



FOR IMMEDIATE RELEASE

May 17, 2023

Contacts:

Leslie Collins, President & CEO
Scranton Tomorrow
(570) 614-6058 (*not for publication*)
leslie@scrantontomorrow.org

Jesse J. Ergott, President & CEO
NeighborWorks Northeastern PA
(570) 558.2490
jergott@nwnepa.org

Steve Ward, Project Manager,
Safe, Clean, Green & Design Program
Scranton Tomorrow
(570) 877-2513 (*not for publication*)
steve@scrantontomorrow.org

Chrissy Manuel, Director of Community
Revitalization, United Neighborhood Centers
of Northeastern PA (UNC)
(272) 228-1371
cmanuel@uncnepa.org

Plantings, beautification projects & more during Scranton City Pride week, June 2-11

(SCRANTON, PA) — New volunteer opportunities are blooming in Scranton this spring as organizers of Scranton City Pride plan a week of clean-ups, plantings, beautification projects and more from June 2 to 11 in every section of the city. Scranton City Pride is a project of Scranton Tomorrow, NeighborWorks Northeastern Pennsylvania, and United Neighborhood Centers of Northeastern Pennsylvania (UNC). Volunteer opportunities for individuals and groups include:

- **Beautification/Plantings:** Weed, prune, plant flowers, and enhance curb appeal.
- **Clean-ups:** Remove litter, rake, sweep, and paint over graffiti in parks and green spaces.
- **Garbage Olympics:** New in 2023, Garbage Olympics puts a fun twist on traditional neighborhood clean-ups! NeighborWorks Northeastern Pennsylvania and United Neighborhood Centers are spearheading this project. Learn more at www.garbageolympics.org.
- **Little Free Libraries:** Build, decorate, and install micro-libraries that will be stationed outside local community outreach organizations for all to enjoy. To learn more, visit <https://www.scrantontomorrow.org/post/take-a-book-share-a-book-little-free-libraries-in-scranton>.
- **Donate Single-Use Coffee Pods:** Coffee drinkers who use single-use coffee pods (K-Cups), are encouraged to donate used pods to Scranton Tomorrow's single-use coffee pod recycling program. Learn more at <https://www.scrantontomorrow.org/post/help-us-recycle-single-use-coffee-pods>.
- **Design a project:** Scranton City Pride team members will help volunteers develop their own project ideas from concept to completion. Contact Steve Ward, Project Manager, Safe, Clean, Green & Design Program, Scranton Tomorrow, at steve@scrantontomorrow.org or 570.963.5901.

(more)

- **Be a Good Neighbor:** Homeowners are encouraged to clean, spruce, or improve their home's exterior or front yard, and take advantage of free educational programs offered during Scranton City Pride. Local experts will offer tips on gardening, home maintenance, and more! Learn more at <https://www.scrantontomorrow.org/blog>.

Volunteers may register as individuals, or as teams representing non-profit organizations, neighborhood associations, businesses, or other groups. Registered Scranton City Pride volunteers are provided with work gloves and trash bags. To register, visit <http://scrantontocitypride.org/>.

Scranton City Pride is made possible through the generous support of sponsors, including: The University of Scranton, Scranton Area Community Foundation, Lackawanna Heritage Valley Authority, Pennsylvania American Water, and NET Credit Union. The project is an initiative of the Keep Pennsylvania Beautiful program.

For more information, visit scrantontocitypride.org or contact Steve Ward, Project Manager, Safe, Clean, Green & Design Program, Scranton Tomorrow, at steve@scrantontomorrow.org or 570.963.5901.

###

About Scranton Tomorrow

Scranton Tomorrow is a 501 c(3) nonprofit, nonpartisan community and economic development organization working to establish Scranton as the premier urban center of Northeastern Pennsylvania. With headquarters located at 307 Linden Street in the Downtown Scranton Business District, Scranton Tomorrow is a volunteer-based organization whose members are as diverse as the greater Scranton community. Volunteers and supporters include business leaders, public officials, entrepreneurs, property owners, developers, educators, artists and community partners — all united in a love for the City of Scranton and a commitment to reach its greatest potential. To learn more, visit www.scrantontomorrow.org.

About NeighborWorks Northeastern Pennsylvania

NeighborWorks is a nonprofit organization that has worked for close to 40 years to increase the financial stability of families and individuals by providing programs and services that create and preserve responsible homeownership and affordable housing throughout the city of Scranton, Lackawanna County and Northeastern Pennsylvania. With programs including homeownership coaching and education, aging in place, home renovation services, and neighborhood revitalization initiatives, NeighborWorks is deeply ingrained in the community. More information about NeighborWorks can be found at www.nwnepa.org.

About United Neighborhood Centers of Northeastern Pennsylvania (UNC)

As a nonprofit agency, UNC is dedicated to meeting the needs of local low-income families, seniors, youth, and new immigrants while also empowering them to attain self-sufficiency. To achieve this work, UNC encompasses five programmatic departments (Community Services, Children and Teens, Community Education, Community Revitalization, and Community Health and Aging) and a Housing/Community Development Corporation. Through this diverse programming, UNC uses an innovative wrap-around approach to address the emerging needs of the community it serves. To learn more, visit www.uncnepa.org.