influencer Marketing | Public Relations Strategy | Media Relations | Thought Leadership | Reputation Management | Team Building | Communications Strategy | Partner Marketing | Writing | Editing | Branding | Lead Generation | B2B | B2C | Culture | Adobe Creative Suite | Canva | Microsoft Office | Google Workspace | Hubspot | Salesforce

AWARDS & HONORS

- NADA Product of the Year (2025)
- Best Marketing Campaign (SMB) CES/Twice (2023)
- Google Marketing All-Star (2023)
- Google Partner of the Year - Security (2023)
- Online Content - CMI Blog Post of the Year (2021)
- Bronze Anvil for Content - PRSA (2019)
- Reign Award for Product Marketing - SMPS (2017)
- National Silver Anvil for Product - PRSA (2016)
- National Silver Anvil for Content - PRSA (2015)
- Ellie Award for Writing - ASME (2000)

SUMMARY

I'm a recognized expert in building, refreshing, and managing marketing and communications programs for small, medium, and enterprise organizations. With my full range of experience in communications, PR, branding, and marketing, I've hired and led highly functioning teams, built comprehensive marketing departments from the ground-up, transformed existing marketing programs into successful revenue and lead generation engines, won billions of dollars in contracts and partnerships, created and managed award-winning and highly lucrative campaigns, developed and overseen winning submissions for national awards, and guided successful go-to-market strategies for numerous solutions in the B2B and B2C markets.

With 25+ years of experience, I specialize in developing and implementing marketing strategies that achieve results. I've helped organizations quadruple revenue, launched million- and billion-dollar campaigns, and successfully introduced and reintroduced products and services across markets. A skilled writer, talented marketer, data-driven manager, and team builder, I help companies exceed their marketing and revenue goals.

EXPERIENCE

- Vice President of Marketing, ComplyAuto Oct 2023 - present
- Director of Marketing, Dito Nov 2021 - Sept 2023
- Creative Director, Brightwork April 2019 - Nov 2021
- Proprietor, Kalopsia Creative Lab Oct 2016 - Oct 2023
- Marketing & Communications Manager
OAC Services March 2017 - March 2019
- Marketing & Public Relations Manager
Shelf Awareness 2013 - 2017
- Marketing Specialist, HEI 2009 - 2013
- Marketing & Public Relations Manager
CollinsWoerman 2007 - 2009
- Marketing Writer/Technical Editor, SvR/MIG 2005 - 2007
- Legislative Writer, Washington Retail Association 2004 - 2005
- Marketing Coordinator, Notkin 2002 - 2004
- Editorial Coordinator/Media Liaison, PLACESmedia 1999-2002