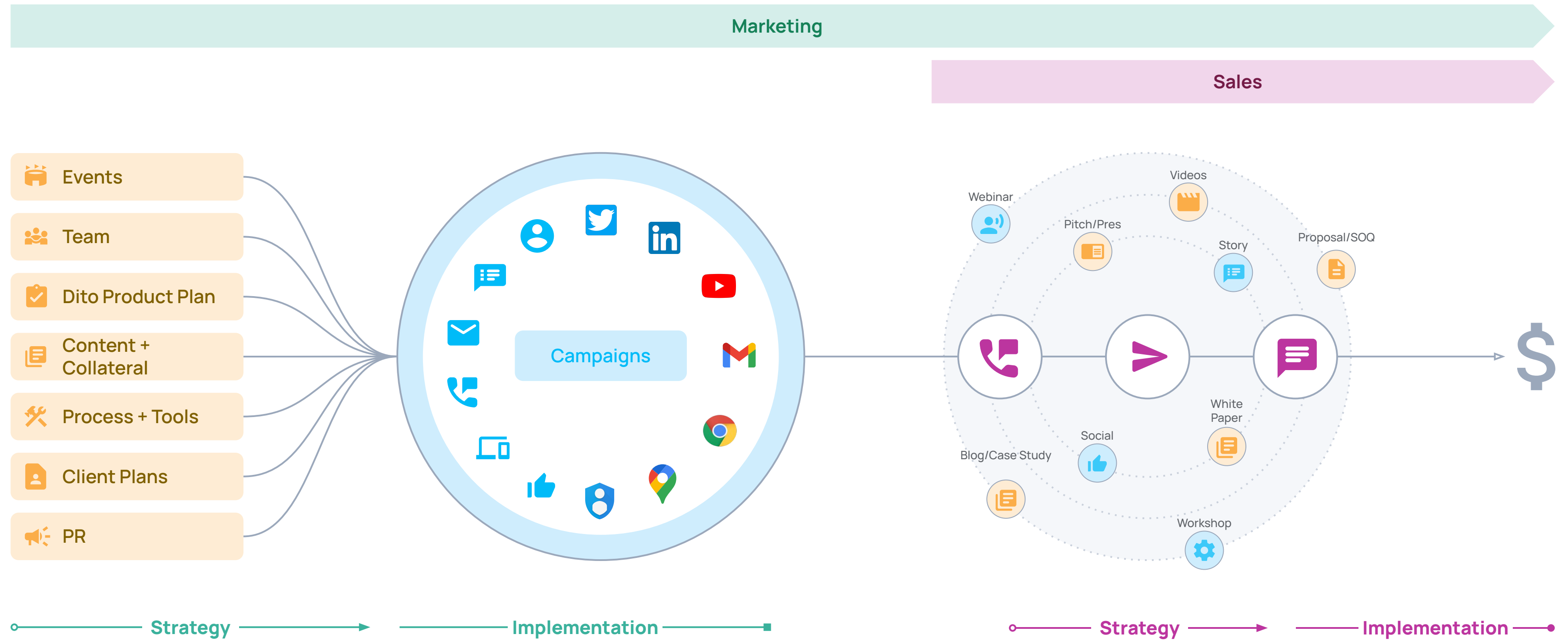


The Dito Sales & Marketing Engine



Process Document - Leads

Website/Digital Lead

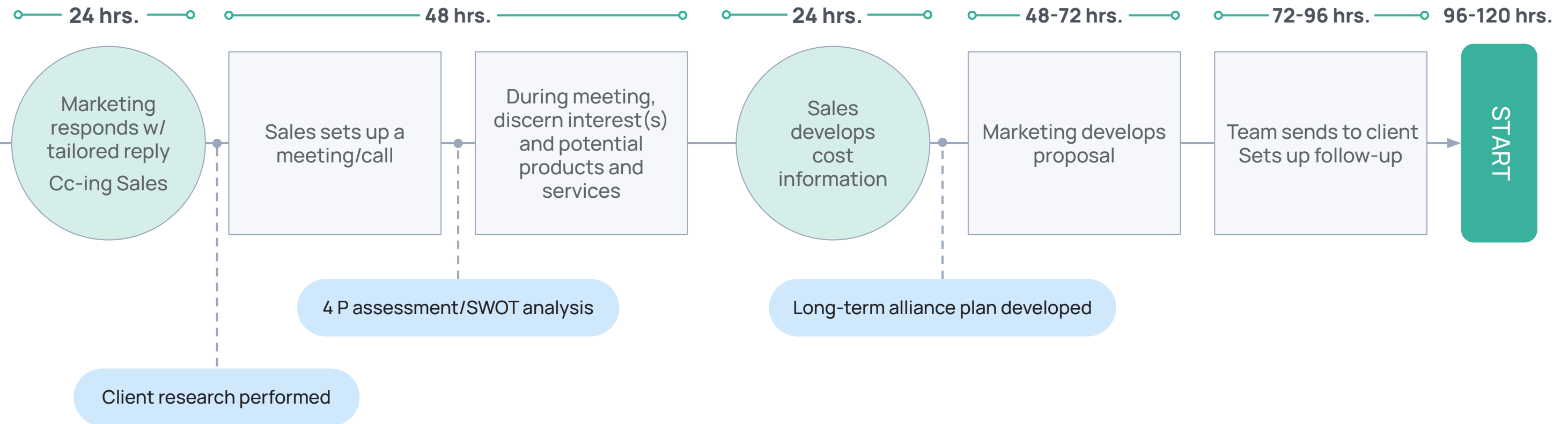
Potential Client fills out form or responds to didi prompts

