

## FOR IMMEDIATE RELEASE

Contact:
Joann Marsili
SVP, Marketing and Digital Sales Director
(570) 504.8025
joann.marsili@fddbank.com

## Back Mountain community will choose winner of Fidelity Bank's \$15,000 IMPACT grant

**DALLAS, PA – March 22, 2019** – Since 1903, Fidelity Bank has embraced a philosophy of service to the community. In this spirit, the Bank recently launched IMPACT, a new program that will award \$15,000 to a non-profit spearheading a project that will have a significant impact on the communities it serves.

The program makes its debut in the Back Mountain as part of the Grand Opening celebration of the newest Fidelity Bank office. Members of the community are encouraged to vote for the project they feel will make the greatest impact in the area at the Back Mountain Office at 2363 Memorial Highway in Dallas. Voters may cast one ballot per day until polls close on April 19.

More than 20 applications were received. After careful review, a committee of community volunteers and Fidelity bankers from the Back Mountain narrowed it down to five finalists for the grant competition. The finalist with the most community votes will win \$15,000 for its project. Finalists include:

- Back Mountain Regional Fire & EMS: Funds will offset the recruitment and retention costs associated
  with its service learning program. Through this initiative, college students gain valuable work
  experience relevant to their course of study while providing an important service to the community.
  This funding will support the purchase of personal and protective equipment, turnout gear (personal
  protective gear fit to size), and fire and EMS advanced training.
- Back Mountain Memorial Library: Renovations are underway to create a new Multipurpose Room at
  the Back Mountain Memorial Library, and IMPACT funds will be used to furnish the space. Featuring
  study tables and chairs, seating, a flat screen television, computer, and projector for presentations, the
  Multipurpose Room will provide an accessible work and meeting space for people of all ages to use
  and enjoy.
- Back Mountain Little League: Once rivals, Back Mountain Little League recently merged with Bob
  Horlacher Little League, creating an opportunity to recondition playing fields in Beaumont. IMPACT
  funds will be used to add dirt to the infields, repair fences and dugouts, purchase a shed, and plant
  grass. The reconditioned fields will be available to others in the community as well.

- Dallas School District: Funds will provide additional STEM (Science, Technology, Engineering and Mathematics) educational opportunities for students, faculty, staff, and the community. The project includes creating a summer STEM camp for students featuring design challenges, maker space activities, coding, and application of the technological design process. To increase community awareness of STEM applications and technology skills, community training sessions will also be developed.
- Lake-Lehman School District: Funds will be used to support the technology, resources, and equipment associated with Everfi, an online financial content program designed to promote financial literacy among students.

Fidelity Bank's IMPACT program will be instituted when its newest branch in Mountain Top opens later in 2019. To learn more, visit www.bankatfidelity.com/Impact, follow Fidelity Bank on Facebook and Twitter, or call 1.800.388.4380.

## **About Fidelity Bank**

Fidelity Bank has built a strong history as trusted advisors to the customers served, and is proud to be an active member of the community of Northeastern Pennsylvania. With multiple branch locations throughout Lackawanna and Luzerne Counties, Fidelity Bank offers full-service Trust & Investment Departments, a mortgage center, and an array of personal and business banking products and services. The Bank provides 24 hour, 7 day a week service to customers through branch offices, online at www.bankatfidelity.com, and through the Customer Care Center at 1-800-388-4380.

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