

Light up Downtown Scranton

Dinner was delicious!
Now, let's make a gameplan for
holiday shopping.



Black Friday

November 27

Start new [Black Friday](#) traditions this year as retailers and restaurants in Downtown Scranton offer more shopping options - and more promotions - than ever!

[Click here](#) for participating businesses!



Small Business Saturday

November 28

Support local businesses that create jobs, boost the economy,
and preserve neighborhoods around the country at
Small Business Saturday in Downtown Scranton!
[Click here](#) for participating businesses!



Cyber Monday

November 30

Fire up those laptops, and charge those phones!
Downtown Scranton businesses are ready for Cyber Monday.
[Click here](#) for participating businesses!

***Light Up Downtown Scranton**, a project of Scranton Tomorrow,
encourages everyone to support local this holiday season.
Special thanks to our media partners who made this campaign possible:
Dan Simrell Media, Entercom,
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