

## FOR IMMEDIATE RELEASE

## **Contact:**

Noelle Krempasky, CFMP VP, Director of Marketing (570) 504-8038 Noelle.Krempasky@fddbank.com

## AnnaMaria Rittle promoted to Vice President, Regional Retail Sales Manager at Fidelity Bank

**EASTON, PA – October 5, 2022** – Daniel J. Santaniello, President & CEO, Fidelity Bank, is pleased to announce the promotion of AnnaMaria Rittle to Vice President, Regional Retail Sales Manager of the Lehigh Valley Region of Fidelity Bank.

Rittle brings more than 27 years of community banking experience to her new role at Fidelity Bank, where she oversees Branch Administration sales functions. She develops, implements, and achieves annual goals and objectives for the Retail Banking Division, and ensures the department meets all regulatory and operating requirements.

Rittle holds an Associate's Degree in Business Administration from Northampton Community College, Bethlehem, Pennsylvania. As an active member of the community, she is the treasurer of Easton Business Association and a member of the Easton Area Chamber of Commerce Programming Committee. She also volunteers at multiple community events through her affiliation with Greater Easton Development Partnership (GEDP).

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## **About Fidelity Bank**

Fidelity Bank has built a strong history as trusted advisors to clients served, and is proud to be an active member of the community. With branches located throughout Northeastern Pennsylvania and the Lehigh Valley, Fidelity Bank offers full-service Trust & Investment Departments, a mortgage center, and an array of personal and business banking products and services. The Bank provides 24 hour, 7 day a week service to clients through a variety of digital banking tools, branch offices, online at www.bankatfidelity.com, and through the Client Care Center at 1-800-388-4380.