



FOR IMMEDIATE RELEASE

July 3, 2021

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It's Back! Scranton Tomorrow announces the return of the Electric City Classic Hill Climb *Cycling event charges up Olive Street on August 28*

(SCRANTON, PA) — After a year of cancellations, cyclists and race enthusiasts are gearing up for an exciting summer event in the Hill Section of Scranton: the return of the Electric City Classic (ECC) Hill Climb!

A project of Scranton Tomorrow, the ECC Hill Climb will be held Saturday, August 28, from 4 to 7 p.m., on Olive Street, between Prescott and Taylor Avenues. The race is open to bicyclists of all skill levels. Its unique location poses the ultimate test for professional and amateur athletes as Olive Street is a very steep hill. Its upper section is still covered in brick, adding both charm and challenge to the race.

The ECC Hill Climb debuted in Scranton in 2019 as part of the Electric City Classic, a 2-day event that included international criterium racing in Downtown Scranton on Saturday, followed by the ECC Hill Climb on Olive Street on Sunday. Due to COVID-19, the event was canceled in 2020. "We were all heartbroken when we had to cancel the event in 2020, but we remained committed to bringing it back to the community when it was safe to do so," said Leslie Collins, president and CEO of Scranton Tomorrow. "It wasn't feasible to host the criterium in Downtown Scranton this year, but we knew we could host the Hill Climb. Our partners at Long Tail Creative are crafting an amazing course, and we're expanding activities for people of all ages. We can't wait to see racers and spectators along this beautiful historic hill in Scranton." Several new elements will be added to this year's event, including a Kids Race, wheel barrow races, food, music, and more!

The ECC Hill Climb is open to the public, welcoming riders of all skill levels. Registration details will be announced soon. For registration information, visit electriccityclassic.org/registration.

To learn more about sponsorship and volunteer opportunities, contact Liz Baldi at lizbaldi@scrantontomorrow.org or call 570.963.5901. To learn more about the ECC Hill Climb, visit electriccityclassic.org and follow the race on social media.

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