Event Lead

Intro to potential client at event or following event

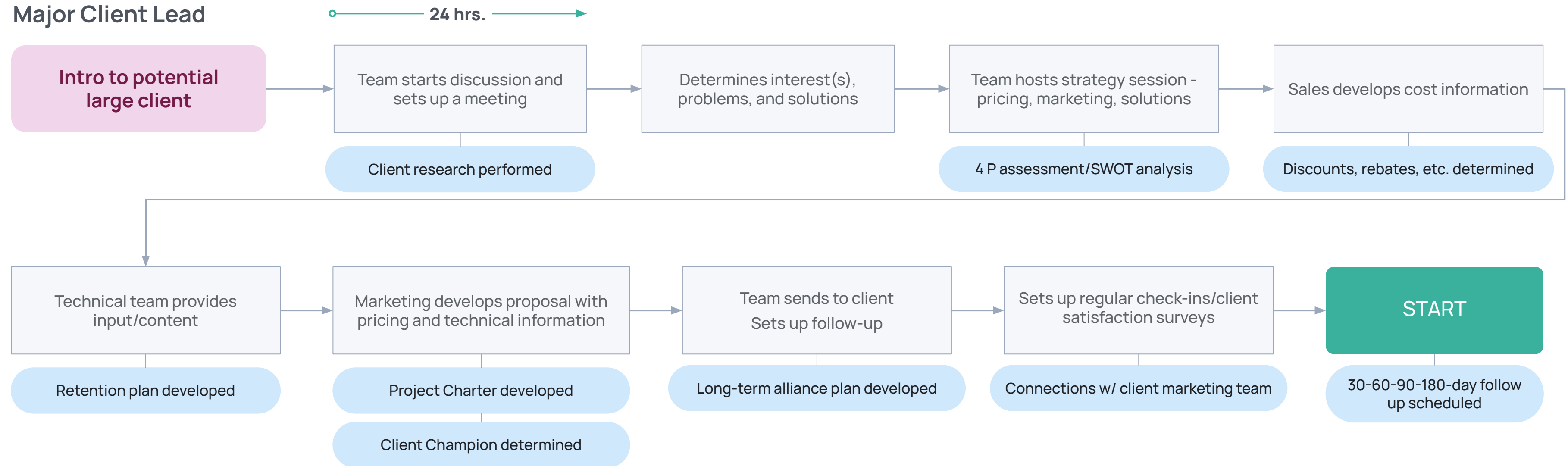
Google Lead

Google forwards lead information



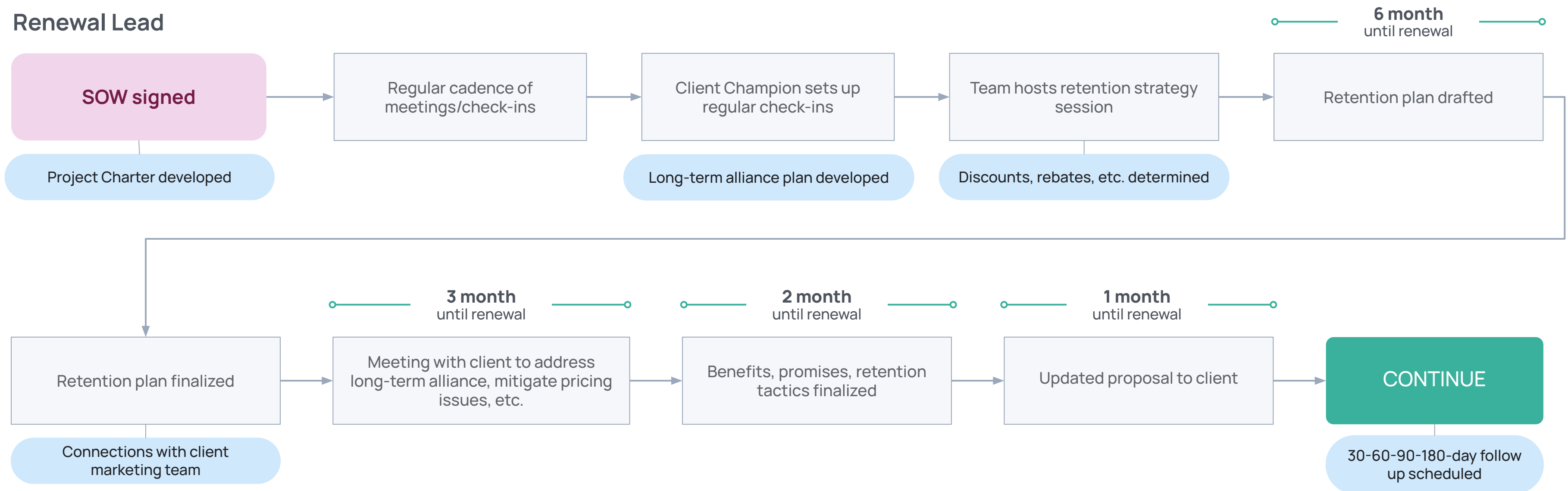
Process Document - Leads

Major Client Lead



Process Document - Leads

Renewal Lead



Request for Proposal/Qualifications

